




READY TO EAT MEALS

QUICK FACTS

- Due to its richness in raw materials and excess production, Türkiye can export products at **more affordable prices** than its competitors.
- The fruit and vegetable processing industry in Türkiye was established in **the early 1900s** and showed significant developments during the planned development period.

NATIONAL ADVANTAGE



In the agricultural areas of Türkiye, farming of all kinds of vegetables and fruits is possible at altitudes ranging from low to high. It is the most reliable food supplier in the world thanks to the climate diversity provided by its geographical location.

Türkiye is one of the few countries in the world that has long harvest periods for fresh fruit products due to its geography and it being surrounded by seas on three sides.