

# NEXT<img alt="NextGen logo" data-bbox="490 50 530 85"/>GEN

## Supply Chain Conference

— OCTOBER 17-19, 2022 —

CHICAGO ATHLETIC ASSOCIATION

### EXHIBITOR CONTRACT

#### DELUXE TABLETOP - \$9,500

- 1 delegate (\$1,850 value)
- 1 tabletop space - 8x8
- 1 table, 2 chairs, 1 electrical outlet
- 8x8 custom backdrop
- Logo highlighted on exhibit signage
- Logo and company name on website floor plan



#### Supply Chain Management Review Exclusive Exposure

- 1/2 page ad in the December Issue (15,000 print subscribers) which includes an Audience Connect Buying Intent Lead Program. Audience Connect is a landing page for our digital subscribers (35,000) that asks readers which products and services they plan to purchase or evaluate over the next 12 months. Advertisers will receive contact information plus the buying response information for their product category. (\$4,000 value)

#### ASSOCIATE LEVEL SPONSORSHIP FOR EXHIBITORS - \$1,500

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage
- Recognized on "Thank you to Sponsors" slides between presentations

(\$3,000 value discounted 50% for exhibitors)

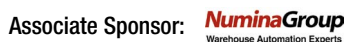
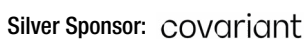
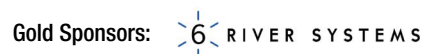


#### SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

#### Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500



For more information please contact • Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com

# CONTRACT DETAILS

Company: \_\_\_\_\_  
First Name: \_\_\_\_\_  
Last Name: \_\_\_\_\_  
Title/Position: \_\_\_\_\_  
Billing Address: \_\_\_\_\_  
Country: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
Email: \_\_\_\_\_

## EXHIBIT SELECTIONS:

Deluxe Tabletop  
\$9,500



Associate Level Sponsorship For Exhibitors  
\$1,500



## EXHIBITOR UPGRADES



### Show Program Advertising:

Full Page Ad - \$1,000

Pick your Placement Full Page - \$1,250

Back Cover – 1 available - \$1,750

Inside Front – 1 available - \$1,500

Inside Back – 1 available - \$1,500

## PRICING DETAILS:

Exhibitor Cost: \$ \_\_\_\_\_

### Exhibitor Upgrades

Associates Level: \$ \_\_\_\_\_

Show Program Advertising: \$ \_\_\_\_\_

Additional Delegates (\$925 each): \$ \_\_\_\_\_

Total Price: \$ \_\_\_\_\_

25% Deposit Due: \$ \_\_\_\_\_

### Preferred Space location:

Option 1: \_\_\_\_\_

Option 2: \_\_\_\_\_

Invoice

Credit Card

## Accounts Payable Contact

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name (Title & Date): \_\_\_\_\_

Your signature signifies that the you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

**Payment & Cancellation Policy:** By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Exhibitor Contract to confirm your exhibit. This deposit is non-refundable. The remaining balance will be due on or before August 15, 2022. If a Exhibitor reduces or cancels after August 15, 2022, a cancellation penalty of 50% of total commitment will be assessed. If an Exhibitor reduces or cancels 30 days prior to conference, the total amount of commitment is due.

Diamond Sponsor: **Honeywell**  
Intelligent

Platinum Sponsor: **BSCM**

Gold Sponsors: **6 RIVER SYSTEMS**



Silver Sponsor: **covariant**

Associate Sponsor: **NuminaGroup**  
Warehouse Automation Experts



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