



# AGENDA

**Registration:** 8th Floor  
**Techinical Sessions:** Madison Ballroom, 8th Floor  
**Exhibit Hall & Catering:** White City Ballroom, 8th Floor

## MONDAY, OCTOBER 17, 2022

10:00am – 5:00pm CT  
 10:00am – 7:00pm CT  
 4:30pm – 5:30pm CT  
 5:30pm – 7:00pm CT

Exhibitor Set-Up  
 Registration Open  
 Advisory Board Meeting  
 Exhibit Hall Open

5:30pm – 7:00pm

Welcome Reception in Exhibit Hall – Sponsored by



## TUESDAY, OCTOBER 18, 2022

8:00am – 8:00pm CT  
 8:00am – 8:00pm CT  
 8:00am – 9:00am CT

Registration Open  
 Exhibit Hall Open  
 Breakfast in Exhibit Hall

9:00am – 10:30am

### POWER OF AI

9:00am – 9:10am

Welcome, Overview and Thank you  
 Brian Ceraolo, CEO and President, Peerless Media  
 Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

9:10am – 9:55am

**Keynote: AI Powered Supply Chains – The New Paradigm for Efficient, Equitable and Sustainable Future**  
 Jay Koganti, Vice President- Supply Chain COE, Estée Lauder

9:55am – 10:25am

**Presentation: Meet Me in the Metaverse: Why a Continuum of Technologies and Experiences will Redefine Supply Chain Networks**  
 Yusuf Tayob, Group Chief Executive, Operations Services, Accenture

10:25am – 10:30am

**Session Wrap Up**  
 Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

10:30am – 11:15am

AM Break in Exhibit Hall - Sponsored by



11:15am – 12:45pm

### TRANSFORMING THE BASICS

11:15am – 11:45am

**Presentation: Transforming Inbound Logistics, In Real Time**  
 Stephanie Silvestre, Sr Vice President, Supply Chain & Operations Strategy, Southern Glazer's Wine & Spirits

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# AGENDA

11:45am – 12:15pm

## Presentation: Complexity or Competitive Advantage: Shoring Up Sustainability in the Supply Chain

Jeffrey Whitford, Head of Sustainability and Social Business Innovation, MilliporeSigma, the U.S. and Canada Life Science Business of Merck KGaA, Darmstadt, Germany

12:15pm – 12:45pm

## Presentation: Building a Merchant Obsessed Logistics Ecosystem

Jerome Dubois, Vice President Fulfillment Network, Shopify

12:45pm – 2:00pm

Lunch in Exhibit Hall Sponsored by



2:00pm – 3:50pm

## INSIGHTS FROM LEADERS

2:00pm – 2:05pm

## Intro to Keynote and NextGen Solution Provider Awards

Brian Ceraolo, CEO and President, Peerless Media  
Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

2:05pm – 2:50pm

## Keynote: Kroger – E-Commerce Supply Chain Ecosystem: How to Address Consumer Needs from Next Day to Immediacy Market

Raul Bujalil, Vice President Supply Chain Strategy and Enablers, Kroger Supply Chain & Logistics

2:50pm – 3:50pm

## 2022 NextGen Solution Provider Awards Sponsored by



Moderator: Abe Eshkenazi, CEO, ASCM

### Robotics Winner: Körber Supply Chain Software

Carl Oreback, Senior Solutions Consultant, Körber Supply Chain Software

### Analytics Winner: AutoScheduler.AI

Jeff Potts, Chief Revenue Officer, AutoScheduler.AI

### AI Winner: Verusen

Mary Kate Love, Director, GTM Strategy & Execution, Verusen

### Digital Transformation Winner: ConverSight

Jordan Howard, Director of Sales, ConverSight

3:50pm – 4:30pm

## PM Break in Exhibit Hall

4:30pm – 6:35pm

## INSIGHTS FROM LEADERS

4:30pm – 4:35pm

## Intro NextGen Visionary, End User and Start Up Awards

Brian Ceraolo, CEO and President, Peerless Media  
Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*



# AGENDA

4:35pm – 5:00pm

**2022 NextGen Visionary Award Sponsored by**



**2021 Visionary Winner:** [AEO, Inc.](#)

Shekar Natarajan, Executive Vice President, Chief Supply Chain Officer and Leads the two acquired entities - Quiet and Airterra, AEO, Inc.

