

It's showtime!

13-16
APRIL

CinemaCon
2026

CAESARS PALACE, LAS VEGAS

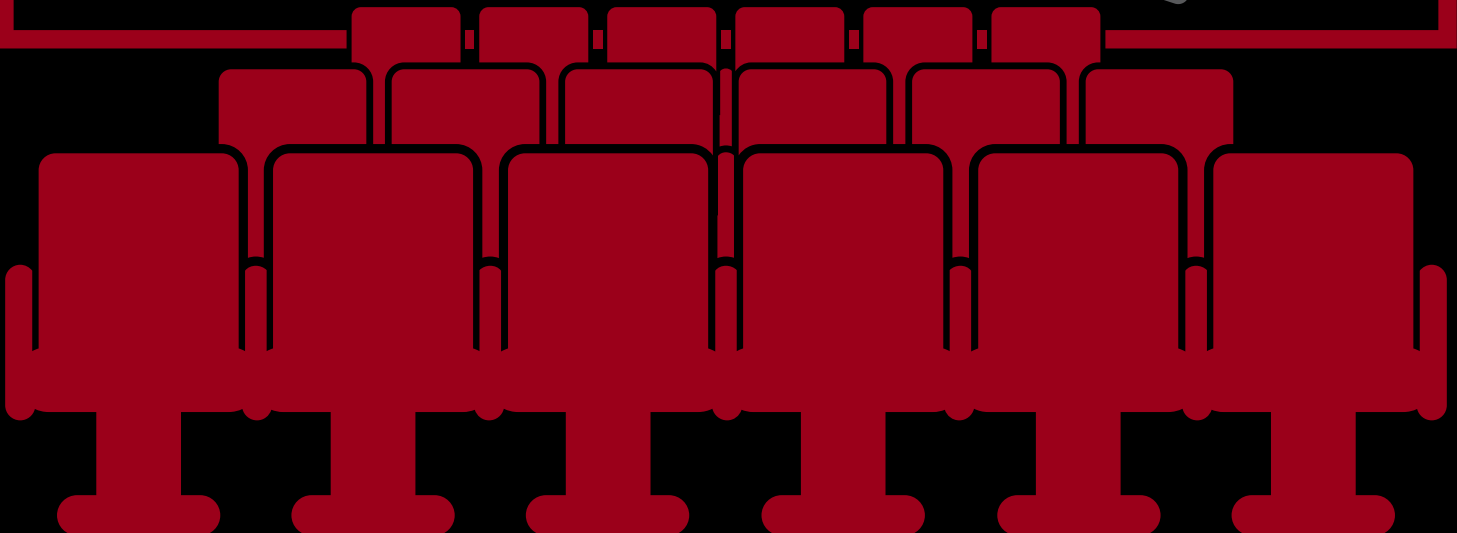
poster contest

CinemaCon and Cinema United invite you to take part in the fifth annual contest to design the Official Poster of CinemaCon 2026, taking place from the 13th – 16th of April, 2026, at Caesars Palace in Las Vegas. The Official Art of CinemaCon 2026 will be on display throughout the convention: on screen, posters, and banners!

OPEN

CALL

READY. SET. ACTION: LET THE CONTEST BEGIN!





PRIZES

1ST PLACE

- One round-trip, coach class airfare to Las Vegas, NV
- Two complimentary registrations to CinemaCon®
- Five-night stay at Caesars Palace™
- Ground transportation between Harry Reid International Airport and Caesars Palace
- Printed poster to be mailed to winner

2ND PLACE

- Complimentary registration to CinemaCon
- Discounted hotel rate for stay at Caesars Palace during CinemaCon
- Printed poster to be mailed to winner

3RD PLACE

- Complimentary registration to CinemaCon
- Printed poster to be mailed to winner

- The three winners will be added to a “Winners’ Mural” with previous years’ winners
- All entries will be displayed in a gallery for attendees to enjoy. This may include both physical and online formats, providing a platform to showcase your talent to a wider audience

THEMES^[3]

ARCHITECTURAL^[4] WONDERS

Highlight the architectural beauty of movie theaters, both historic and contemporary.

WORLDS OF CINEMA

Showcase the infinite creative possibilities of film and the worlds that they bring to life on the big screen. Include at least one clear element like a marquee, lobby, or screen that anchors the design to the theatrical experience.

COMMUNAL JOY

Capture the feeling that there is no better way to experience films than in a dark auditorium with a group of strangers experiencing the same shared experience through the magic of the movies.

