



SaskTrade Virtual Showcase Agenda
All times are Central Standard Time (GMT-6)

Wednesday June 9, 2021
7:00 to 14:00 (GMT-6)

7:00 **Agri-Food: Grains, Commodities, Oilseeds and Special Crops Day**

Virtual floor is open

8:30 – 10:00

Food & Agriculture Webinars:

- ***New Crop update cereal grains***
- ***New crop update special crops.***

Description: Saskatchewan is known worldwide as a consistent and reliable supplier of safe, high-quality grains, oilseeds, pulses, livestock and agri-food products. In 2020, Saskatchewan agriculture exports were the largest on record, with total international sales of \$16.9 billion. In 2020, Saskatchewan exported more than \$1.7 billion in each of our four key crop product sectors: cereal grains, oilseeds, pulses and edible oils. The new crop update would cover the market outlooks and demand for wheat, durum, oats, lentils and peas. This lineup of speakers will present on the current state of cereal and pulse industries and current opportunities.

Master of Ceremonies: Mertoza Tarafder – Senior Director, Agriculture

Saskatchewan Trade & Export Partnership

E-mail: mtarafder@sasktrade.sk.ca

Speaker: Daniel Ramage, Director of Market Analysis and Policy - Cereals Canada

Daniel Ramage is the Director of Market Analysis and Trade Policy for Cereals Canada, where he has led roles focused on market development and trade since 2017. Previously, he worked as a Senior Trade Policy Analyst with the Saskatchewan Ministry of Agriculture, advancing market access priorities for provincial agri-food exports. He has also held the role of Director of Communications with Genome Prairie, leading engagement and outreach efforts to strengthen the regional bioscience cluster. Daniel holds a Bachelor of Commerce (Honours) and a Master of International Trade from the University of Saskatchewan. He also serves as a Board Member for the Canadian Agri-Food Trade Alliance (CAFTA).

Speaker: Carl Potts, Executive Director of Saskatchewan Pulse Growers (SPG)

Carl Potts is Executive Director of Saskatchewan Pulse Growers (SPG), working on behalf of 15,000 pulse producers in Saskatchewan. SPG's mission is to provide leadership and create opportunities for profitable growth in the Saskatchewan pulse industry. Carl is responsible for providing strategic leadership to the organization and overseeing a team of professionals that undertake SPG's work in the areas of research, market development and communications.

Carl has 20 years of experience in the grain industry in the areas of leadership, international market development, market access, trade policy and government and industry relations. Prior to joining SPG in 2011, Carl served as the Director of Market Access and Trade Policy and Director of Market Development with Pulse Canada.

9:30 – 14:00

Agri-Food: Grains, Commodities, Oilseeds and Special Crops Day

Networking and B2B meetings.

14:00

Agri-Food: Grains, Commodities, Oilseeds and Special Crops Day

Virtual floor is closed.