



SAWANI VILLAGE

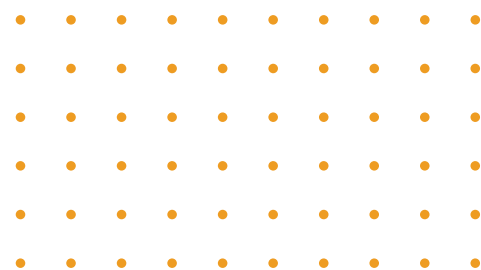
# The Transformative Power of Cruise Tourism: A Sawani Village Perspective

25 Years of Sustainable Community Development through Partnerships



# SAWANI VILLAGE: A GLIMPSE

- **Location:** Nestled just 30 minutes from Suva, Fiji's vibrant capital city.
- **A Rich History:** A community deeply rooted in tradition and communal living.
- **A Pioneer in Cruise Tourism:** Fortunate to have engaged with cruise tourism for the past 25 years.
- **Our Vision:** To showcase our way of life while fostering sustainable growth for our community.



# OUR CRUISE TOURISM PARTNERSHIPS

## Collaborating for Success:

- Sawani Village works closely with leading Fijian cruise ground handlers:
  - Rosie Holidays
  - ATS Pacific
  - Teki Tours
- These partnerships are the cornerstone of our successful village visit program.
- **Shared Goal:** To provide authentic cultural experiences for visitors and sustainable benefits for our community.





# THE SAWANI VILLAGE VISIT PROGRAM

## An Authentic Fijian Experience:

- When: During cruise ship arrivals in Suva.
- What: A tailored program designed to immerse guests in our community's way of life.
- **Guest Engagement:**
  - **Cultural Immersion:** Learn about traditional Fijian community life. Herbal medicine walk etc.
  - **Entertainment:** Enjoy vibrant cultural performances by village members.
  - **Refreshment:** A taste of local hospitality with light refreshments.
- **Duration:** Each visit is approximately 1 hour and 30 minutes, offering a concentrated yet enriching experience.

# 25 YEARS OF IMPACT: COMMUNITY INFRASTRUCTURE

## Cruise Tourism: A Catalyst for Development:

- The revenue generated from cruise tourism over the past 25 years has been instrumental in funding significant village projects.
- **Key Infrastructure Projects:**
  - **Village Church:** Estimated cost FJD 450,000. A central place of worship and prayer. Also act as an evacuation centre during any major natural disaster.



# 25 YEARS OF IMPACT: COMMUNITY INFRASTRUCTURE

- **Community Hall:** Estimated cost FJD 150,000. A versatile space for community gatherings and events. Including hosting day guest during cruise day.
- **Improved Footpaths:** Enhancing accessibility and safety throughout the village.
- These projects have significantly improved the quality of life for all Sawani residents.



# 25 YEARS OF IMPACT: COMMUNITY INFRASTRUCTURE

## Beyond Infrastructure: Nurturing Our Community and Environment:

- **Supporting Village Ceremonies:** Funds contribute to essential community works, traditional ceremonies, and funerals, upholding our cultural heritage.
- **Investing in Education:** Direct support for children's education, empowering the next generation of Sawani leaders.
- **Environmental Stewardship:**
  - Riverbank Tree Planting: A vital initiative to combat soil erosion along the riverbanks, protecting our natural resources.
  - Promoting sustainable practices within the community.
- Cruise tourism revenue enables us to strengthen our social fabric and protect our environment.





# ADDRESSING GROWTH: THE NEED FOR A DEDICATED SUMMER HOUSE

## A Growing Challenge:

- Our current Community Hall, while valuable, can only accommodate 60 guests in one sitting.
- **Capacity Constraints:** With increasing cruise visitor numbers, we frequently resort to setting up temporary tents outside the hall to accommodate the overflow.
- This impacts the guest experience and operational efficiency.
- **The Solution:** A dedicated facility designed specifically for our cruise tourism visitors.

# THE SAWANI SUMMER HOUSE PROJECT

## Our Next Chapter in Sustainable Tourism:

- **Vision:** To construct a purpose-built "Summer House" dedicated exclusively to cruise tourism day visits.
- **Purpose:** To provide a comfortable, spacious, and culturally appropriate venue for our growing number of visitors.
- **Estimated Budget:** FJD 400,000.
- This project represents our commitment to enhancing the visitor experience and ensuring the continued sustainability of our program.



ELEVATION 01



ELEVATION 02

A.03

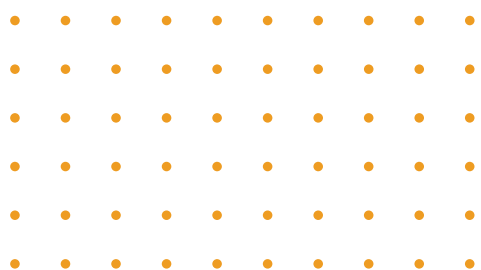


ELEVATION 03



ELEVATION 04

A.04



# CONCLUSION & CALL TO ACTION

## **Sawani Village: A Model for Sustainable Cruise Tourism:**

- 25 years of successful partnership and community-led development.
- Cruise tourism has directly funded vital infrastructure and social programs.
- The proposed Summer House is the next crucial step in our journey.

## **Join Us in Our Journey:**

- We invite partners, stakeholders, and the Ministry of Tourism to support the Sawani Summer House project.
- Together, we can continue to demonstrate how cruise tourism can be a powerful force for positive, sustainable change in local communities.





**VINAKA VAKALEVU!!! THANK YOU VERY MUCH!**

