

VIRTUAL NEXTGEN Supply Chain Conference

NOVEMBER 10 - 12, 2020 • WWW.NEXTGENSUPPLYCHAINCONFERENCE.COM

NEXTGEN TECHNOLOGY IN THE POST-COVID SUPPLY CHAIN: CHALLENGE MEETS OPPORTUNITY

SPONSORSHIP CONTRACT

| SPONSORSHIP LEVELS | Diamond Sponsor | Platinum Sponsor | | Gold Sponsor | | | | Silver Sponsor | | Bronze Sponsor | Associate |
|---|----------------------|--|-----------------------|---------------------------------|-----------------------|--------------------------|----------------------------|---|--------------------|--------------------------|-----------|
| | 3 Available \$27,500 | Awards - End User & Solution Provider \$25,000 | Gamification \$22,000 | Direct Mailer Swag Bag \$15,500 | Cocktail Mix \$12,500 | Pen & Portfolio \$10,000 | Lunch \$10,000 3 Available | Advisory Board and Speaker Gift \$9,250 Exclusive | Breakfasts \$6,000 | Breaks Available \$4,500 | \$2,750 |
| Message from our Sponsor Video Prior to Keynote | | | | | | | | | | | |
| Sponsor Video Promoted to SCMR's Online Community via Dedicated eBlast | √ | | | | | | | | | | |
| One Live Sponsor Push Notification | √ | | | | | | | | | | |
| Logo in Virtual Auditorium | √ | √ | √ | | | | | | | | |
| Recognized in Technical Session Welcome | √ | √ | √ | | | | | | | | |
| Sponsor Insert in Conference Materials Direct Mailer to Full Delegates | √ | √ | √ | √ | √ | √ | √ | √ | √ | | |
| Logo in Virtual Lobby (with direct link to exhibit stand if applicable) | √ | √ | √ | √ | √ | √ | √ | √ | √ | | |
| Conference Attendee List (1 Week after Program) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | |
| One Social Media Push to Promote Your Sponsorship (33,000) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | |
| Recognized on all Pre-promotion eBlasts (55,000) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Recognized on Conference Program | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Recognized on Pre & Post eBlasts to Attendees | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Hyperlinked Logo Conference Sponsorship Website Page | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Logo Highlighted on Landing Page | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Recognized on "Thank You Sponsors" Slide that is shown between Presentations | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Logo on Registration Confirmation Email | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Complimentary Conference Delegate Passes (\$400 Value/per pass) | 25 | 20 | 20 | 15 | 15 | 15 | 15 | 10 | 10 | 5 | 1 |
| Supply Chain Management Review Exclusive Exposure | | | | | | | | | | | |
| Custom Research Brief (\$15,000 Value) | √ | | | | | | | | | | |
| Full Page Ad in January Supply Chain Management Review Show Wrap-Up Issue (\$7,000 Value) | √ | √ | √ | | | | | | | | |
| 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value) | √ | √ | √ | √ | √ | √ | √ | | | | |
| Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value) | √ | √ | √ | √ | √ | √ | √ | √ | √ | | |
| SCMR eNewsletter Ad (\$2,500 Value) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | |
| Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |
| Free 1 Year Subscription to SCMR (\$139 value) | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ | √ |

For more information please contact:

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nextgensupplychainconference.com

DIAMOND SPONSORSHIP - 3 AVAILABLE

DIAMOND SPONSORSHIP - \$27,500

- 25 Comp Full Delegate Passes
- One "message from our sponsor" video - up to 3 minute video prior to keynote speaker one day (provided by sponsor)
- NGSC will promote your sponsor video to all SCMRs online community subscribers (50,000) with a dedicated eBlast – you will receive a delivery report with opens and clicks.
- 1 live sponsor push notification
- Thank you in technical session welcome
- Logo in virtual auditorium
- 1 sponsor provided insert in direct mailer to full delegates registered by October 30, 2020 - includes printed program guide.
- Logo in virtual lobby (with direct access to your exhibit stand if you are an exhibitor too)
- Attendee list with contact information (sent 1 week post conference)
- One social media push to promote your sponsorship (33,000)
- Recognized on eblasts to promote conference (55,000)
- Recognized on pre & post eblasts to Attendees
- Logo on landing page under Diamond level
- Logo in registration confirmation email
- Recognized on "Thank you Sponsors" slide that is shown between sessions



