

NANOS 2021 Annual Meeting
and year round partnership opportunities

2021 PROSPECTUS

ACCESS

Gain access to neuro-ophthalmology professionals

VISIBILITY

Increase your reach

IMPACT

Make your mark



**NORTH AMERICAN
NEURO-OPHTHALMOLOGY SOCIETY**

INVITATION TO SUPPORT

Valerie Biousse, MD
NANOS President

PRESIDENT'S LETTER

Dear NANOS Exhibitors and Supporters,

On behalf of the North American Neuro-Ophthalmology Society, we invite you to participate in our 47th Annual Meeting, NANOS's first virtual meeting, which will be held on February 20-23, 2021 with on-demand viewing available until March 21st, 2021.



ATTENDEE PROFILE

Our Annual Meeting is world-renowned for attracting major neuro-ophthalmology leaders to present the most advanced science to more than 700 physicians, fellows, resident physicians, and others involved in neuro-ophthalmology. With the meeting taking place in a virtual space, we anticipate higher attendee numbers and increased exposure for our strategic partners during and after the live event.

ANNUAL MEETING FOCUS

The NANOS Program Committee has developed a spectacular program and would like to include your participation. NANOS is devoted to advancing the goals of neuro-ophthalmology, training and educating physicians, and to expanding both our understanding of diseases and our ability to treat them in an effort to increase health care knowledge and improve patient care. This year's meeting covers many topics and features symposia on Infectious Diseases in Neuro-Ophthalmology: It's Not Just COVID-19; Journal Club: What You Need to Know Now!; TBI and the Neuro-Ophthalmologist; Tele-Neuro-Ophthalmology: Updates and Future Implications; Cognitive Disorders and Vision; and Controversies in Pediatric Neuro-Ophthalmology. To accommodate the continual growth of high-quality abstract submissions, NANOS will host our first virtual Poster Session that will include both Clinical Highlights and Scientific Advancement in Neuro-Ophthalmology. Our platform sessions will feature innovative scientific presentations.

OPPORTUNITY

Detailed information on exhibit and support opportunities can be found in this prospectus. Please make plans to join us.

Sincerely,

Valerie Biousse, MD
President, North American Neuro-Ophthalmology Society

NANOS MEMBER PROFILE

ABOUT US

OUR MISSION

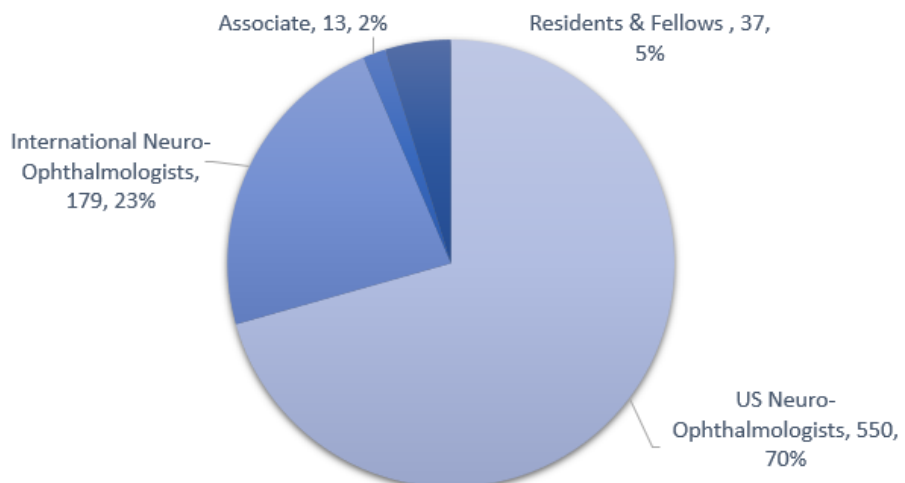
The North American Neuro-Ophthalmology Society (NANOS) is dedicated to achieving excellence in care of patients with neuro-ophthalmic diseases by the support and promotion of education, research, and the practice of neuro-ophthalmology.

Neuro-ophthalmologists are "*ocular internists, neuro-imaging experts, eye movement gurus, and all-around eye brainiacs.*"

WHAT WE DO

Neuro-ophthalmologists typically evaluate and treat patients with numerous ophthalmologic and neurologic disorders, and the NANOS meeting attracts specialists with cross-expertise in glaucoma, retina, oculoplastics, pediatrics, stroke, multiple sclerosis, headaches, neuroradiology, and neurosurgery.

