



Discover how you can transform your facility into a welcoming space where everyone can stay active and feel included with our fitness solutions.

Whether you oversee a small community space or manage a large-scale facility, we offer solutions designed to fit your space and meet your unique needs.



# **OUR VALUE**

We offer the most comprehensive holistic wellness and engagement platform that delivers personalized, accessible experiences for every member's passion, ability, and lifestyle.

#### DELIVER Tangible impact

Build your bottom line





#### EMPOWER Customer engagement

Give members the content and tools to do more of what they love





#### AMPLIFY YOUR BRAND

Offer 24/7 experiences putting your brand in front of members inside and outside the gym.



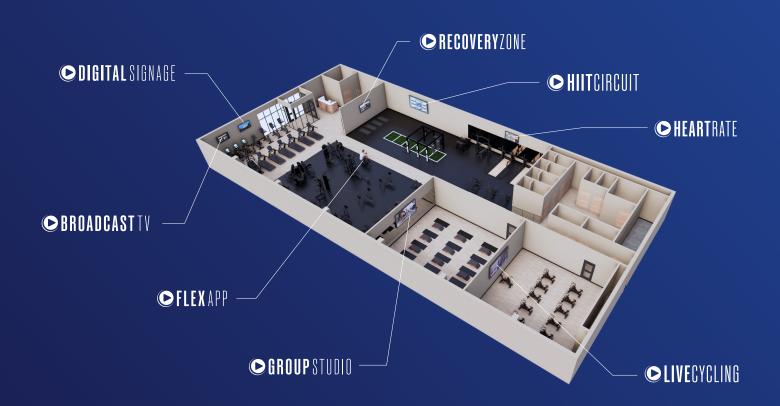




# PRODUCT OVERVIEW

**Build Your Ideal Fitness Experience** 

Enhance your member experience with a suite of solutions that drive member engagement and retention.



# © GROUP STUDIO

### UNLIMITED CLASSES, ON-DEMAND

Create more value and engage members with classes at any time without hiring more instructors.

- Active Aging
- Cardio
- Core
- Cycling
- Dance
- Elliptical
- HIIT
- Joint, Stress, & PainRelief

- Kickboxing
- Meditation/Breath
- Rowing
- Strength
- Stretching
- Treadmill
- Yoga/Barre/Pilates
- Youth













#### OVER 1,200 CLASSES

Access 24/7 premium content for all skill levels, trends, and equipment from top fitness brands.



#### SCHEDULING & PLAYLISTS

Pre-schedule classes and create custom playlists with workouts, Circuits, idle screens, and more—tailored to your criteria.



#### PLUG-IN AND PLAY

Simply plug in our media hub to begin set-up on the kiosk and instantly expand your offerings.



#### ENHANCE YOUR EXPERIENCE

Prevent cancellations with scheduled, automated classes and keep content fresh while supporting staff and community connections.

### **BROADCAST** TV



### **DIGITAL** SIGNAGE



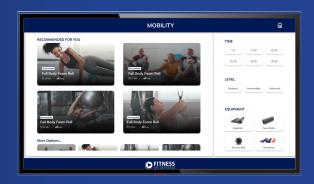
### TO ENTERTAIN, INSPIRE AND ENGAGE

Create an engaging, immersive visual experience on any screen in your shared spaces.

- Provide packaged sports, news and wellness TV to any of your in-gym TV screens.
- Add announcements, promotions and ads into rotating, automated TV content.
- Activate every under-used screen with premium quality content.
- Reduce admin work with one centralized platform to manage your content on any screen.

### **RECOVERY**ZONE





Adding a Recovery Station offers 24/7 specialized guidance, with a kiosk featuring 6 pre-set options like yoga, stretching, and meditation, plus the ability to upload custom content.

SEMI-CUSTOMIZABLE FOR USERS

✓ FULLY CUSTOMIZE BRANDING

S BLUETOOTH CAPABILITY

UPLOAD CUSTOM CONTENT

# **HEART** RATE

Lead in fitness innovation with our watch app by seamlessly integrating with members' devices and your facility.

- Smartwatch Compatibility
- Geofencing
- Comprehensive Stats
- Device Integration

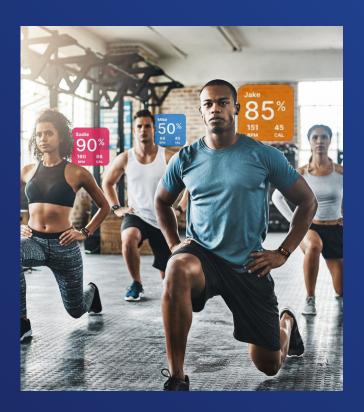
• Real-time Display

400 MILLION









### **CHIIT**CIRCUIT

### SELF-GUIDED CIRCUITS AT ANYTIME



Access 75+ pre-designed circuits for a selfservice workout. Mix with TV, on-demand classes, signage, or custom playlists.

- 90 ready-made daily circuits to offer members something fresh every day.
- Energize free-weight and open-workout spaces with engaging, guided exercises.
- Auto-play circuits let members jump in, jump out and workout at their pace.
- Minimal equipment, maximum engagement.

# **OFLEX** APP

### FULL WHITE LABEL

Empower your members with your branded Flex App, offering a complete suite of tools and features to enhance their fitness journey and keep them engaged - all at the touch of their fingertips.



The Flex App is designed to provide a personalized and interactive fitness experience, helping your members achieve their goals while staying connected to your facility at home or on-the-go.

### **FEATURES**

- Over 1.200 On Demand Classes
- Challenges
- Programs & Custom Workouts
- Milestones and Badges
- Workout Logs & History
- Automatic Gym Visit Tracking
- Health App Integration



#### FUEL FOR THE SOUL

Meditation
Health habit articles
Podcasts



#### FUEL FOR THE BODY

Personalized meal plans
Recipe library with favorites
Shopping list functionality



### PERSONALIZED TRAINING

Achieve success with one-on-one training features designed to help your members and staff excel.

- Check in with members and connect on days they don't have a session scheduled.
- Create a plan with members to stay on track to reach their goals.
- Send members notifications to stay informed for challenges, goals, updates, and more.

# **LIVE**CYCLING

Bring live cycling to your facility with Motosumo, integrated via the Flex App and Group Studio.

- Join expert-led classes from around the world.
- Up to 10 live cycling classes daily.
- Engage with real-time interactions.
- Send emojis for instant motivation.
- Connect with a global cycling community.

### TURN ANY BIKE INTO A SMART BIKE

Members can join live cycling on any bike using the Flex App, tracking real-time stats like RPMs to stay motivated. This transforms your facility into a high-energy fitness hub.