SUPPLY CHAIN MANAGEMENT REVIEW EXCLUSIVE EXPOSURE

- Custom Research Brief (\$15,000 Value)
Your Research Brief is a turn-key solution offering a unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
 - Your executive brief is posted on SCMR's website and promoted to key target segments to gain maximum exposure.
 - Customized registration page captures qualified leads.
 - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
 - The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in January *Supply Chain Management Review* Show Wrap-Up Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management*
- Free 1 year subscription to *Supply Chain Management Review* (\$139 Value)

NEXTGEN TECHNOLOGY IN THE POST-COVID SUPPLY CHAIN: CHALLENGE MEETS OPPORTUNITY

SPONSORSHIP DETAILS

PLATINUM SPONSORSHIP OPPORTUNITIES

AWARDS – End User and Solution Provider Awards - \$25,000

- Assist in moderating/presenting the awards given out during the virtual event
- All items checked under sponsorship matrix level



Gamification - \$22,000

- Video spot after welcome explaining the game
- Prizes for participation
- Logo on leaderboard
- 1 sponsored push notification each day
- All items checked under sponsorship matrix level

GOLD SPONSORSHIP OPPORTUNITIES

Direct Mailer Swag Bag - \$13,500

- Sent to full delegates registered by October 30, 2020 – includes printed program guide.
- You are the main sponsor with logo on the packaging
- One insert in swag bag
- Please note that the bag will include items from other sponsors
- All items checked under sponsorship matrix level

Cocktail Mix - \$12,500

- Sent to full delegates registered by October 30, 2020 – includes printed program guide.
- All items checked under sponsorship matrix level

Pen and Portfolio -\$10,000 Elemica

- Included in direct mailer to all full delegates registered by October 30, 2020
- All items checked under sponsorship matrix level

Lunch – 3 available \$10,000

- Up to 5 minute Presentation or Video during lunch break one day
- Presentation or video will be included and available On-Demand
- All items checked under sponsorship matrix level

SILVER SPONSORSHIP OPPORTUNITIES

Advisory Board & Speaker Gifts - \$9,250

- Company logo on Advisory Board & Speaker gifts mailed to each and recognized during the welcome of the virtual conference.
- All items checked under sponsorship matrix level

Breakfasts - \$6,000

- “Coffee Talk” with the Emcees prior to the welcome/keynote one day
- All items checked under sponsorship matrix level

BRONZE SPONSORSHIP OPPORTUNITIES (6 AVAILABLE)

Break Sponsor - \$4,500

- Up to 2 min video spot between sessions during one break, one day
- All items checked under sponsorship matrix level

ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$2,750

- 1 Comp Full Delegate Pass
- Recognized on pre promotion eBlast (55,000)
- Recognized on pre & post eBlast to attendees
- Logo on landing page under associate level
- Logo in registration confirmation email
- Recognized on “Thank you Sponsors” slide that is shown between sessions


SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250
- **Premium Locations:**
 - Back Cover **SOLO** available - \$1,750
 - Inside Front – 1 available - \$1,500
 - Inside Back **SOLO** available - \$1,500

CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____

SPONSORSHIP SELECTION:

Diamond Sponsor - \$27,500 
3 Available

Platinum Sponsor
Awards - \$25,000 
Gamification - \$22,000

Gold Sponsor
Direct Mailer - \$13,500
Cocktail Mixer - \$12,500
Portfolios & Pens - \$10,000 
Lunch with a Sponsor (3 Available) - \$10,000

Silver Sponsor
Advisory Board Speaker Gifts - \$9,250
Breakfasts - \$6,000

Bronze Sponsor
Breaks - \$4,500

Associate Level
\$2,500  
 

Show Program Advertising

Full Page Ad - \$1,000
Pick your Placement Full Page - \$1,250
Back Cover – 1 Available - \$1,750 **SOLD**
Inside Front – 1 Available - \$1,500
Inside Back – 1 Available - \$1,500 **SOLD**

PRICING DETAILS:

Sponsorship Cost: \$ _____
Additional Delegates (\$200 each): \$ _____
(50% off full delegate fee)
Show Program: \$ _____
Total Price: \$ _____
25% Deposit Due: \$ _____

Accounts Payable Contact: _____

Name: _____

Email: _____

Phone: _____

Signature: _____

Print Name (Title & Date): _____

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before September 18th, 2020. If a Sponsor reduces or cancels after September 18th, 2020, a cancellation penalty of 50% of total commitment will be assessed. If a Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.