WE ARE DEDICATED TO NEURO-OPHTHALMIC EDUCATION, RESEARCH, AND PATIENT CARE.

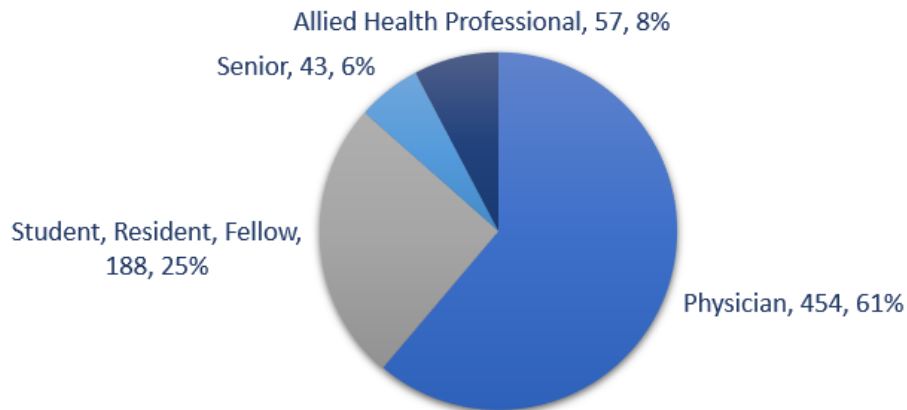


ATTENDEE PROFILE



The NANOS Annual Meeting is the premier meeting for cutting-edge innovation and advances in Neuro-Ophthalmology. Our meeting provides a forum for everyone to come together

from across the globe to share expertise and advance the field of Neuro-Ophthalmology through case discussions, didactic sessions, and networking opportunities.



VIRTUAL PROGRAM

ALL TIMES LISTED IN MST

Saturday, February 20th

8:00 am – 8:04 am Welcome and Introduction

(Valerie Biousse and MD, Prem S. Subramanian, MD, PhD)

8:04 am – 9:15 am Tele-Neuro-Ophthalmology:

Updates and Future Implications

Moderators: Melissa W. Ko, MD, FAAN, CPE and Kevin Lai, MD

9:15 am – 9:30 am Break

9:30 am – 11:20 am Frank B. Walsh (I)

11:30 am – 11:40 am Break

11:40 am – 1:30 pm Frank B. Walsh (II)

4:30 pm – 5:30 pm Poster Chat Session I

5:30 pm – 6:00 pm Business Meeting

6:00 pm – 7:00 pm Virtual Welcome Reception

Sunday, February 21st

8:00 am – 10:00 am Infectious Diseases in

Neuro-Ophthalmology: It's Not Just COVID-19

Moderators: Jeffrey Bennett, MD, PhD and Beau Bruce, MD, PhD

10:00 am – 10:15 am Break

10:15 am – 12:15 pm Journal Club: What You Need to Know Now!

Moderators: Sophia Chung, MD and Kimberly Wings, MD

1:00 pm – 2:00 pm Poster Chat Session II

2:00 pm – 3:00 pm Industry Sponsored Symposium

6:00 pm – 7:00 pm Virtual Wine Tasting with Chat

Monday, February 22nd

7:30 am – 8:30 am Poster Chat Session III

8:30 am – 10:00 am Scientific Platform Session I

10:00 am – 10:15 am Break

10:15 am – 12:15 pm TBI and the Neuro-Ophthalmologist

Moderators: Laura Balcer, MD, MSCE and Courtney Francis, MD

12:15 pm – 12:45 pm Break

12:45 pm – 2:00 pm Scientific Platform Session II

2:00 pm – 2:30 pm Break

2:30 pm – 3:30 pm NANOS Talent Show

5:00 pm – 7:00 pm YONO Hangout

5:00 pm – 7:00 pm WIN Hangout

Tuesday, February 23rd

8:00 am – 10:00 am Cognitive Disorders and Vision

Moderators: Victoria Pelak, MD and Sashank Prasad, MD

10:15 am – 10:30 am Break

10:30 am – 12:00 pm Controversies in Pediatric

Neuro-Ophthalmology

Moderators: Grant Liu, MD and Paul Phillips, MD

1:00 pm – 2:00 pm Poster Chat Session IV

2:00 pm – 3:00 pm Industry Sponsored Symposium

6:00 pm – 7:00 pm Awards ceremony followed by virtual reception

Exhibit Hall

Everyone is encouraged to visit with the exhibitors throughout the entire conference and beyond. Scheduling options are available during the live event, whereas exhibit booths content will be available for a month through March 21, 2021.

