



# PALM OIL TRADE FAIR AND SEMINAR 2021

*“Malaysian Palm Oil -  
Forging Forward in the New Norm”*

## CEO FORUM

**JANUARY 6, 2021 | 1500 hrs - 1645 hrs**

**Theme: Key Growth Drivers for Malaysian Palm Oil Trade**



**Datuk Dr. Kalyana Sundram**  
*CEO, Malaysian Palm Oil  
Council (Moderator)*



**Jeremy Goon**  
*Executive Director, PPB Oil  
Palms Berhad*



**Atul Chaturvedi**  
*President, Solvent Extractors'  
Association of India*



**Dato' Lee Yeow Chor**  
*Executive Director,  
Group MD & CEO,  
IOI Corporation Berhad*



**Dr. James Fry**  
*Chairman, LMC International*



**Vimal Shah**  
*Chairman, Bidco Group*

Be part of the live discussion with these world-renowned experts on the key growth drivers for the Malaysian palm oil trade, particularly in the post-pandemic era. This panel of specialists will engage with the audience in a Q&A session and give their views on the growth drivers for the oils and fats industry and the outlook for 2021.

### SCHEDULE

1500 hrs - 1510 hrs	<b>Opening Remarks</b> Datuk Dr. Kalyana Sundram, CEO, Malaysian Palm Oil Council
1510 hrs - 1520 hrs	<b>Factors Impacting Palm Oil Trade Post Pandemic</b> Dato' Lee Yeow Chor, Executive Director, Group MD & CEO, IOI Corporation Berhad
1520 hrs - 1530 hrs	<b>Sustainable Palm Oil - Will it be a Prime Mover for Global Trade?</b> Mr. Jeremy Goon, Executive Director, PPB Oil Palms Berhad
1530 hrs - 1540 hrs	<b>Palm Oil &amp; Biodiesel Trends in 2021 and Beyond</b> Dr. James Fry, Chairman, LMC International
1540 hrs - 1550 hrs	<b>Critical Market Drivers for Palm Oil in India</b> Mr. Atul Chaturvedi, President, Solvent Extractors' Association of India
1550 hrs - 1600 hrs	<b>Growth Prospects for Malaysian Palm Oil in Africa</b> Mr. Vimal Shah, Chairman, Bidco Group
1600 hrs - 1630 hrs	<b>Discussion and Q&amp;A</b>
1630 hrs - 1645 hrs	<b>Closing Remarks</b>



**Organized by Malaysian Palm Oil Council**

*Disclaimer: MPOC reserves the right to cancel or change the time or date of the event or change its content and the speakers at any time at its discretion.*