**2022 Visionary Winner:** [Procter & Gamble](#)

Ignacio Arranz, Senior Vice President, North America Supply Innovation and Global Physical Distribution, Procter & Gamble

5:00pm – 6:00pm

**2022 NextGen End User Awards Sponsored by**



**Moderator:** Abe Eshkenazi, CEO, ASCM

**Robotics Winner:** [NorthShore Care Supply](#)

Adam Greenberg, President, Owner and Founder, NorthShore Care Supply

**Analytics Winner:** [HNI Corporation](#)

Jay A. Senatra, Director of Supply Chain, HNI Corporation

**AI Winner:** [IBM](#)

Tom Ward, AI Project Leader, IBM

**Digital Transformation Winner:** [Kenco Logistics](#)

Satish Vadlamani, Director of BI and Data Science, Kenco Logistics



6:00pm – 6:30pm

**2022 NextGen Start Up Award – Sponsored by**

**Moderator:** Abe Eshkenazi, CEO, ASCM

**Start Up Winner:** [Covariant](#)

Ally Lynch, CMO, Covariant

6:30pm – 6:35pm

**Wrap Up**

Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

6:35pm – 8:00pm

**Evening Cocktail Reception in Exhibit Hall**

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# AGENDA

## WEDNESDAY, OCTOBER 19, 2022

8:00am – 5:00pm CT  
8:00am – 5:00pm CT  
8:00am – 9:00am CT

Registration Open  
Exhibit Hall Open  
Breakfast in Exhibit Hall

### 9:00am – 10:30am

#### POWER OF PEOPLE

9:00am – 9:10am

**Welcome, Overview and Thank you**  
Brian Ceraolo, CEO and President, Peerless Media  
Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

9:10am – 9:55am

**Keynote: Accelerating Business Value through Digitally Upskilling Supply Chain Professionals**  
Adrienne C Palermo, North America Oral Care Supply Network Operations Senior Director, Procter & Gamble  
Jessica Robledo Garcia, North America Supply Planning & Analytics Senior Director, Procter & Gamble

9:55am – 10:25am

**Presentation: American Manufacturing is the American Dream**  
Bill Good, Vice President of Supply Chain, GE Appliances, a Haier company

10:25am – 10:30am

**Session Wrap Up**  
Bob Trebilcock, Peerless Media, Editorial Director, *Supply Chain Management Review*

10:30am – 11:15am

**AM Break in Exhibit Hall**

11:15am – 12:45pm

#### SUPPLY CHAINS NEXT ERUPTION

11:15am – 11:45am

**Presentation: Sense and Sensibility: How IoT will be the NextGen Supply Chain Game Changer**  
Guru Bandekar, Global Vice President, Supply Chain, Carrier Corporation (NYSE: CARR)

11:45am – 12:15pm

**Presentation: Your Bias is Showing: The Role of Behavioral Economics in Optimizing Judgmental Forecasting**  
Jonathon Karelse, CEO, NorthFind Management

12:15pm – 12:45pm

**Presentation: Collaborative Business Planning**  
Arun Kochar, Partner, Kearney

12:45pm – 1:45pm

**Lunch in Exhibit Hall**

1:45pm – 3:30pm

#### A DIGITAL FUTURE

1:45pm – 1:50pm

**Intro to Afternoon Keynote and Presentations**  
Brian Ceraolo, CEO and President, Peerless Media



# AGENDA

1:50pm – 2:35pm

**Keynote: The Need for Dynamic Supply Chains in a Direct-to-Customer World**

Paula Dart, Vice President, Global eCommerce, Diageo  
Craig Moss, Director, Digital Supply Chain Institute and EVP, Ethisphere LLC

2:35pm – 3:00pm

**Presentation: Smart Factory: a practical way to drive P&L and ESG impact**

Abhinav Agrawal, Managing Director, AlixPartners

3:00pm – 3:30pm

**Presentation: Innovation Panel - What it Takes to Innovate**

Jonathan Styles, Director, Continuous Improvement-Lean, iHerb  
Harry Chase, Sr. Director Central Materials, GE Appliances, a Haier company

3:30pm – 4:15pm

**PM Break in Exhibit Hall**

4:15pm – 5:00pm

**WRAPPING IT UP**

4:15pm – 4:30pm

**Presentation: ESG Impact and Supply Chains**

Claudia Freed, President & CEO, EALgreen

4:30pm – 5:00pm

**Presentation: The Importance of Being a Good Customer: It's More Than Paying on Time**

Steven A. Melnyk, Professor of Operations and Supply Chain Management, Michigan State University

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