On Demand Content

Neuro-Radiology Symposium

Nancy Fischbein, MD

NOVEL Update,

Kathleen Digre, MD

JNO Update,

Laura Balcer, MD, MSCE

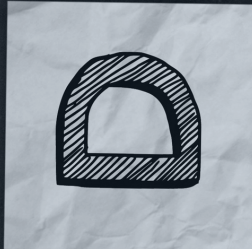
Morning Yoga,

Peter Quiros, MD

POSTER

HIGHLIGHTS

- TELE-NEURO-OPHTHALMOLOGY
- THYROID EYE DISEASE
- TBI
- INFECTIOUS DISEASES
- IIH
- AI
- NMOSD
- DIPLOPIA
- EFFERENT DISORDERS



BENEFITS OF NANOS SPONSORSHIP



01

VISIBILITY

Amplify your brand and stay front and center for the innovative leaders in neuro-ophthalmology

02

LEADERSHIP

Establish yourself as a thought leader to the NANOS membership and beyond

03

IMPACT

Provide NANOS members with your unique expertise and solutions

NANOS PARTNERSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	Year Round Partner \$65,000+	Platinum \$50,000- \$64,999	Gold \$25,000- \$49,999	Silver \$10,000- \$24,999	Bronze \$5,000- \$9,999
Promotion of Post-meeting Industry Sponsored Symposium *					
Postcard mailing **					
Industry Sponsored Symposium at NANOS 2021 and promo***					
Sponsorship of NANOS Virtual Social Event					
Gamification Sponsorship					
Company Video in the main lobby**					
Banner ad in the virtual space					
Push Notification in the virtual venue					
Social Media Recognition					
Virtual Booth	Premium	Premium	Premium	Standard	Standard
Complimentary Meeting registration	6	4	3	2	2
Pre-, during-, and post-meeting recognition					

*Production and execution of the symposium is the sponsor's responsibility. See page 10 for details.

**Needs to be pre-approved by NANOS. See page 10 for details.

***Subject to availability and NANOS approval. See page 10 for details.

A LA CARTE

2021 Annual Meeting and year round sponsorship opportunities



Promotion of an industry sponsored symposium (post-meeting)*

Let's extend our partnership beyond our annual meeting. NANOS will assist in promoting your industry sponsored symposium by highlighting it on our website, newsletter, designated e-blast and Social media coverage.
\$10,000



Industry Sponsored Symposium (CME & non-CME)*

An excellent opportunity to bring your content to more than 700 neuro-ophthalmology professionals at the NANOS virtual event. See page 10 for details. If CME symposium is offered, Sponsor is responsible for accreditation, tracking and distribution of CME certificates.
\$30,000



Trainee education sponsorship

Support medical students, residents and fellows in scholarly and scientific work. Sponsor registration of 10 trainees at the NANOS 2022 annual meeting and help NANOS build a pipeline of future neuro-ophthalmologists. Scholarship assignments will be made via a raffle at the 2021 conference. \$10,000



Gamification sponsorship*

An exclusive opportunity for branding of the NANOS gamification experience. We work hard, we play hard.
\$10,000



Virtual social activity or engagement lounge sponsorship*

A unique chance to sponsor one of the NANOS virtual social events. Includes branding and recognition at the beginning of the event. Welcome Lounge, YONO hang-outs, WIN Lounge, Member in training reception.
\$10,000



WIN Leadership Program

Sponsorship of the WIN 2021 leadership program. NANOS recognizes the need to create pipeline of leaders from diverse members of our Society and provide them with tools and education on how to be successful.
\$10,000



Video banner in the main lobby**

An exceptional opportunity to increase your visibility among the conference participants.
\$2,500



