

# VIRTUAL NEXTGEN Supply Chain Conference

**NOVEMBER 2 - 4, 2021** • [WWW.NEXTGENSUPPLYCHAINCONFERENCE.COM](http://WWW.NEXTGENSUPPLYCHAINCONFERENCE.COM)

DRIVING THE DIGITAL FUTURE

## SPONSORSHIP CONTRACT

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor		Gold Sponsor			Silver Sponsor	Bronze Sponsor	Associate
	3 Available \$27,500	Awards - End User & Solution Provider \$25,000	Gamification \$22,500	Networking Lounge \$12,500	Registration \$12,500	Lunch \$10,000 3 Available	Breakfasts \$6,000 3 Available	Breaks 6 Available \$4,500	\$2,750
<b>NextGen Supply Chain Conference Exposure</b>									
Message from our Sponsor Video Prior to Keynote	√								
Sponsor Video Promoted to SCMR's Online Community via Dedicated eBlast	√								
One Live Sponsor Push Notification	√								
Logo in Virtual Auditorium	√	√	√						
Recognized in Technical Session Welcome	√	√	√						
Logo in Virtual Lobby (with direct link to exhibit stand if applicable)	√	√	√	√	√	√	√		
Conference Attendee List (1 Week after Program)	√	√	√	√	√	√	√	√	
One Social Media Push to Promote Your Sponsorship (33,000)	√	√	√	√	√	√	√	√	
Complimentary pre-sized promotional tools for social media & HTML invitation	√	√	√	√	√	√	√	√	
Recognized on all Pre-promotion eBlasts (55,000)	√	√	√	√	√	√	√	√	√
Recognized on Conference Program	√	√	√	√	√	√	√	√	√
Recognized on Pre & Post eBlasts to Attendees	√	√	√	√	√	√	√	√	√
Hyperlinked Logo Conference Sponsorship Website Page	√	√	√	√	√	√	√	√	√
Logo Highlighted on Landing Page	√	√	√	√	√	√	√	√	√
Recognized on "Thank You Sponsors" Slide that is shown between Presentations	√	√	√	√	√	√	√	√	√
Logo on Registration Confirmation Email	√	√	√	√	√	√	√	√	√
Complimentary Conference Delegate Passes (\$400 Value/per pass)	25	20	20	15	15	15	10	5	1
<b>Supply Chain Management Review Exclusive Exposure</b>									
Custom Research Brief (\$15,000 Value)	√								
Full Page Ad in January Supply Chain Management Review Show Wrap-Up Issue (\$7,000 Value)	√	√	√						
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	√	√	√	√	√	√			
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	√	√	√	√	√	√	√		
SCMR eNewsletter Ad (\$2,500 Value)	√	√	√	√	√	√	√	√	

**For more information please contact:**

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**DRIVING THE DIGITAL FUTURE**

**DIAMOND SPONSORSHIP - 3 AVAILABLE**

**DIAMOND SPONSORSHIP - \$27,500**

- 25 Comp Full Delegate Passes
- One “message from our sponsor” video - up to 3 minute video prior to keynote speaker one day (provided by sponsor)
- NGSC will promote your sponsor video to all SCMRs online community subscribers (50,000) with a dedicated eBlast – you will receive a delivery report with opens and clicks.
- 1 live sponsor push notification
- Thank you in technical session welcome
- Logo in virtual auditorium
- Logo in virtual lobby (with direct access to your exhibit stand if you are an exhibitor too)
- Attendee list with contact information (sent 1 week post conference)
- One social media push to promote your sponsorship (33,000)
- Complimentary pre-sized promotional tools for social media & HTML invitation
- Recognized on eblasts to promote conference (55,000)
- Recognized on pre & post eblasts to Attendees
- Logo on landing page under Diamond level
- Logo in registration confirmation email
- Recognized on “Thank you Sponsors” slide that is shown between sessions

**SUPPLY CHAIN MANAGEMENT REVIEW EXCLUSIVE EXPOSURE**

- Custom Research Brief (\$15,000 Value)  
Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
  - Your executive brief is posted on *SCMR's* website and promoted to key target segments to gain maximum exposure.
  - Customized registration page captures qualified leads.
  - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
  - The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in January *Supply Chain Management Review* Show Wrap-Up Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in *Supply Chain Management Review* and *Logistics Management*
- Free 1 year subscription to *Supply Chain Management Review* (\$139 Value)

