

# Sustainability Measurement and Evaluation

# Tourism in Canada Contributes



\$130 b

Revenue to the  
Canadian  
Economy

1 in 10

Jobs are in  
Tourism

Fuels

5,000

Communities

# Fiji and Canada



924,145

**Population**

40.1 Million

18,275 km<sup>2</sup>

**Land Size**

10 Million km<sup>2</sup>

**You could fit 546 Fijis inside Canada!**





Rocky Mountains  
Alberta

# Commitments to Sustainability



# Carbon Emissions we measure



**Scope 1 & 2 Emissions**



**Purchased and Capital Assets**



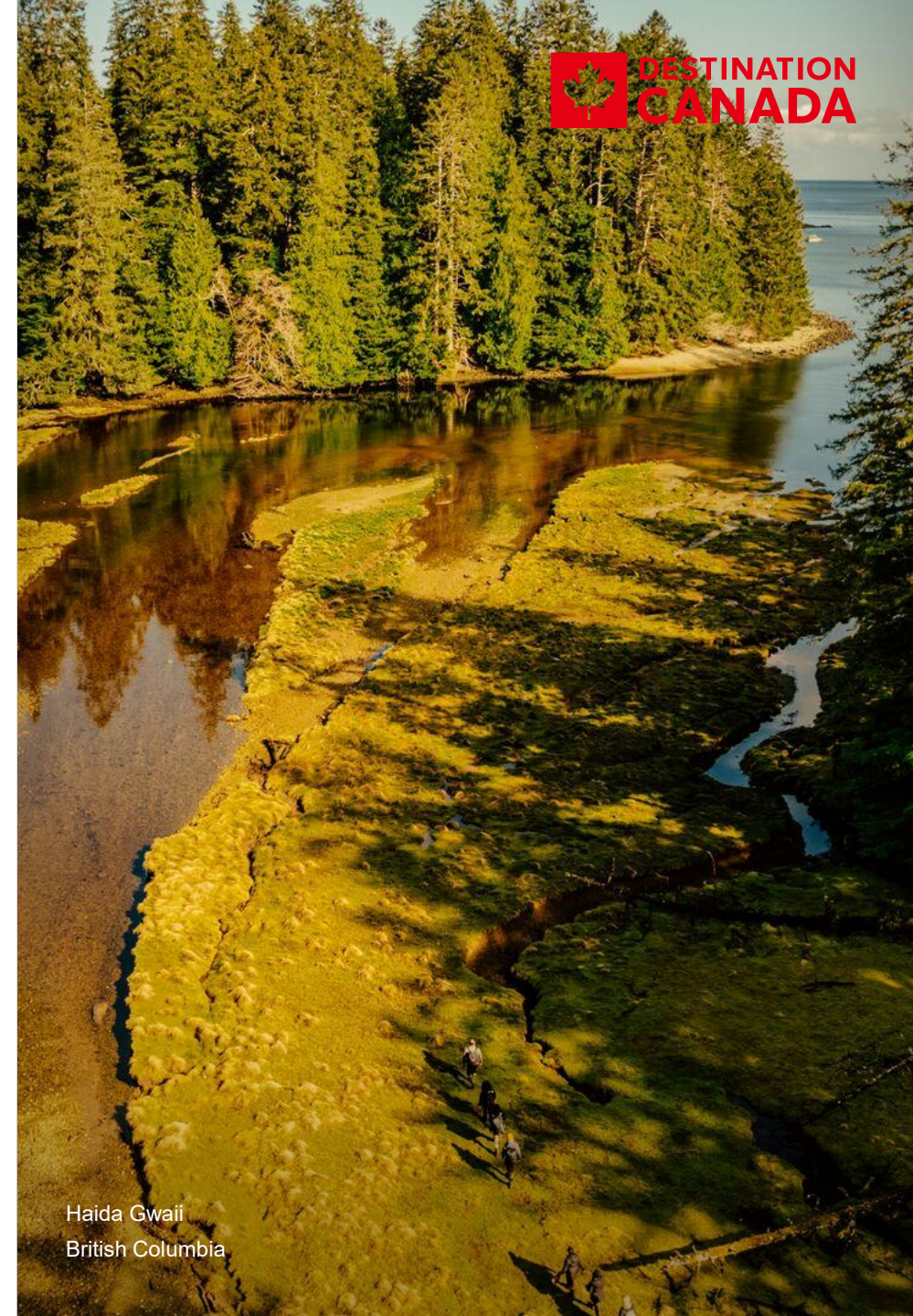
**Employee Commuting**



**Organization Run Events**



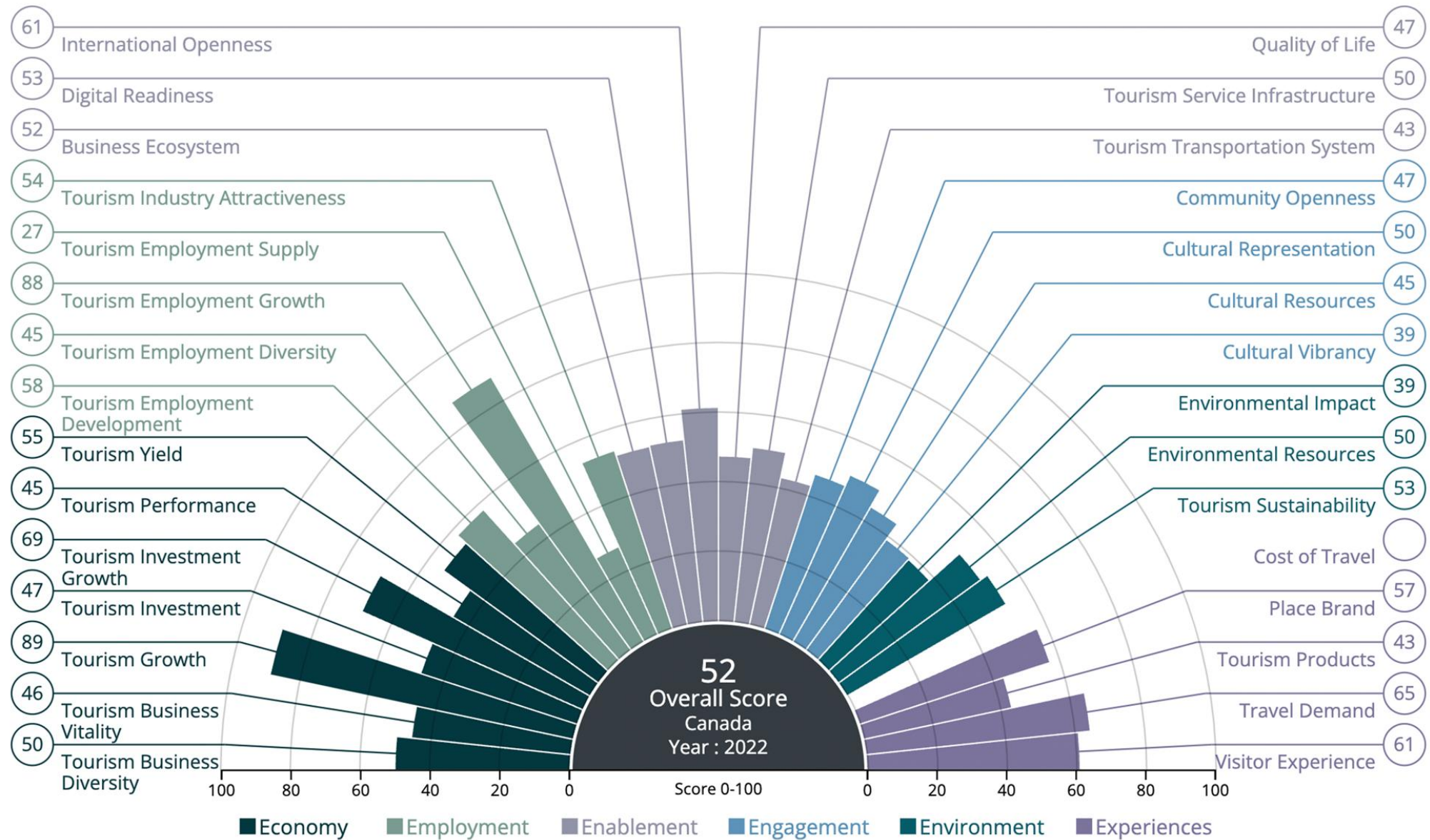
**Business Travel**



Haida Gwaii  
British Columbia

# Wealth and Wellbeing Index Breakdown - Canada, 2022

Individual category scores, arranged by their category index



