

NEXT GEN

Supply Chain Conference

— OCTOBER 17-19, 2022 —

CHICAGO ATHLETIC ASSOCIATION

THE TECHNOLOGIES AND STRATEGIES
ENABLING DIGITAL TRANSFORMATION

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor			Gold Sponsor			Silver Sponsor				Bronze Sponsor				Associate
	3 Available \$30,000	Monday Evening Reception \$25,000 Exclusive	Tuesday Evening Reception \$25,000 Exclusive	NextGen Awards \$25,000 Exclusive	Tuesday Lunch \$15,000 Exclusive	Wednesday Lunch \$15,000 Exclusive	Registration Portfolio \$15,000 Exclusive	Lanyards \$10,000 Exclusive	Advisory Board Speaker Gifts \$10,000 Exclusive	Tuesday Breakfast \$10,000 Exclusive	Wednesday Breakfast \$10,000 Exclusive	Tuesday Break (AM) \$6,500 Exclusive	Tuesday Break (PM) \$6,500 Exclusive	Wednesday Break (AM) \$6,500 Exclusive	Wednesday Break (PM) \$6,500 Exclusive	\$3,000
Introduce Speaker or 3 min video in General Session	√															
20% Discount on Exhibition Space	√	√	√	√												
Recognized at the General Session	√	√	√	√	√	√	√									
Conference Attendee List (2 Weeks after Program)	√	√	√	√	√	√	√	√	√	√	√					
Recognized on Conference Program & Agenda	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on Pre & Post Mailer to Attendees	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Hyperlinked Logo Conference Sponsorship Website Page	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Logo Highlighted Under Level on All Conference Signage	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
50% Off Additional Conference Delegates (\$925 Each)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	5	4	4	4	3	3	3	2	2	2	2	1	1	1	1	
Supply Chain Management Review Exclusive Exposure																
Custom Research Brief (\$15,000 Value)	√															
Full Page advertisement in December <i>Supply Chain Management Review</i> Show Issue (\$7,000 Value)	√	√	√	√												
Advertisers will receive contact information for all responses from their product category (\$4,000 value)	√	√	√	√												
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	√	√	√	√	√	√	√									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	√	√	√	√	√	√	√	√	√	√	√					
SCMR eNewsletter Ad (\$2,500 Value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	
Logo Recognized on all Marketing Materials Including Ads in <i>Supply Chain Management Review</i> and <i>Logistics Management</i>	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Free 1 Year Subscription to <i>Supply Chain Management Review</i> (\$139 value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√

For more information please contact: Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com

SPONSORSHIP DETAILS

DIAMOND SPONSORSHIP - \$30,000

3 AVAILABLE

- Introduce Speaker during General Session or up to 3 minute video shown during General Session
- Four Complimentary Conference Delegate Passes (\$1,850 Value/per pass)
- 20% Discount on Exhibition Space
- Recognized at the General Session
- Conference Attendee List (2 Weeks after Program)
- Recognized on Conference Program & Agenda
- Recognized on Pre & Post Mailer to Attendees
- Hyperlinked Logo Conference Sponsorship Website Page
- Logo Highlighted Under Level on All Conference Signage
- Recognized on "Thank you Sponsors" Slide that is shown between Presentations
- 50% Off Additional Conference Delegates (\$925 Each)

Supply Chain Management Review Exposure

- Custom Research Brief (\$15,000 Value):
Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
 - Your executive brief is posted on SCMR's website and promoted to key target segments to gain maximum exposure.
 - Customized registration page captures qualified leads.
 - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
 - The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in December Supply Chain Management Review Show Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management
- Free 1 year subscription to Supply Chain Management Review (\$139 Value)

SPONSORSHIP DETAILS

PLATINUM SPONSORSHIP OPPORTUNITIES

Monday Evening Reception - \$25,000

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

NextGen Awards - \$25,000

- Company logo on all awards
- Company rep to assist in presenting the awards at the conference
- All items checked under sponsorship matrix level

Tuesday Evening Reception - \$25,000

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

GOLD SPONSORSHIP OPPORTUNITIES

Registration Portfolio - \$15,000

- Company logo on registration portfolio handed out to each delegate
- One company insert in each portfolio
- All items checked under sponsorship matrix level

Tuesday Lunch: \$15,000

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

Wednesday Lunch: \$15,000

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

SILVER SPONSORSHIP OPPORTUNITIES

Lanyards - \$10,000

- Company logo on lanyards distributed at registration
- All items checked under sponsorship matrix level

Advisory Board & Speaker Gifts - \$10,000

- Company logo on Advisory Board & Speaker gifts given to them at the conference
- All items checked under sponsorship matrix level

Tuesday Breakfast - \$10,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

Wednesday Breakfast - \$10,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

SPONSORSHIP DETAILS

BRONZE SPONSORSHIP OPPORTUNITIES

Tuesday Break (AM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

Tuesday Break (PM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

Wednesday Break (AM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

Wednesday Break (PM) - \$6,500

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$3,000

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage
- Recognized on "Thank you to Sponsors" slides between presentations

SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____

SPONSORSHIP SELECTION:

Diamond Sponsor - \$30,000

3 Available

Platinum Sponsor

Monday Evening Reception - \$25,000

Tuesday Evening Reception - \$25,000

Awards - \$25,000

Gold Sponsor

Tuesday Lunch - \$15,000

Wednesday Lunch - \$15,000

Registration Portfolio - \$15,000

Silver Sponsor

Lanyards - \$10,000

Advisory Board & Speaker Gifts - \$10,000

Tuesday Breakfast - \$10,000

Wednesday Breakfast - \$10,000

Bronze Sponsor

Tuesday Break AM - \$6,500

Tuesday Break PM - \$6,500

Wednesday Break AM - \$6,500

Wednesday Break PM - \$6,500

Associate Level

\$3,000

Show Program Advertising

Full Page Ad - \$1,000

Pick your Placement Full Page - \$1,250

Back Cover – 1 available - \$1,750

PRICING DETAILS:

Sponsorship Cost: \$ _____

Additional Delegates (\$925 each): \$ _____

Show Program: \$ _____

Total Price: \$ _____

25% Deposit Due: \$ _____

Invoice

Credit Card

Accounts Payable Contact: _____

Name: _____

Email: _____

Phone: _____

Signature: _____

Print Name (Title & Date): _____

Your signature signifies that you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before August 15, 2022. If a Sponsor reduces or cancels after August 15, 2022, a cancellation penalty of 50% of total commitment will be assessed. If an Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.