



Spend time connecting with Fiji through activities that help preserve it for generations to come, and let happiness find you in return.

A LITTLE HELP FOR A LOT OF HAPPY



What is Loloma Hour?

- Fiji's Happy Hour for the Environment!
- Invites visitors to spend just 1 hour giving back to Fiji's people, culture and environment
- Rooted in the Fijian value of Loloma love, compassion, and kindness



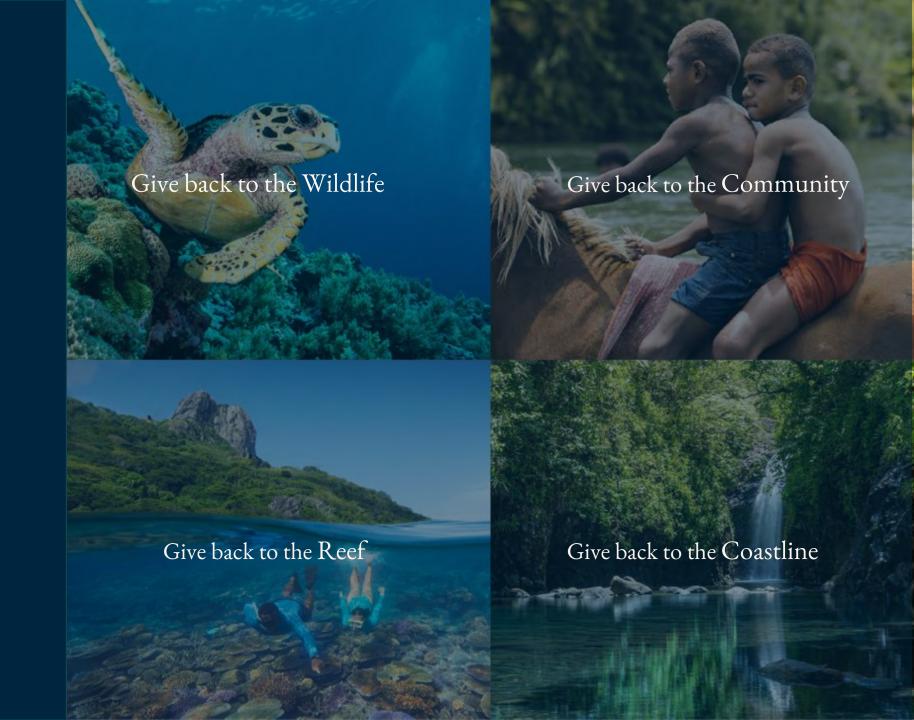
Why it matters?

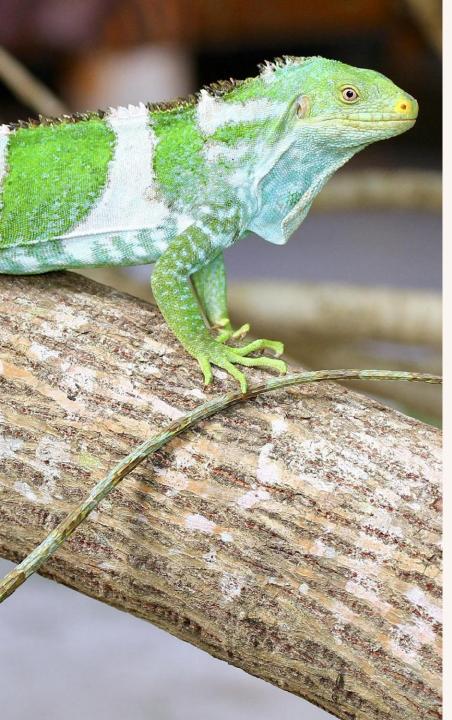
- Support Tourism Fiji's Sustainability Goals
- Enhance visitor connection with Fiji's culture and communities
- Small actions lasting impacts
- A time to learn about Fiji and participate in diverse, purpose-driven activities through its Wildlife, Community, Reefs and Coastline

Our Four Pillars

The collection of Loloma activities that can be participated in for at least an hour are divided into four pillars.

- 1. Wildlife
- 2. Community
- 3. Reef
- 4. Coastline





How to get involved?

- Enquire with your resort or activities provider about their
 Loloma Hour offerings offered once a week
- No special skills or advance sign-up needed if a fee is involved, part of this is directed towards local communities
- Ideal for all types of travelers including solo, couples and families

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Loloma Hour Goals









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Q1 Recap – April to June 2025













