



AGENDA

TUESDAY NOVEMBER 10, 2020

9:00AM– 10:30AM CT

SUPPLY CHAIN INNOVATION

9:00AM – 9:10AM CT

Welcome, Overview, and Thank you

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

9:10AM – 9:55AM CT

Keynote: Smart Distribution to Serve Today's Empowered Omni-Channel Consumer

Mark Shirkness, Vice President, Distribution, GE Appliances

9:55AM – 10:20AM CT

Presentation: Supply Chain Innovation: Death, NASA & Digital – Are you ready?

Kristi Montgomery, Vice President, Innovation, R&D, Kenco Logistics

10:20AM – 10:30AM CT

Wrap up

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

10:30AM - 10:45AM CT

BREAK – VISIT EXHIBIT HALL

10:45AM – 12:15PM CT

THE FUTURE OF SUPPLY CHAIN SOFTWARE

10:45AM -10:50AM CT

Intro to the Block

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

10:50AM – 11:05AM CT

Presentation: An Open Platform for Digital Supply Chain: The Next Wave of Efficiency

Gordon Lu, Director of JD International Business, JD Logistics

11:05AM – 11:15AM CT

Presentation: Beyond Four Walls Optimization: The Value of Connecting Intralogistics and Supply Chain Execution, Jenn Tabbert, Director of Software Sales, Dematic

11:15AM – 11:25AM CT

Presentation: Beyond Resilience: Building a Supply Chain Platform for Growth

Jon Chorley, Chief Sustainability Officer and Group Vice President, Supply Chain Management Product Strategy, Oracle

11:25AM – 11:35AM CT

Presentation: Dawn of a Digital Day – How Software is Impacting the Move from Internet of Things (IoT) to Internet of Intelligence (Iol)

Drew Ehlers, Global Futurist and Global General Manager of SmartPack™, Zebra

11:35AM – 11:45AM CT

Presentation: Planning for the Unplanned

Rachel Hinkes, VP Strategic Market Development, Blue Yonder

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TUESDAY NOVEMBER 10, 2020

11:45AM – 12:10PM CT

Software Panel

Moderators: Tom Ward, A.I. Project Lead, IBM and Daren Mallard, Senior Manager, Marketing Strategy – Global Logistics Organization Cisco Supply Chain Operations, Cisco

Panel:

- Jenn Tabbert, Director of Software Sales, Dematic
- Jon Chorley, Chief Sustainability Officer and Group Vice President, Supply Chain Management Product Strategy, Oracle
- Drew Ehlers, Global Futurist and Global General Manager of SmartPack™, Zebra Technologies
- Rachel Hinkes, VP Strategic Market Development, Blue Yonder

12:10PM – 12:15PM CT

Wrap up

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

12:15PM – 12:30PM CT

BREAK – VISIT EXHIBIT HALL

12:30PM – 2:00PM CT

AI, BIG DATA and ANALYTICS

12:30PM – 12:35PM CT

Intro to the Block

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

12:35PM – 1:00PM CT

Presentation: Creating a Digital Center of Excellence

Maria Jesus Saenz, Director, MIT Digital Supply Chain Transformation

1:00PM – 1:25PM CT

Presentation: Pushing the Efficient Inventory Frontier at The Kraft Heinz Company

David Villalpando, Senior Analyst, Logistics Analytics, The Kraft Heinz Company

1:25PM – 1:50PM CT

Fireside Chat: Putting Piece-Picking Robots To Work At MSC Industrial

Darin Russell, Director of Logistics Engineering, MSC Industrial

1:50PM – 2:00PM CT

Wrap up

Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

2:00PM – 2:30PM CT

VISIT EXHIBIT HALL

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AGENDA

WEDNESDAY NOVEMBER 11, 2020

| | |
|----------------------|---|
| 8:30AM – 9:00AM CT | VISIT EXHIBIT HALL |
| 9:00AM – 10:30AM CT | SUPPLY CHAIN INNOVATION |
| 9:00AM – 9:10AM CT | <p>Welcome, Overview, and Thank you Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i></p> |
| 9:10AM-9:55AM CT | <p>Keynote: Taking Supply Chain to the Next Level with Blockchain - How Lenovo is Using Blockchain in Their Supply Chain Bobby Bernard, Executive Director, DCG Supply Chain Strategy & Innovation, Lenovo</p> |
| 9:55AM – 10:20AM CT | <p> Fireside Chat: What Keeps Supply Chain Managers Up at Night? Peter Bolstorff, Vice Executive President, ASCM</p> |
| 10:20AM – 10:30AM CT | <p>Wrap up Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director - <i>Supply Chain Management Review</i></p> |
| 10:30AM - 10:45AM CT | VISIT EXHIBIT HALL |
| 10:45AM – 12:15PM CT | <p>LESSONS FROM LEADERS – SOLUTION PROVIDERS Supply chain leaders set the pace, running ahead of the pack. The rest of us can learn from their experience, including what went right and what went wrong in an implementation and how new technologies and processes are delivering value. During Lessons From Leaders, we'll hear presentations from the 2020 NextGen Award winning solution providers and supply chain professionals.</p> |
| 10:45AM – 10:50AM CT | <p>Intro to the Block Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i></p> |
| 10:50AM – 11:10AM CT | <p>Presentation: Geopolitics 4.0: Mitigating Risk and Seizing Opportunity in Global Supply Chains Jacob Shapiro, Founder and Chief Strategist, Perch Perspectives</p> |
| 11:10AM – 12:10PM CT | <p>2020 NEXTGEN SUPPLY CHAIN SOLUTION PROVIDERS AWARDS Moderator: Abe Eshkenazi, President, ASCM</p> |
| | <p>Solution Provider Awards Panel</p> |
| | <p>Robotics Award: Tompkins Robotics Mike Futch, President</p> |
| | <p>Blockchain Award: IBM Tom Ward, A.I. Project Leader</p> |
| | <p>Analytics Award: LeanDNA Richard Lebovitz, President & CEO</p> |
| | <p>AI Award: LevaData Mark Cosway, EVP Sales & Marketing</p> |
| | <p>Digital Transformation Award: JD.com JD International Business</p> |

