

Software and Preparation of Files

Accepted file formats:

- ✓ PSD (Photoshop)
- ✓ AI (Illustrator)
- ✓ INDD (InDesign)
- ✓ PDF (Acrobat)
- ✓ EPS (Encapsulated Postscript)
- ✓ TIFF, TIF (Tagged Image File Format) JPEG (300 DPI - High Resolution)

File Formats Not Accepted:

- ✗ QXD (QuarkXpress/Quark Passport)
- ✗ PUB (MS Publisher)
- ✗ CDW (Corel Draw)
- ✗ DOC (MS Word)



Please convert these files to PDF or EPS with all fonts provided or converted to outlines.

Photoshop

- ✓ All raster files must be at 300 dpi. • Convert all colors to RGB.

Illustrator

- ✓ Prepare files using RGB colors.
- ✓ Convert all fonts to paths (create outlines) to avoid font issues.
- ✓ Save files as AI, EPS or PDF.
- ✓ Embed all linked files into the final file, or provide linked files.

InDesign

- ✓ Save each design as a separate PDF file.
- ✓ If you are unable to save less as a PDF, please save each page as an EPS file and include all fonts and images.



No bleeds are necessary for any artwork. Please DO NOT build them into the file. Please leave all crop marks off the final product.

Ad Change Policy

It is not our policy to change a client's digital ad in any way. All ads should be submitted per the specifications described in the Artwork Requirements section above. However, upon written request, we will make minor changes. JAMIS will not guarantee or warrant these changes and will be held harmless in the event that these changes are not printed correctly. The client is responsible for full payment of the advertising space.

