



**Transcend** Australia  
Thrive & Flourish

Transcend Australia  
Thrive & Flourish

[transcend.org.au](https://transcend.org.au)  
[@transcend\\_australia](https://twitter.com/transcend_australia)

# PATHWAYS TO THRIVING CONFERENCE

**SPONSORSHIP**

**OPPORTUNITIES**



## Acknowledgement of Country

Transcend Australia Ltd acknowledges the Traditional Custodians of the lands on which we live, work and gather for this conference, the Wurundjeri Woi Wurrung peoples. We pay our deepest respects to Elders past and present, and we recognize the ongoing connection of First Nations peoples to land, waters, and skies.

We honor the strength, resilience, and sovereignty of Aboriginal and Torres Strait Islander peoples. And acknowledge that sovereignty was never ceded.

In particular, we recognize and celebrate the contributions of Brotherboys and Sistergirls, and all First Nations trans, gender diverse, and non-binary people, whose cultures, identities, and leadership continue to enrich their communities and our shared movements for justice and equity.

To invest in a sponsorship please email  
Sara Norbury, Director of Communications at  
[sara.norbury@transcend.org.au](mailto:sara.norbury@transcend.org.au).



Transcend Australia Ltd  
ABN: 38 637 199 056. Transcend is endorsed as a  
Deductible Gift Recipient.

**Your sponsorship directly supports Transcend Australia Ltd, a not-for-profit, community-led organisation, to provide vital programs, evidence-based resources, advocacy and support services for families, parents, and caregivers of trans, non-binary and gender diverse young people and children.**

The demand for high quality, evidence-based research and information, and for opportunities to share knowledge, expertise and best practice around supporting trans young people and their families, continues to grow.

Poor health outcomes among Australian trans young people are not due to their gender identity but rather to marginalisation, societal attitudes, family rejection, healthcare barriers, and experiences of violence and harassment.

Our work helps break down these barriers to ensure trans young people thrive and flourish.

**Now, more than ever, we need your support.**





# ABOUT THE CONFERENCE

Hosted by Transcend Australia, the 2025 Pathways to Thriving Conference is Australia's first ever event dedicated to parents, carers, and service providers supporting trans, non-binary, and gender diverse children and young people. Held over three days in Canva's lively Collingwood studios, this is an unmissable opportunity.

## **Day 1: 20 May, 5pm to 8pm**

Join ARIA Award-winning Montaigne (they/them), along with artists and change makers Nevo Zisin (they/them) and Nadir Kinani (he/him), for a free night for **trans, non-binary and gender diverse young people**. The event is all about having fun, exploring and expressing identity through storytelling and photography, eating pizza, and of course, enjoying a live set by Montaigne!

## **Day 2: 22 May, 5pm to 8pm**

Hosted by Nelly Thomas (she/her), multi-talented, award-winning Australian comedian, broadcaster and author, **parents, carers and grandparents** will be treated to an evening of workshops, interesting speakers and industry experts, the evidence, making friends, care and a laugh or two. In-person capacity, 80 people. **Unlimited online tickets available.**

## **Day 3: 27 May, 10am to 4pm**

Designed for **people who work with or provide services for children or young people**, this full day session showcases leading Australian experts, people of lived experience and practical sessions on working with families and providing age appropriate, safe, gender affirming care. In-person capacity, 80 people. **Unlimited online tickets available.**



# SPONSORSHIP BENEFITS

**Whether you want to headline a tailored sponsorship or show your solidarity through giving us great stuff for a raffle, your contribution will play a direct role in supporting trans young people and their families.**

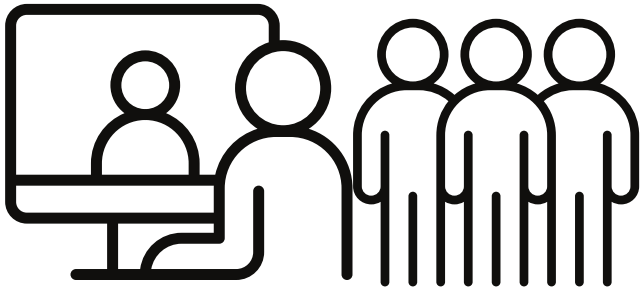
**There's a package to suit every level of support. We can also tailor a sponsorship package to suit your organisation's requirements.**

