









Sharing Lessons from hailand

MSMEs Workforce Development

and Empowerment for Net Zero
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Expert and Researcher from Thailand
Net Zero Tourism Network



Success Fator

Fostering collaboration, Sharing best practices, Driving

POLICY



COACHING



MARKETING



High level political support / Stakeholder partnerships / Secretariat very active

<u>Supportive</u> policy for climate-friendly Thai tourism (low carbon, carbon neutral, pathways towards net zero)

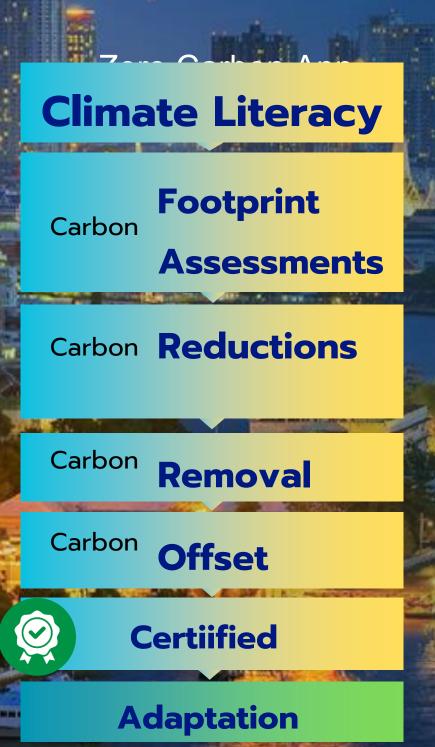
Consensus on emissions factors (EF) = common language, easier to cooperate Upskilling the workforce with sustainability-focused training.





THAILAND TOURISM GHG MANAGEMENT TOOLS (For micro and small tourism businesses)

Credible . Feasible . Affordable 2025



None Overly complex methodologies and unaffordable certification processes Complex system None None

Thailand Together Net Zero Tourism Network Manual/Guidance/Courses **New Methodology for Tourism** Zero Carbon App. (Free to use) **Decarbonization Guidance** Nature-based solutions (Seagrass-Coral-Mangrove In-App Offset by Domestic credit **TAT STAR / DOT Low Carbon Criteria** National Adaptation Plan include Tourism)















Train the Trainers - International

- A one-week crash course
- To achieve >=26 LIGS Cethis Intensity within

firet year

Core Process 1: 'Active Experiment' Traine2-Trainers Practice Using Training Tools

- Activities to introduce issues, in simple, visual ways. Encourage trainees to consider deeply.
- Climate Fresk Cards to consider and link the Causes and Effects of Climate Change.
- Cards showing different types of activity. Group and sort high to low CF Cards: Identify positive
- and negative impacts
 Diamond ranking





















Core Process 3: Reflection

Trainee Trainers go into the field, to apply / test lessons learned through direct experience



Scope area (where will we visit?) and time. Practice using diagnostic tools

Return to the classrooms to refelct / analyze real situation using the tools from Step 1













