



Online Teaching Conference 2025

Powering Tutor Progress:
The Magic of Meaningful Learning



Agenda

 September 25

Please note that the conference agenda is currently provisional and subject to change. All time slots are shown in **Central European Time (CET)**. If you want to see the talks in your own time zone, use our [agenda](#) and change the time zone with the toggle.

9:30 – 10:15	Welcome plenary Join this presentation by the Preply leadership team to learn more about how Preply supports tutors and what you can expect in the upcoming days.		
10:30 – 12:00	Behind the scenes at Preply Get insider information from 10+ Preplers on how we create product, make decisions and what's coming in the future.	Starting strong on Preply: What awaits you as a tutor Claire Schmitt (Senior Growth Manager)	
12:15 – 12:45		Lessons from research: Building stronger connections through listening Marc Bayona (Preply Senior User Experience Researcher) &	Level up on Preply: Sustainable growth for long-term success Nermine Salem (Bridge Education) *
13:00 – 13:30	Tu aula, tu empresa Mariana S. (Preply tutor) ”	Strategies for effective exam preparation Magda Woodham (Pearson) &	Panel discussion: Finding balance while growing your tutoring business Yulia T. – Sourav S. (Preply Tutors) *
13:45 – 14:15	Becoming a Teacherpreneur: Strategies for growth Paloma Delgado (Senior Product Manager) – Armand Palau (Senior Analytics and Product Led Growth) – Claire Schmitt (Senior Growth Manager) ”		
14:30 – 15:00	Win over serious learners with a standout profile and trial Robert K. (Preply tutor) ”	Enseignez le français réel avec des films, des vidéos et plus encore Flory K. (Preply tutor) &	Zurückdenken, besser planen: effizienter unterrichten mit KI Nikolaus C. (Preply tutor) &
15:15 – 16:45	Tutors Café Join networking rooms with fellow Preply tutors to share tips, experiences, and real conversations.		
17:00 – 17:45	From trials to long-term success Abdullah Alnady Abdulaty (Product Manager) – Yeva M. – Terence B. (Preply Tutors) ”	De las pruebas al éxito a largo plazo Francisco Chalen (Tutor Performance Lead) – Emmanuel N. – Daniel A. (Preply Tutors) ”	
18:00 – 18:45	The Preply Teaching Certificate Nicola Meldrum (Tutor Development Specialist) ”	Rethinking assessment: From tests to real progress Arturo Calderón López (Richmond) &	Éxito sostenible: crece como tutor sin perder el equilibrio Ivonne H. (Preply tutor) *
19:00 – 19:30	Planning vs. spontaneity - Finding balance in your lessons Scott Thornbury (ELT author and teacher educator) &		

For all participants

Only for Preply tutors

Please note:
Sessions appear in their original language.

” Kick-start

& Develop

* Thrive



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Agenda **September 26**



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9:00 – 9:30	Teach, film, grow: use video to attract the right learners Martin S. (Preply tutor)	Making words stick: with proven strategies for teaching Davide E. (Preply tutor)	通过更智能的备课方式节省中文教学时间 Xia C. (Preply tutor)
9:45 – 10:15	Far memorizzare le parole: strategie efficaci per insegnare il lessico Davide E. (Preply tutor)	Mastering classroom communication Mairead O'Connor – Luan Dreyden (TEFL Academy)	What yoga taught me about teaching languages Lesya Pohorila (ESL Lab)
10:30 – 11:30	Adding Visual Impact to your Lessons John Hughes (Award-winning ELT trainer and author)		
11:45 – 12:30	Meeting learner needs and corporate goals Iris Smith (B2B Learning Designer) – Toni Sfeir (VP of B2B)		
12:45 – 13:15	目的を持って導き、影響力のある指導を Kotaro U. (Preply tutor)	Creative speaking activities Olia Korinets (ESL Brains)	Build your bank: Materials that power long-term tutoring Jake Young – Silvina Mascitti (Fluentize)
13:30 – 14:00	Come insegnare una lezione di prova fantastica Edoardo D. (Preply tutor)	Use AI to personalize lessons and reclaim your time Veronica T. (Preply tutor)	No piloto automático? Veja como redescobrir sua paixão por ensinar Barbara Z. (Preply tutor)
14:15 – 14:45	5 ways to develop your skills Duncan Foord (Oxford TEFL)	L'aventure comme pédagogie : missions concrètes, vraie progression Manon Pierrain – Zoé Playoust (La Bibliothèque du FLE)	
15:15 – 16:45	Tutors Café Join networking rooms with fellow Preply tutors to share tips, experiences, and real conversations.		
17:00 – 17:45	Find your niche, find your students Tom Rees (British English expert and founder of Eat Sleep Dream English)	Crea rutinas de aprendizaje que motiven y fidelicen Andres L. (Preply tutor)	
18:00 – 19:00	Taking a critical look at AI Nicky Hockly (Teacher educator, author and consultant in ELT) – Nicola Meldrum (Tutor Development specialist)		
19:15 – 19:45	Closing Ceremony Join this session to reflect on the event and win prizes!		