

NEXT X GEN

Supply Chain Conference

— OCTOBER 17-19, 2022 —

CHICAGO ATHLETIC ASSOCIATION

EXHIBITOR CONTRACT

DELUXE TABLETOP - \$9,500

- 1 delegate (\$1,850 value)
- 1 tabletop space - 8x8
- 1 table, 2 chairs, 1 electrical outlet
- 8x8 custom backdrop
- Logo highlighted on exhibit signage
- Logo and company name on website floor plan

Supply Chain Management Review Exclusive Exposure

- 1/2 page ad in the December Issue (15,000 print subscribers) which includes an Audience Connect Buying Intent Lead Program. Audience Connect is a landing page for our digital subscribers (35,000) that asks readers which products and services they plan to purchase or evaluate over the next 12 months. Advertisers will receive contact information plus the buying response information for their product category. (\$4,000 value)

ASSOCIATE LEVEL SPONSORSHIP FOR EXHIBITORS - \$1,500

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage
- Recognized on "Thank you to Sponsors" slides between presentations

(\$3,000 value discounted 50% for exhibitors)

SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

For more information please contact • Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com

CONTRACT DETAILS

Company: _____
First Name: _____
Last Name: _____
Title/Position: _____
Billing Address: _____
Country: _____
Phone #: _____
Email: _____

EXHIBIT SELECTIONS:

Deluxe Tabletop
\$9,500

Associate Level Sponsorship For Exhibitors
\$1,500

EXHIBITOR UPGRADES

Show Program Advertising:

Full Page Ad - \$1,000
Pick your Placement Full Page - \$1,250
Back Cover – 1 available - \$1,750
Inside Front – 1 available - \$1,500
Inside Back – 1 available - \$1,500

PRICING DETAILS:

Exhibitor Cost: \$ _____

Exhibitor Upgrades

Associates Level: \$ _____
Show Program Advertising: \$ _____
Additional Delegates (\$925 each): \$ _____
Total Price: \$ _____
25% Deposit Due: \$ _____

Preferred Space location:

Option 1: _____
Option 2: _____
Invoice
Credit Card

Accounts Payable Contact _____

Name _____

Email _____

Phone _____

Signature: _____

Print Name (Title & Date): _____

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

Payment & Cancellation Policy: By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Exhibitor Contract to confirm your exhibit. This deposit is non-refundable. The remaining balance will be due on or before August 15, 2022. If a Exhibitor reduces or cancels after August 15, 2022, a cancellation penalty of 50% of total commitment will be assessed. If an Exhibitor reduces or cancels 30 days prior to conference, the total amount of commitment is due.