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Cyber Rodeo

March 3–5, 2026
Houston, TX

Presented by: Aviation Cyber Initiative (ACI)

United's Cybersecurity and Digital Risk (CDR) team is excited for your visit to our Houston-area facilities!

This package has information on logistics, sessions, tours and optional events.

RSVP

Kindly RSVP to each optional event at registration to help us manage guest counts.



STAR ALLIANCE 

MARCH 3

Welcome Social

6:00 PM — 8:00 PM

Join us for drinks, appetizers
and great company to kick
off this special event!

Sponsored by  **ARMIS.**

WHERE

Houston Club
910 Louisiana St, Floor 49
Houston, TX 77002

RSVP

| Please RSVP at registration.

UNITED 

GENERAL CONFERENCE INFORMATION

Meals

If you are a federal, state or foreign government employee prohibited from accepting our hospitality, please contribute the suggested amounts for meals. Receipts will be available if needed.

Attire

- Business casual (e.g., button-up shirts, blouses, slacks, jeans, etc.)
- Closed-toed shoes are required for the tour.

Airports

George Bush Intercontinental Airport (IAH)
2800 North Terminal Road
Houston, TX 77032

30 min. drive to HSC

William P. Hobby Airport (HOU)
7800 Airport Boulevard
Houston, TX 77061

10 min. drive to HSC

Ground Transportation

- Ride share (e.g., Lyft or Uber) is recommended.
- Rental cars are available at airports. Parking fees will be incurred at hotels and HSC.
- ECHO AFC transportation will provide rides from HSC to IAH for the tour on the morning of March 5.

Hotels

Le Méridien Houston Downtown
1121 Walker Street
Houston, TX 77002

5 min. walk to HSC

The Whitehall Houston
1700 Smith Street
Houston, TX 77002

7 min. drive to HSC

Hyatt Regency Houston
1200 Louisiana Street
Houston, TX 77002

4 min. drive to HSC

Deliveries

The loading dock and freight elevator on Texas Street may be used for deliveries and pick-ups from 7 AM to 6 PM. The docks accommodate straight body trucks up to 25 feet long and 13 feet high.

Contact houston-servicecenter@united.com or **346-265-4400** for access.

Questions?

Contact ACIRodeo@united.com for questions and additional needs.

MARCH 4

Cyber Rodeo

WHERE

United Airlines
Houston Corporate
Support Center (HSC)
609 Main Street
Houston, TX 77002

Access the conference center's
second floor via the Main Street
lobby entrance.

RSVP

Kindly RSVP to each optional
event at registration to help
us manage guest counts.

AGENDA

7:30 AM Check-in begins at the conference
center entrance (on Main St.)

8:00 AM Check-in, badging and
continental breakfast

8:50 AM Safety briefing and housekeeping
announcements

9:00 AM **Aviation Cyber Initiative
Updates – ACI Tri Chair**
*Veronica Bunn, FAA; Mike Falteisek, FAA;
Denise Hampt, DoD; Randy Talley, DHS*

9:15 AM **Securing the World's Leading Airline**
Deneen DeFiore, VP CISO, United

9:45 AM **Preparing Defenders Through CTFs**
*Cody Spooner, Corelight
Jesse Lands, Incident Response, United*

10:00 AM **'Fly Me to the Boom' Flight Simulator**
*Matt Gaffney, United
Open all day*

10:15 AM **Capture the Flag Overviews:**

- Intro to Corelight Capture the Flag (CTF), *Corelight*
- Cwttch Me if You Can CTF, *United*
- Catch a Hacker CTF, *Armis*

(CTF environments are open for 24 hours)

10:45 AM **BREAK**

11:00 AM **Protect the Entire Attack Surface
& Manage Your Organization's
Cyber Risk Exposure in Real Time**
Mick Coady, Airlines Specialist & Field CTO, Armis

11:30 AM **Latest Threats in the Aviation Sector**
Cyber Threat Intelligence, United

12:00 PM **Minimize the Attack Surface &
Lateral Threat Movement Through
a Zero Trust Architecture**
Deepak Patel, Zscaler, Eugene Silas, United

12:30 PM **LUNCH**

1:30 PM **Optimizing Cybersecurity:
Threat Trends, DDoS
Defense & API Security**
Tony Lauro, Security Technology & Strategy, Akamai

2:00 PM **Secure & Resilient Airport Hubs**
Daniel Davis & Joe Rodrigues, United

2:30 PM **OPEN HOUSE**

Demo by United

- Intercepting Radio Data from Aircraft
In-Flight – ACARS and ADS-B

Booths
Armis | Akamai | ZScaler | Corelight

4:00 PM **Closing remarks**

**6:00 PM -
9:00 PM** **SOCIAL EVENT**

Food, drinks, games and conversation!
Please RSVP at registration.

Puttery
1818 Washington Avenue, Unit 180
Houston, TX 77007

Sponsored by  **corelight**

MARCH 5

Facility Tour

WHEN

Transportation to the tour venue departs
from 609 Main Street at 7:15 AM

TOUR INFORMATION

Tour

Early Bag System (EBS)

9:00 AM - 11:00 AM

Early Checked Baggage Handling Operation
(Terminal C; Departure Level, Purple Parking Garage)

Logistics

- **Closed-toe, comfortable walking shoes are required.**
- Light refreshments will be provided en route.
- Low clearance in the EBS facility.
- Lunch may be purchased throughout the airport after the tour, and attendees are free to board their outbound flights.

IMPORTANT NOTE FOR IAH SCREENING FOR OUTBOUND DEPARTURES:

Planned airport tours are in the IAH Security Restricted Area. If non-crewmembers enter a sterile area, the following applies with no exceptions:

- Before boarding a flight, all non-crewmember personnel, regardless of travel status, must enter the sterile area through a TSA checkpoint and remain there with all accessible property intended to be carried onboard the aircraft.
- Non-crewmembers completing a work assignment at the airport and intending to board an aircraft must have remained in the sterile area since entering through the TSA screening checkpoint with all accessible property.
- If a non-crewmember leaves the sterile area and enters the Security Restricted Area, SIDA, public, or secure area, they must re-enter through a TSA checkpoint with their accessible property before boarding the aircraft.