Economy



Employment



Enablement



Environment



Engagement



Experience



1

Environmental  
Impact

2

Environmental  
Resources

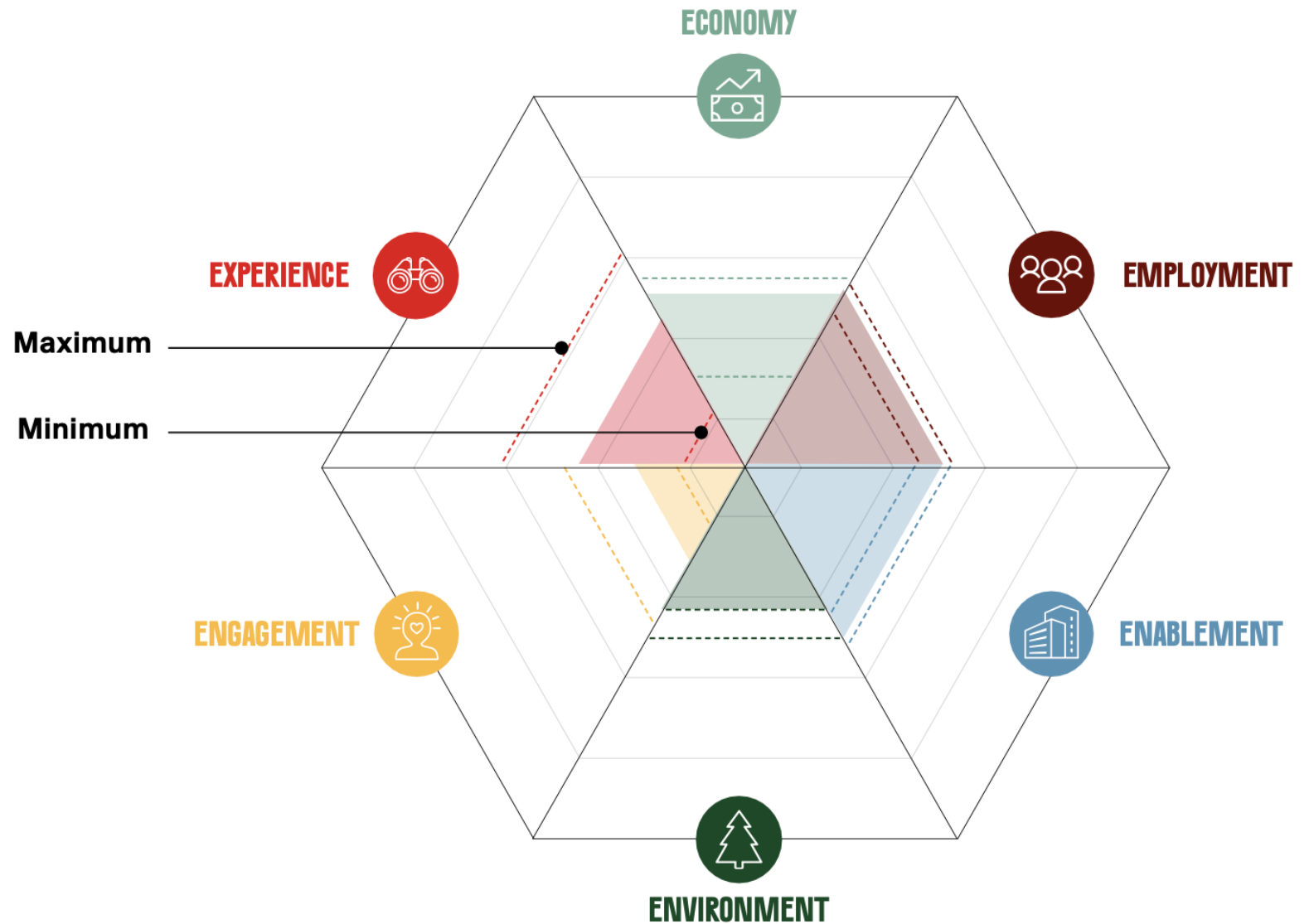
3

Tourism  
Sustainability

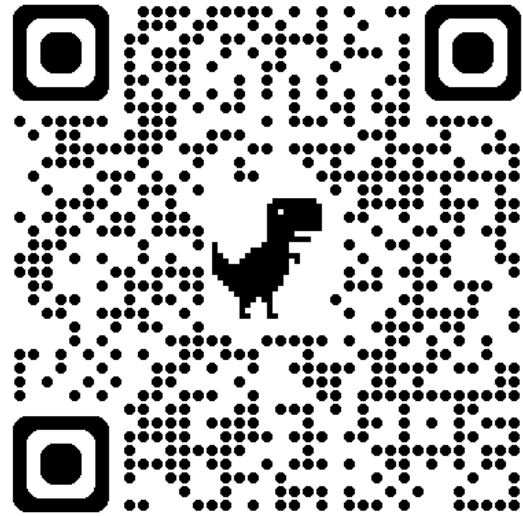


Victoria  
British Columbia

# British Columbia

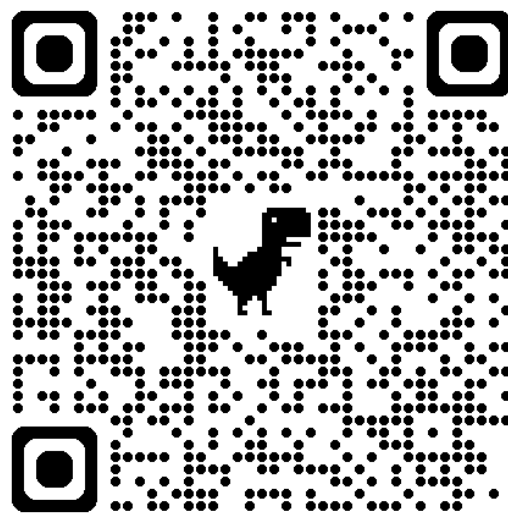


THANK YOU



Wealth and  
Wellbeing Index

THANK YOU



Ciklo Pens