



PALM OIL TRADE FAIR AND SEMINAR 2021

*“Malaysian Palm Oil -
Forging Forward in the New Norm”*

SUSTAINABILITY DEBATE

JANUARY 5, 2021 | 1500 hrs - 1645 hrs

**Theme: Vertical Challenges
for Sustainable Palm Oil's Future**

Participate in this Debate on Sustainability with renowned personalities in their field of expertise. The panellists will engage live with the audience and give their views on chasing the Sustainability Dreams in the Palm Oil Industry.

SCHEDULE

1500 hrs - 1510 hrs	Opening Remarks Ms Belvinder Sron
1510 hrs - 1520 hrs	Forging Viable Partnership Towards Sustainable Palm Oil Ms. Catherine Barton
1520 hrs - 1530 hrs	Challenges in Production and Uptake of Sustainable Palm Oil Mr. Teoh Cheng Hai
1530 hrs - 1540 hrs	Legislative Initiatives on Sustainability, Mr. Paolo R. Vergano
1540 hrs - 1550 hrs	Balancing Sustainability Demands Dr. Ruslan Abdullah
1550 hrs - 1600 hrs	Fake News and Consumer Behaviour in Europe Prof. Guendalina Graffigna
1600 hrs - 1640 hrs	Discussion and Q&A
1640 hrs - 1645 hrs	Closing Remarks



Ms. Belvinder Sron
*Deputy CEO, Malaysian Palm
Oil Council (Moderator)*



Mr. Teoh Cheng Hai
*Senior Advisor,
Soildaridad Network Asia*



Ms. Catherine Barton
*Palm Oil Sustainability Officer,
Chester Zoo, UK*



Mr. Paolo R. Vergano
Partner, FratiniVergano



Dr. Ruslan Abdullah
*Director, Science &
Environment,
Malaysian Palm Oil Council*



Prof. Guendalina Graffigna
*Professor & Director,
EngageMinds Hub, Consumer,
Food & Health Engagement
Research Centre, Catholic
University of the Sacred
Heart of Milan*



Organized by Malaysian Palm Oil Council

Disclaimer: MPOC reserves the right to cancel or change the time or date of the event or change its content and the speakers at any time at its discretion.