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 — NOVEMBER 10 - 12, 2020 —
 NextGen Technology in the Post-COVID Supply Chain:
CHALLENGE MEETS OPPORTUNITY

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WEDNESDAY NOVEMBER 11, 2020

- 12:10PM – 12:15PM CT** **Wrap up**
 Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*
- 12:15PM – 12:30PM CT** **BREAK – VISIT EXHIBIT HALL**
- 12:30PM – 2:30PM CT** **LESSONS FROM LEADERS – END USERS**
- 12:30PM – 12:35PM CT** **Intro to the Block**
 Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*
- 12:35PM – 12:55PM CT** **Presentation: The Startup Supply Chain: Why Technology Startups Matter More Than Ever**
 Julian Counihan, Schematic Ventures
- 12:55PM – 1:55PM CT** **2020 NEXTGEN SUPPLY CHAIN END USER AWARDS**
 Moderator: Abe Eshkenazi, President, ASCM
- End User Awards Panel**
- Robotics Award: NFI**
 Barbara Gress, Director of Innovation and Engineering
- Blockchain Award: Lenovo**
 Bobby Bernard, Exec. Director, DCG Supply Chain Strategy & Innovation
- Analytics Award: Dell Technologies**
 Brian T. Martin, Sr Director, Engineering & Technology Team
- AI Award: Reyes Holdings**
 Carlos Gutiérrez Ferrete, Operations, SVP, Reyes Beer Division
- Digital Transformation Winner: GE Appliances**
 Mark D. Shirkness Vice President, Distribution
- 1:55PM – 2:25PM CT** **2020 SUPPLY CHAIN RESILIENCY AWARD**
 Torsten Pilz, Senior Vice President and Chief Supply Chain Officer, Honeywell
- 2:25PM – 2:30PM CT** **Wrap up**
 Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

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THURSDAY NOVEMBER 12, 2020

| | |
|----------------------|--|
| 8:30AM - 9:00AM CT | VISIT EXHIBIT HALL |
| 9:00AM – 10:30AM CT | SUPPLY CHAIN INNOVATION |
| 9:00AM – 9:10AM CT | Welcome, Overview, and Thank you Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i> |
| 9:10AM – 9:55AM CT | Keynote: ‘Digital Supply Chain is exciting...get ready...’ Ninian Wilson, Global Supply Chain Director, Vodafone & CEO, Vodafone Procurement Company |
| 9:55AM – 10:20AM CT | Fireside Chat: How to Manage The Supply Chain Of The Future Steve A. Melnyk, Professor, Michigan State University |
| 10:20AM – 10:30AM CT | Wrap up Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i> |
| 10:30AM – 10:45AM CT | BREAK – VISIT EXHIBIT HALL |
| 10:45AM – 12:15PM CT | THE ROBOTS ARE HERE |
| 10:45AM – 10:50AM CT | Intro to the Block Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i> |
| 10:50AM – 11:40AM CT | Robotics Panel Moderator: Matt Wicks, VP of Product Development, Honeywell Intelligrated Panel: <ul style="list-style-type: none"> • Fergal Glynn, VP of Marketing, 6 River Systems • Lior Elazary, Co-Founder and CEO, InVia Robotics • Terrie O’Hanlon, Chief Marketing Officer, GreyOrange • Pete Blair, Vice President of Marketing, Berkshire Grey • Wes Reid, Senior Vice President of Product Management and Operations, IAM Robotics |
| 11:40AM – 12:10PM CT | Presentation: Enabling rapid fulfillment through robotics and advanced analytics Adrian Kumar, Global Head of Operations Science & Analytic, DHL |
| 12:10PM – 12:15PM CT | Wrap up Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i> |

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THURSDAY NOVEMBER 12, 2020

| | |
|----------------------|---|
| 12:15PM – 12:30PM CT | BREAK – VISIT EXHIBIT HALL |
| 12:30PM – 2:30PM CT | MEETING THE E-FULFILLMENT CHALLENGE |
| 12:30PM – 12:35PM CT | Intro to the Block Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i> |
| 12:35PM – 1:00PM CT | Presentation: How Joann Fabrics Is Using Brick and Mortar for E-Commerce Fulfillment Presenter: Varadheesh Chennakrishnan, CIO - IT, Supply Chain and Logistics, Joann Stores |
| 1:00PM – 1:25PM CT | Presentation: The Warehouse of the Future Presenter: Arun Kochar, Partner, Kearney |
| 1:25PM – 1:50PM CT | Presentation: The My Way Highway: Disruption in Last Mile Logistics Presenter: Alan Amling, Ph.D., Distinguished Fellow, University of Tennessee Supply Chain Institute; CEO, Thrive and Advance, LLC |
| 1:50PM – 2:15PM CT | Presentation: How to Build eFulfillment Network Krutin Shah, Partner, N Squared Partners |
| 2:15PM – 2:30PM CT | Wrap up and Thank you Brian Ceraolo, President, Peerless Media and Bob Trebilcock, Peerless Media, Editorial Director, <i>Supply Chain Management Review</i> |

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