

SESSION

Advertising During Uncertain Times: How to Save a Fortune While Bringing in Better Customers

DESCRIPTION

Do you ever find yourself feeling like you're spending a lot on advertising, and not seeing the results you'd like? Are you unsure of where to invest and how much to invest in your advertising? Do you sometimes feel as though you are bringing in a lot of the wrong customers? If you answered yes to any of these question, and you want a clear and proven path you can follow during these uncertain times, then this is one course you don't want to miss. Join us for this powerful course and Elite's industry leaders will teach you...

1. How to identify the ideal customer for YOUR particular shop (which is different from all other shops)
2. How to choose the ideal advertising methods
3. How to save a fortune by tracking your advertising results like a seasoned pro
4. How to squeeze every penny out of your advertising dollars

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Educator: Bob Cooper



Educator: Craig Noel