**The 2025 Pathways to Thriving Conference is supported by the Victorian Government.**

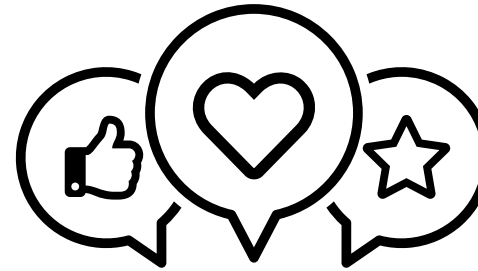
**This sponsorship is an opportunity to align with social justice, connect with like-minded advocates, and champion inclusivity. Now is the time to show your support for trans communities.**



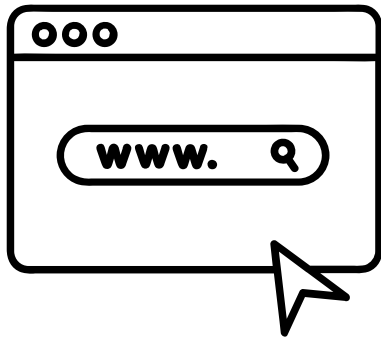
# WITH YOUR INVESTMENT, WE CAN CONTINUE CREATING MEANINGFUL IMPACT AND BUILD A MORE INCLUSIVE FUTURE FOR TRANS KIDS.



Reach an estimate of 800 attendees in-person + online (day 3).

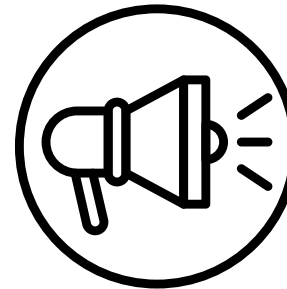


Reach 18,000+ active social media followers.



Reach 2,400 active website users \*

\*one month average



Get three days of impactful brand exposure.

*Get behind trans kids.*





## COMPARISON CHART

SPONSORSHIP LEVEL	INVESTMENT	LOGO ON WEBSITE	SOCIAL MEDIA RECOGNITION	NAME ON LANYARD	NAME IN PROGRAM	EVENT SIGNAGE	COMP TICKETS	SPECIAL PERKS
Glorious Golden	\$5,000	✓	✓	✓	✓	✓	4	Panel naming rights, LED ad display, merch & books
Shimmery Silver	\$3,000	✓	✓	✓	✓	✓	4	Online mention (Day 3), 'Protect Trans Kids' t-shirts
Chef Aheda Catering	\$3,000	✓	✓	✓	✓	✓ catering area	0	\$120 food voucher or pay it forward
Durable Bronze	\$1,000	✓		✓	✓		1	Protect Trans Kids tshirt
We Are Family	\$800						1	Merch bundle, gift voucher, marshmallows
Feed The Kids Pizza	\$700	✓	✓	✓	✓	✓ catering area	0	\$100 food voucher
Proud Partner	\$600	✓	✓		✓		1	Protect Trans Kids tshirt, marshmallows

# GLORIOUS GOLDEN SPONSOR: \$5,000 INVESTMENT

**Become the premier sponsor of the 2025 Pathways to Thriving Conference with exclusive naming rights for a lived experience panel and prominent brand visibility across the event and digital platforms. This top-tier sponsorship ensures your organisation is front and centre, engaging with both in-person and online attendees.**

## WHAT YOU GET:

- ✓ Naming rights for a panel at the conference.
- ✓ Display advertising (signage and pull up) at the event.
- ✓ Listing in the event program and an LED advertising display at the event.
- ✓ Direct brand mention to online participants at the conference on platform (day 3).
- ✓ Brand name or logo on Instagram, Facebook and BlueSky.
- ✓ Logo featured on conference website.
- ✓ Brand name listed on event lanyards and program.
- ✓ Four complementary tickets, four 'Protect Trans Kids' t-shirts, and two mystery books written by talented, local trans authors.

