

# COVID-19 Toolkit for School Sports and Events

- Provide touchless ticketing for school sports & events
- Transition from cash and paper to digital tickets
- Assign venue capacity limits per seating section
- Monitor event attendance for reduced venue capacity
- Collect fan contact info to support contact tracing



# Adopt Touchless Ticketing for your COVID-19 Event Policies

HomeTown's touchless ticketing system makes it easier for schools to adapt to evolving COVID-19 guidelines for holding in-person sports and events. Instead of handling cash or exchanging paper tickets, schools can easily implement our digital ticketing platform to provide fans with the safety and convenience of cashless payment options and contactless event entry. Socially-distanced seating options, reduced capacity venue management and real-time attendance monitoring provide schools with the flexibility to adjust COVID-19 policies when in-person events are scheduled to return.



Reduce or eliminate cash transactions by offering advance online ticket sales.



Let fans into the game without direct contact using our ticket scanning app.

#### Capacity Management

Set maximum capacity limits for each event by venue and seating section.



Provide passcodes to athletes to allow parents to purchase pre-sale tickets.

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#### **Assign Capacity per Seating Section**

HomeTown's capacity management tools allow schools to setup COVID-19 seating restrictions by allocating maximum capacity for each section. These easy-to-manage tools allow schools to control ticket sales for each venue, while still providing fans with the convenience of online ticket sales.

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## **Provide Pre-Sales Ticket Passcodes**

HomeTown helps athletic directors ensure athletes and their parents are given priority to buy tickets to reduced capacity venues, games and events by providing athletes with individual passcodes for their parents to purchase pre-sale tickets before general admission tickets go on sale.



## Manage Venue Capacity & Gate Entry

HomeTown helps schools minimize long lines and crowded box offices with advance online ticket sales and quick, contactless ticket scanning. Assign home vs. away team entry and exit gates, monitor real-time event attendance and manage the number of fans allowed in the venue at a time.

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8053	02/29/2020 10:01 AM	Jordan Reser	jordanreser13@gmail.c	om 9375391494	Complete	O Croter Details
8052	02/29/2020 9:14 AM	Sally Stolly	stolly#9@gmail.com	9375976150	Complete	O Order Details

**Phone** 

#### **Communicate with Ticket Holders**

HomeTown's digital ticketing solution keeps track of ticket purchases, event attendees and e-mail addresses. Schools can use this information to communicate special COVID-19 event policies directly with ticket holders via e-mail before the event or support contact tracing efforts afterwards.



#### Contact HomeTown Today.

Website www.hometownticketing.com E-mail sales@hometownticketing.com