

Resilient, Green, and Forward

*China's Hospitality Path to
Climate Resilience and Sustainable Recovery*

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A Changing Climate, A Changing Industry

China's Hospitality Facing New Risks

Extreme Weather in China

Why Climate Resilience Can't Wait



42 heavy rainfall events nationwide



26 provinces affected by floods



9 typhoons (\geq Force 8)
-1,9 above annual average

Avg. 12.6 high-temperature days
(+4.6 vs. norm)



Challenges

- ❑ **Operations:** Property damage, energy disruptions.
- ❑ **Supply Chain:** Food shortages, delivery interruptions.
- ❑ **Community:** Staff and families, local small businesses.

Data source: China Climate Bulletin (2024)

Policy Framework Powering Sustainable Tourism

China's "30·60" goals are guiding industries such as energy, transport, and hospitality to adopt clear roadmaps for carbon reduction, stronger ESG rules, and broader public engagement

Sector-Wide Mobilization



Energy, transport, and tourism sectors are developing low-carbon roadmaps...

Incentives & Regulation



- Green finance & ESG rules shaping hotel investment decisions...

Public Engagement



Nationwide engagement campaigns driving sustainable travel awareness

Driving ESG Standards in China's Hospitality

*The China Hospitality Association (CHA) is integrating climate resilience and ESG principles into the **updated National Green Hotel Standards** — a process I lead as Deputy Director of the Sustainability and ESG Promotion Center. Hotels are now evaluated not only on energy efficiency but also on disaster preparedness, recovery planning, and alignment with global sustainability frameworks.*



National Green Hotel Certificate



CHA Sustainability and ESG Workshop



Green Consumption Campaign

NETZERO VOYAGE in Action: Building Climate-Resilient Hotels

Guided by the “NETZERO VOYAGE” strategy, Dossen Group is embedding ESG and climate adaptation principles into hotel development and operations. Across more than 2,700 hotels, we are scaling innovation solutions that cut emissions, enhance efficiency, and future-proof our properties.

Enhancing hotel climate resilience through standardized and modular renovation



Green Materials & Low-Carbon Construction



AI-Driven Efficiency



Sustainable Design & Modular Renovation



Building Resilient, Green Supply Chains

As part of the NETZERO VOYAGE strategy, Dossen Group is transforming its supply chains through local sourcing, digital management tools, and rigorous ESG standards - ensuring resilience and sustainability from farm to hotel

Build resilient supply chains



Local sourcing



Digital tools

71
suppliers certified in quality management systems

56
suppliers certified in environmental management systems


Inspiring Innovation in Zero-Waste Supply Chains

Emerging innovators like in2orbits, 0 Carbon are pioneering circular supply chain practices — from waste recovery to carbon accounting — offering a blueprint for the future of sustainable hospitality.

1

Waste Management





 Recover demolition and renovation waste through closed-loop systems

2

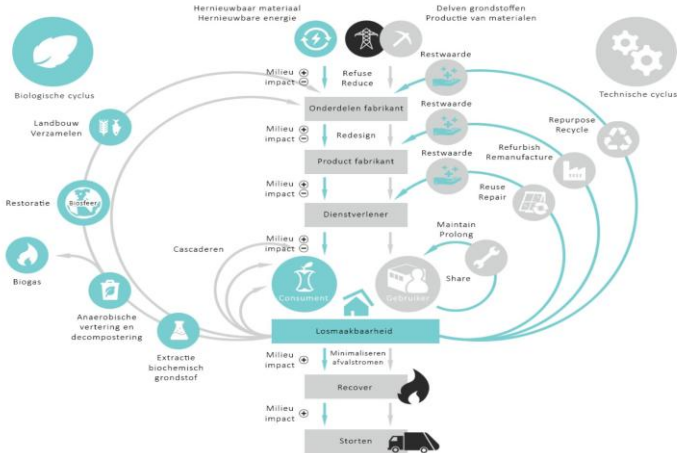
Carbon Accounting





 Digitally integrate carbon footprints and material data across lifecycle

3

Circular Economy Ecosystem




 Build networks with recyclers, material producers, and designers

Strengthening Community & Cultural Connections

Through the NETZERO VOYAGE strategy, Dossen Group actively collaborates with local stakeholders - engaging communities, celebrating culture, and building networks that support sustainable tourism and long-term resilience



Engage in Community Initiatives



Celebrate and Promote Local Culture



Build Collaborative Networks

Key Insights for Building Resilience

Resilience = Infrastructure + Governance + Culture + Partnership



Essential foundation for
long-term resilience



The backbone that drives
implementation



Embedding a mindset of
resilience and
sustainability



Collaborative strength
to scale impact

Building resilience requires action across infrastructure, governance, culture, and partnerships
- and hotels are at the heart of driving this transformation

A photograph of two young children walking away from the camera through a lush green field. The child on the left is wearing a white long-sleeved shirt and dark blue overalls. The child on the right is wearing a white long-sleeved shirt and dark pants. They are holding hands and walking towards the horizon. The field is filled with tall, vibrant green grass, and the background is a soft, out-of-focus green field under bright, natural light.

Thanks for Listening!

We are committed to our future

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NETZERO VOYAGE

NETZERO VOYAGE
零碳旅程

Building a Better Life