**Hurry! Only ONE exclusive  
Glorious Golden sponsorship  
available!**



# SHIMMERY SILVER SPONSOR

## \$3,000 INVESTMENT

**Shine as a key supporter of the conference with prominent branding opportunities, social media recognition, and direct engagement with online attendees. This mid-tier sponsorship provides an excellent balance of visibility and benefits.**

### WHAT YOU GET:

- ✓ Display advertising (signage/pullout) at the event.
- ✓ Brand name or logo on social media.
- ✓ Direct brand mention to online participants on day 3.
- ✓ Brand name listed on event lanyards.
- ✓ Brand name listed on event program.
- ✓ Logo featured on conference website.
- ✓ Four complementary tickets to day 2 or day 3.
- ✓ Two 'Protect Trans Kids' t shirts, all sizes.

**FIVE Shimmer Silver sponsorships available!**

# CHEF AHEDA CATERING SPONSOR: \$3,000 INVESTMENT

**Support an incredible culinary experience while gaining brand recognition for the conference's delicious Palestinian food catering feast. This sponsorship aligns your brand with a celebrated local chef and asylum seeker, Chef Aheda while providing direct exposure through catering acknowledgments and digital promotions.**

## WHAT YOU GET:

- ✓ Display advertising on day 3.
- ✓ Brand name acknowledgement at catering table.
- ✓ Brand name listed on event lanyards.
- ✓ Brand name listed on event program.
- ✓ Brand name or logo on social media.
- ✓ Logo featured on the conference website.
- ✓ \$120 food voucher towards a Chef Aheda's Palestinian Food Truck feast for yourself or work mates (Brunswick area).

**Hurry! Only ONE exclusive  
Chef Aheda sponsorship  
available!**

# DURABLE BRONZE SPONSOR: \$1,000 INVESTMENT

**Show your support for the conference with a solid and impactful sponsorship. This package offers name and logo recognition on key event materials, a complimentary ticket, and branded merchandise to highlight your commitment.**

## WHAT YOU GET:

- ✓ Name listed on event lanyards.
- ✓ Name listed on event program.
- ✓ Logo featured on the conference website.
- ✓ One complementary ticket to day 2 or day 3.
- ✓ One 'Protect Trans Kids' t-shirt.

**Hurry! Only FIVE Durable  
Bronze sponsorships available!**

# WE ARE FAMILY SPONSOR: \$800 INVESTMENT

**Celebrate community and solidarity with this unique supporter package, featuring exclusive conference merchandise, a gift voucher, and a sweet treat—perfect for those looking to contribute in a meaningful way.**

## WHAT YOU GET:

- ✓ Two 'Protect Trans Kids' t-shirts.
- ✓ Two 'Protect Trans Kids' posters.
- ✓ Two 'Protect Trans Kids' stickers.
- ✓ Two 'Protect Trans Kids' pins.
- ✓ \$80 Sock Draw Heros gift voucher.
- ✓ A bag of marshmallows (white, blue and pink).

**Get on it! Only FIVE We Are Family sponsorships available!**



# FEED THE KIDS PIZZA SPONSOR: \$700 INVESTMENT

**Nothing says it more than PIZZA! with the young people in our lives! Make a meaningful contribution by helping feed young trans, non-binary and gender diverse attendees on Day 1 of the conference! This sponsorship supports a communal meal for the hungry hoard while offering your brand valuable exposure onsite, in the program, and across social media.**

## **WHAT YOU GET:**

- ✓ Display advertising at day 1.
- ✓ Brand name acknowledgement at catering table.
- ✓ Brand name listed on event lanyards.
- ✓ Brand name listed on event program.
- ✓ Brand name or logo on social media.
- ✓ Logo featured on the conference website.
- ✓ \$100 gift card or pay it forward donation towards a restaurant or cafe of your choice.

**Go Kids! Only ONE exclusive  
Feed The Kids sponsorship  
available!**

# PROUD PARTNER SPONSOR: \$600 INVESTMENT

**Demonstrate your organisation's commitment to inclusion and advocacy while gaining brand exposure through event materials, social media, and a complimentary conference ticket.**

## WHAT YOU GET:

- ✓ Brand name listed on event program.
- ✓ Brand name or logo on social media.
- ✓ Logo featured on the conference website.
- ✓ One complimentary ticket to day 2 or day 3.
- ✓ One Protect Trans Kids' t-shirt.
- ✓ A bag of marshmallows (white, blue and pink).

