



SaskTrade

SHOWCASE

Wednesday, June 23, 2021
18:00 to 24:00 (GMT-6)

18:00 – 24:00 **9th Annual Saskatchewan Asia Trade Conference**

Conference Livestream Showcase – all Saskatchewan agricultural exporters will have a virtual booth at the conference to showcase their products

Please log in <https://sasktradeshowcase.com>

18:00 – 19:25 **Conference Showcase and Business to Business meetings Session One**

19:30 – 19:40 **Welcome and Housekeeping & Opening Remarks**

Brad Michnik, Senior Vice President, Trade Development, STEP

Chris Dekker, President and CEO, STEP

19:40 – 21:00 **Asia Trade Conference Webinars**

- *Endless Opportunities – Saskatchewan Agricultural Horizon*

- *Plant Protein Industry Overview and Trends*

- *Global Food Trends Outlook*

Description: Asia is a region that hosts many countries that are major destinations for Saskatchewan agricultural exporters. The STEP Asia Trade Conference will attract international buyers from Eastern and South Eastern Asian Markets which may include buyers from China, Indonesia, Japan, Malaysia, Myanmar, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam, and other ASEAN countries. This is a unique opportunity to connect international buyers with Saskatchewan exporters without having to travel! In this webinar you will hear from James Kettle, Executive Director at Saskatchewan Ministry of Agriculture to give you an overview of the Province's agriculture and agricultural food sector and supply capacity. Yadu Dar, Director of Verdient Foods will speak on the exciting facts and future of the plant protein industry. Finally, Ken Theriault, President of COSTCO Japan, will provide his market insights on retail food sector and speak on the global food trends.

Master of Ceremonies: **Yi Zeng – Senior Director, Asia**
Saskatchewan Trade & Export Partnership
E-mail: yzeng@sasktrade.sk.ca

Speaker: James Kettel, Executive Director - Saskatchewan Ministry of Agriculture

James Kettel grew up on a mixed farm in Saskatchewan. He earned both a BA with Honours in Economics and his MA in Economics from the University of Saskatchewan. James started with the Ministry of Agriculture in 1998 as a Trade Policy Analyst and has also served as the General Manager of the Agri-food Council, a Director in the Policy Branch and since 2016 has served as the Executive Director of the Trade and Value-Added Branch within the Ministry of Agriculture.



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Speaker: Yadunandan Dar, Director - Verdient Foods Inc. Canada / Ingredion Inc. USA

Yadu Dar is Business Director, Plant Based Proteins at Ingredion Incorporated. He is responsible for driving revenue growth, business development and marketing for the Plant Based Protein Growth Platform. Yadu got his B. Tech in Chemical Engineering at the Indian Institute of Technology, Mumbai (India) and his PhD in Chemical Engineering at Michigan Technological University, Houghton MI. He has worked in a variety of Business and R&D roles in the food ingredient and specialty chemicals industry where he and his team have developed and commercialized high-performance functional ingredients. He is located at Ingredion's global headquarters in Westchester, IL.

Speaker: Ken Theriault, President - COSTCO Japan

Born in Regina, Saskatchewan, Ken has over 45 years of work experience in retail business, starting from a small town to reaching the global wholesale business and taking it into new and promising directions. He joined the retail business in 1975 and worked in Dominion Stores for 13 years and Foodland Prince Albert for 7 years. In 1995, he joined Costco Warehouse Canada Inc. as the Warehouse Manager at St John's, and later relocated to Japan as the Operations Director to look after the operations of the Costco Warehouse Japan Ltd. He has been the Country Manager at Costco Japan since 2009, overseeing 28 warehouses, 16 gas stations, 2 depots, Costco online business and over 11,000 employees.

21:00 – 24:00

Conference Showcase and Business to Business Meetings Session Two

24:00

Tradeshow, Networking and B2B Meetings

After the conference livestream end, Saskatchewan exporters' online booths will be un-manned but international buyers may still visit the showcase and request meetings via emails

On Demand Pre-Recorded Presentations

Saskatchewan Agricultural Food Sector Overview and Trends

Health Ingredients Sector Overview and Trends

Chandra Mark, Deputy Director, Saskatchewan Ministry of Trade and Export Development

Edible Oil Sector Overview

Jay Albers, Trade Specialist, Saskatchewan Trade & Export Partnership

Saskatchewan Honey Production

Graham Parsons, Pollinator Security Specialist, Saskatchewan Ministry of Agriculture

Saskatchewan Wild Rice Production

Dale Risula, Provincial Specialist, Saskatchewan Ministry of Trade and Export Development



On Demand Pre-Recorded Presentations
2021 Crop Update & Outlook

2021 Cereal Crop Update and Outlook

Daniel Ramage, Director of Market Development, Cereals Canada

2021 Pulse Crop Update and Outlook

Carl Potts, Executive Director, Saskatchewan Pulse Growers

2021 Flax Crop Update and Outlook

Wayne Thompson, Executive Director, Saskatchewan Flax Development Commission

2021 Canola Crop Update and Outlook

Brittany Dyck, Senior Manager, Canola Utilization, Canola Council of Canada

2021 Organic Crop Update and Outlook

Marla Carlson, Executive Director, SaskOrganics Association Inc.

Please note that all pre-recorded presentations will be uploaded to the conference website. All conference participants may watch these presentations at any selected time.

Please log in <https://sasktradeshowcase.com> and enter the conference auditorium to watch.
