

# AGENDA

THURSDAY, NOVEMBER 5, 2020



## 2020 PREMIER FACE TIME VIRTUAL EXPO

*“ A Spotlight on Innovation For the New Normal ”*

TIME	EVENT	SPEAKERS/DESCRIPTION
9:00 AM - 9:05 AM	<b>SMSDC President Welcome Chairman’s Welcome</b>	<b>Karen Box, President &amp; CEO Reginald K. Layton, Vice President , Supplier Diversity &amp; Supply Chain Sustainability, Johnson Controls Inc</b>
9:05 AM - 9:10 AM	<b>Title Sponsor Toyota Welcome</b>	<b>Tomo Iikubo, Group Manager, Purchasing Supplier Relations</b>
9:10 AM - 9:40 AM	<b>MBE Keynote Speaker</b>	<b>Rosa Santana, Founder &amp; CEO Santana Group</b>
9:40 AM - 11:40 AM	<b>Buyers Breakfast Roundtable™</b>	Virtual roundtable discussion rooms led by SMSDC’s corporate members
11:40 AM - 11:45 AM	<b>BREAK</b>	
11:45 AM - 12:30 PM	<b>MBE “Idol” Semi-Finals</b>	Round 2 of the pitch competition
12:30 PM - 1:00 PM	<b>LUNCH</b>	
1:00 PM - 1:30 PM	<b>Corporate Keynote Speaker</b>	<b>Maria Garcia, Vice President, Supply Chain CPS Energy</b>
1:30 PM - 1:45 PM	<b>Awards Ceremony</b>	Recognizing Corporations, Suppliers and the Advocate who have demonstrated unparalleled leadership and accomplishments
1:45 PM - 1:50 PM	<b>MBE “Idol” Semi-Final Winners Announced</b>	
1:50 PM - 5:00 PM	<b>Virtual Trade Show</b>	Virtual exhibitor space where you will meet procurement executives from Fortune 1000 companies, supplier diversity professionals, certified MBEs and state agencies to discuss current and future opportunities.
2:00 PM - 3:00 PM	<b>Chat with the SMSDC President</b>	A one on one virtual appointment with Karen Box, SMSDC President & CEO. This is your opportunity to discuss business development ideas, processes & strategies and incorporate her suggestions on how to take your business to the next level.
3:00 PM - 4:00 PM	<b>Benchmarking Plus</b>	<b>FOR CORPORATE MEMBERS ONLY</b> is a process for corporations that seek to accelerate their supplier diversity initiatives based on real world experimentation. <b>Speaker: Reginald K. Layton, JCI</b>
4:05 PM - 5:00 PM	<b>Capacity Plus</b>	<b>FOR CERTIFIED MBES ONLY</b> is a process for certified minority business enterprises that seek to enhance their sales and marketing processes and build their capacity to work with Fortune 500 corporations. <b>Speaker: Reginald K. Layton, JCI</b>

\*Agenda is subject to change