All submissions will be judged based on the following criteria:

- Marketability of artwork to multiple audiences
- Creative and original artwork or idea
- Attractiveness in terms of design and neatness of layout
- Adherence to theme chosen as specified by the artist
- Overall Impact

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CONTEST GUIDELINES

You are not required to use the official CinemaCon logo in the creation of your artwork – we encourage creative interpretations of the CinemaCon logo/wordmark. However, should you choose to use the logo in your design, it can be downloaded here: [Logos](#)

You may use any type of media if your artwork is created within the boundaries of the required specifications. Copyrighted art will not be accepted. Keep in mind that artwork will be on public display and should be easy to see or read. The winning design will be reproduced for distribution at CinemaCon 2025.

YOU MAY CONSIDER USING THE FOLLOWING TEXT IN THE DESIGN OF THE ART:

- CinemaCon (or CinemaCon 2026)^[5]
- April 13th – 16th, 2026
- Caesars Palace
- Las Vegas, NV

POLICY REGARDING THE USE OF GENERATIVE AI WITHIN ARTWORK

CINEMACon IS **VEHEMENTLY AGAINST** THE USE OF AI IN ALL ITS FORMS WITHIN ARTWORK THAT IS SUBMITTED FOR THIS CONTEST. ANY ARTWORK THAT IS DEEMED TO HAVE USED AI IN ITS CREATION WILL BE IMMEDIATELY DISQUALIFIED FROM CONSIDERATION.

FILE SPECIFICATIONS

Color space: RGB

Resolution: 300PPI

Trim Size: 24" x 36"

Bleed Size: 24.25" x 36.25"

File Format: PDF

file Size: 2GB maximum

File Name: LastName_FirstName_CompanyName_CinemaCon2026Poster.pdf

IN YOUR SUBMISSION, PLEASE INCLUDE:

Full name

Email address

Company name

Theater location (city & state)

Corporate title/position

Artwork title

Brief 2-3 sentence description of your art, noting how your design communicates your selected theme.

ARTWORK CAN BE SUBMITTED HERE

[Click here for rules and regulations.](#)

Rules can also be found at the Official CinemaCon website.

[1] Complimentary registrations are for the winner and one friend/family member guest

[2] Hotel room can be either one king bed or two queen beds – winner's preference

[3] Your artwork may convey the theme through its imagery; however, you are not required to use the above text explicitly its creation. We encourage creative interpretations of your chosen theme.

[4] CinemaCon celebrates the **modern cinema experience**, including the cutting-edge, digital technology your theaters offer. Some imagery **you should avoid** in the creation of your artwork include:

- 35mm film cameras & projectors
- Film strip/sprockets

[5] CinemaCon must be listed as one word, with no space in between and both C's capitalized

2025 WINNING DESIGNS



1st Place:

Artist: Anthony Battaglia

Theater: Cypress Cinemark 12 & XD

Poster Title: *Concession Pals*

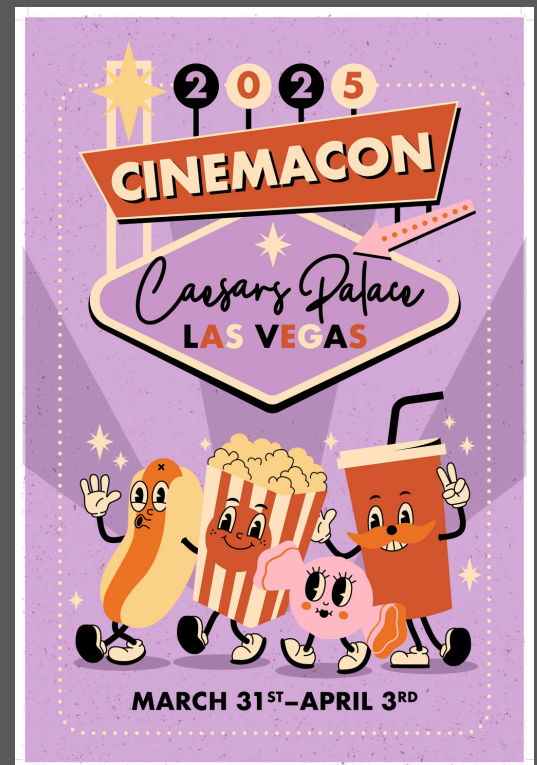


3rd Place:

Artist: Johanna Grief

Theater: North Bend Theatre

Poster Title: *The Gilded Screen of Caesars*



2nd Place:

Artist: JoEllen Ellis

Theater: London, Ontario, Canada

Poster Title: *Concession Crew*

2024 WINNING DESIGN



ARTIST: PATRICK STICKNEY | **THEATER:** CLASSIC CINEMAS – ELK GROVE VILLAGE, IL
POSTER TITLE: *GRAND EXTERIOR*

PAST YEARS' SUBMISSIONS