DRIVING THE DIGITAL FUTURE  
SPONSORSHIP DETAILS

**PLATINUM SPONSORSHIP OPPORTUNITIES**

**AWARDS – End User and Solution Provider Awards - \$25,000**

- Assist in moderating/presenting the awards given out during the virtual event
- All items checked under sponsorship matrix level

**Gamification – \$22,500**

- Video spot after welcome explaining the game
- Prizes for participation
- Logo on leaderboard
- 1 sponsored push notification each day
- All items checked under sponsorship matrix level

**GOLD SPONSORSHIP OPPORTUNITIES**

**Networking Lounge – \$12,500**

- Static ad in prime location in virtual lounge
- Daily reminder by email and push notification to network in sponsored virtual lounge
- All items checked under sponsorship matrix level

**Registration – \$12,500**

- Logo on registration
- Logo highlighted on registration confirmation
- All items checked under sponsorship matrix level

**Lunch – 3 available – \$10,000**

- Up to 5 minute presentation or video during lunch break on one day
- Presentation or video will be included and available On-Demand
- All items checked under sponsorship matrix level

**SILVER SPONSORSHIP OPPORTUNITIES**

**Breakfasts – 3 available - \$6,000**

- “Coffee Talk” with the Emcees prior to the welcome/keynote one day
- All items checked under sponsorship matrix level

**BRONZE SPONSORSHIP OPPORTUNITIES**

**Break Sponsor - 6 available - \$4,500**

- Up to 2 min video spot between sessions during one break, one day
- All items checked under sponsorship matrix level

**ASSOCIATE SPONSORSHIP OPPORTUNITIES – \$2,750**

- 1 Comp Full Delegate Pass
- Recognized on pre promotion eBlast (55,000)
- Recognized on pre & post eBlast to attendees
- Logo on landing page under associate level
- Logo in registration confirmation email
- Recognized on “Thank you Sponsors” slide that is shown between sessions

**DIGITAL SHOW PROGRAM ADVERTISING**

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250
- **Premium Locations:**
  - Back Cover – 1 available - \$1,750
  - Inside Front – 1 available - \$1,500
  - Inside Back – 1 available - \$1,500

# CONTRACT DETAILS

**Company:** \_\_\_\_\_  
**First Name:** \_\_\_\_\_  
**Last Name:** \_\_\_\_\_  
**Title/Position:** \_\_\_\_\_  
**Billing Address:** \_\_\_\_\_  
**Country:** \_\_\_\_\_  
**Phone #:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

## SPONSORSHIP SELECTION:

**Diamond Sponsor** - \$27,500  
3 Available

**Platinum Sponsor**  
Awards - \$25,000  
Gamification - \$22,500

**Gold Sponsor**  
Lunch with a Sponsor - Day 1 - \$10,000  
Lunch with a Sponsor - Day 2 - \$10,000  
Lunch with a Sponsor - Day 3 - \$10,000  
Networking Lounge - \$12,500  
Registration - \$12,500

**Silver Sponsor**  
Breakfast Day 1 - \$6,000  
Breakfast Day 2 - \$6,000  
Breakfast Day 3 - \$6,000

**Bronze Sponsor**  
Break 1 Day 1 AM - \$4,500  
Break 2 Day 1 PM - \$4,500  
Break 3 Day 2 AM - \$4,500  
Break 4 Day 2 PM - \$4,500  
Break 5 Day 3 AM - \$4,500  
Break 6 Day 3 PM - \$4,500

**Associate Level**  
\$2,500

## Digital Show Program Advertising

Full Page Ad - \$1,000  
Pick your Placement Full Page - \$1,250  
Back Cover – 1 Available - \$1,750  
Inside Front – 1 Available - \$1,500  
Inside Back – 1 Available - \$1,500

## PRICING DETAILS:

Sponsorship Cost: \$ \_\_\_\_\_  
Additional Delegates (\$200 each): \$ \_\_\_\_\_  
(50% off full delegate fee)  
Show Program: \$ \_\_\_\_\_  
Total Price: \$ \_\_\_\_\_  
25% Deposit Due: \$ \_\_\_\_\_

**Accounts Payable Contact:** \_\_\_\_\_

**Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Print Name (Title & Date):** \_\_\_\_\_

Your signature signifies that you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before September 10th, 2021. If a Sponsor reduces or cancels after September 10th, 2021, a cancellation penalty of 50% of total commitment will be assessed. If a Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.