

# BIGGER. BRIGHTER. UNMISSABLE.

SPOTLIGHT YOUR BRAND AT **CINEMA CON 2026** WITH PROMOTIONAL LIGHTBOXES



Make a bold visual statement at CinemaCon 2026 with Promotional Lightboxes – one of the most eye-catching marketing opportunities available throughout the convention. Strategically placed in high-traffic areas, these sleek, backlit displays function like premium billboards, delivering continuous brand exposure to attendees all day, every day during CinemaCon. Whether you're promoting your company, highlighting products, or showcasing upcoming film titles, Lightboxes ensure your message stands out in a crowded environment.

## WHY LIGHTBOXES?

### HIGH-IMPACT VISIBILITY:

Bright, backlit graphics that command attention

### PRIME LOCATIONS:

Positioned near the Augustus & Julius trade show ballrooms and along the Promenade level

### TURNKEY SOLUTION:

Simply submit your artwork – production, installation, and placement are handled for you

### 24/7 EXPOSURE:

Displays are illuminated around the clock throughout the event

## RESERVE YOUR SPACE

[CLICK HERE TO ACCESS THE LIGHTBOX RESERVATION FORM.](#)

**\$845 PER UNIT**  
**ORDER 6 OR MORE AND RECEIVE \$50 OFF EACH UNIT**

**QUESTIONS?**

Please contact Adrián Barrón on the Cinema United team at [adrian@cinemaunited.org](mailto:adrian@cinemaunited.org) or call (714) 936-9804.

## ARTWORK SPECIFICATIONS

Please review carefully prior to submission.

### Accepted File Formats

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- QuarkXPress
- PDF (PDF-X1a preferred)

All images must be supplied as TIF or EPS files. Text must be converted to outlines/curves. If fonts are not converted, the closest available font will be substituted.

### Color & Resolution

- CMYK color mode only
- Minimum resolution: 175 dpi at 100% size
- Include all linked and embedded images

Files requiring additional production work will be billed at \$75 per hour.

## ARTWORK DEADLINE

Artwork must be received no later than **March 20, 2026**. Late submissions will incur a \$200 late processing fee per Lightbox.

## FILE SUBMISSION INSTRUCTIONS

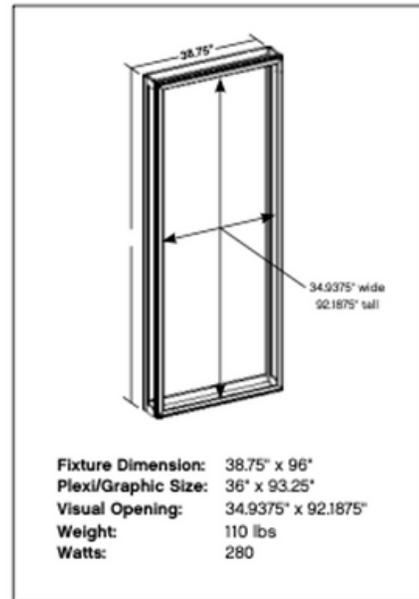
### OPTION 1: Email Submission

Email files to [CinemaConGraphics@ges.com](mailto:CinemaConGraphics@ges.com). In your email, please include your name, company name, title of your file(s), and print quantity for each file. If you are an agency submitting artwork on behalf of a client, please include your client's name. If the file is too large, use option 2.

### OPTION 2: Upload files to the GES File Transfer Utility site

1. GES File Transfer Utility site: <https://file.ges.com>
2. Enter your Email Address
3. Enter the Recipient Email Address:  
**[CinemaConGraphics@ges.com](mailto:CinemaConGraphics@ges.com)**
4. Click "Next" then click "Browse" and attach your file. In the Comments box, please include your name, company name, title of your file(s), and print quantity for each file. If you are an agency submitting artwork on behalf of a client, please include your client's name
5. Once you attach your file click "Upload" You will receive a response email letting you know that your file has successfully been sent & the recipient will receive an email with a link to download your file.

## LIGHTBOX SPECIFICATIONS



## DISPLAY DETAILS

Your artwork will be produced as a duratrans image and displayed in a backlit Lightbox. All Lightboxes will be illuminated 24 hours a day, beginning **Sunday, April 12, 2026**, and will remain on display throughout the event.

## DISPOSAL OF LIGHTBOX GRAPHICS

All Lightbox graphics are produced for one-time use and will be disposed of at the conclusion of the event. Due to the custom dimensions and translucent plexiglass material, return shipping is not offered.

### ORDER, PLACEMENT & GENERAL QUESTIONS

Adrián Barrón  
[adrian@cinemaunited.org](mailto:adrian@cinemaunited.org)  
(714) 936-9804

### ARTWORK & FILE DELIVERY QUESTIONS

Mick Goddard  
[MGoddard@ges.com](mailto:MGoddard@ges.com)  
(702) 525-3529