**Get puffy proud! Only FIVE  
Proud Partner sponsorships  
available!**

# IN-KIND SPONSORSHIPS: MERCHANDISE, GIVEAWAYS + GIFTCARDS.

**Support the Pathways to Thriving Conference by contributing giveaways for a raffle or catering our crew!**

Your in-kind sponsorship could be:

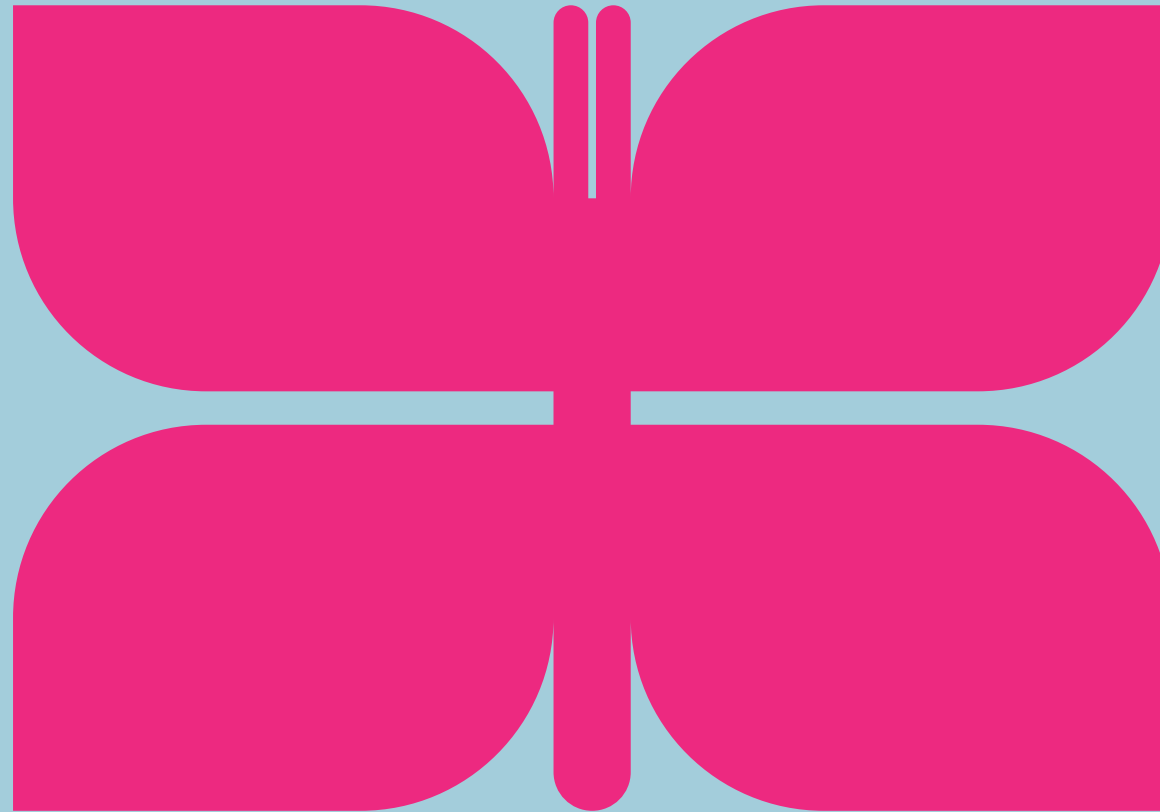
**Giveaway for a raffle** – clothing, nice things, gift cards, holidays, clothing, books, or gifts for attendees.

**Food & drink** – catering, snacks, or drinks to enhance the event experience.

## **WHAT YOU GET:**

✓ brand recognition through website listings, social media shoutouts and event signage!

**Hurry! So much WOW!  
This sponsorship is for  
everyone!**



**To secure a sponsorship or for any questions,  
please email [sara.norbury@transcend.org.au](mailto:sara.norbury@transcend.org.au).**