Banner in the main lobby*

An exceptional way to increase your presence by branding the lobby area. Linked to a page or resource of your choice.
\$1,500



Postcard mailing

You provide the artwork, we take care of printing and mailing.
\$5,000



Item in a virtual swag bag

You provide an item, we auto-populate it for all attendees.
\$500



Logo in the Virtual Exhibit Hall*

Increase your exposure by hanging banners in the virtual exhibit hall.
\$1,000



E-blast*

Reach your target audience via an e-blast and provide your unique solutions to the meeting participants. \$2,500

*Subject to availability and NANOS approval; priority is given to top sponsors. Please connect with the NANOS Executive Office prior to purchasing.

**Video must be focused on patient care and pre-approved by NANOS.

EXHIBIT

OPPORTUNITIES

BENEFITS OF EXHIBITING WITH NANOS

VISIBILITY

Increased visibility at the NANOS CME virtual conference that offers a variety of touch points via print and digital marketing.

EXPOSURE

Increased marketing exposure, since the conferences will be available for on-demand viewing until March 21st, 2021. Marketing will reach all NANOS members, not just those registered for the conference. Registration numbers are also expected to climb, since registrants will have the flexibility to complete their CME anytime, anywhere within one month of conference's release date.

REDUCED COSTS

No need to purchase or staff an in-person booth, cutting those costs and all costs associated with a booth presence (travel, accommodations, etc).

PREMIUM EXHIBIT BOOTH

An excellent opportunity to exhibit at the NANOS virtual conference. Reach and connect with even more neuro-ophthalmology professionals in the virtual booth space by using chat features, scheduling one on one meetings or conversing in a group chat. Features video banners and virtual swag items. \$4,000

Premium Inclusions:

- 6 Graphics included in virtual booth (see sample below)
- Unlimited document upload to virtual booth
- Video upload to virtual booth
- One item in a swag bag
- Product listing for attendee viewing
- Full user report
- 2 full meeting registrations

STANDARD EXHIBIT BOOTH

An excellent opportunity to exhibit at the NANOS virtual conference. Reach and connect with even more neuro-ophthalmology professionals in the virtual booth space by using chat features, scheduling one on one meetings or conversing in a group chat. \$3,000

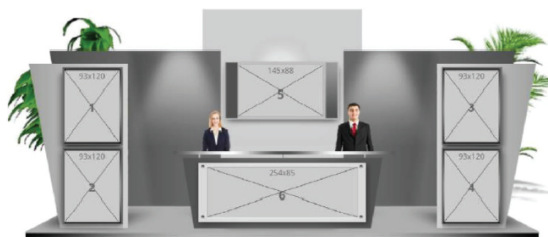
Standard Inclusions:

- 4 Graphics included in virtual booth (see samples below)
- 5 Document upload to virtual booth
- Full user report

NON-PROFIT EXHIBIT BOOTH

Increase your exposure and advance your mission through exhibiting with NANOS.

\$450



EXHIBITOR DETAILS

EXHIBITOR DEADLINE: JANUARY 15, 2021

*Subject to change

EXHIBITOR REGISTRATION WILL INCLUDE

- Two exhibitor staff registrations with access to live and on-demand content (additional passes and registrations available at discounted rate.)
- Company listing and 50-word company description in materials.
- Listing of company name on NANOS Annual Meeting website with a hyperlink to the company's website.

EXHIBITOR DIRECTORY LISTING

Visit the NANOS website to complete the exhibitor directory form, which includes collection of your high resolution company logo, exhibit contact information and 50-word description for the annual meeting webpage.

KEY DATES

- **January 15**

Exhibitor Registration Deadline.
Exhibitor Listing & Logo submission.

- **February 1**

Payment due in full

Customized and bundled solutions are available.

Contact

meetings@nanosweb.org for more information.

Misrepresentation Policy

If the exhibiting company misrepresents themselves during the application process, NANOS has the right to remove the exhibitor from the exhibit hall and deny space in the exhibit hall. If removed for misrepresentation, the exhibitor in question will not receive a refund.



SYMPOSIA DEVELOPMENT

NANOS leadership strongly encourages you to meet with them prior to beginning your symposium development to discuss & suggest topics that may be of interest to our members. The NANOS Board of Directors has final approval of your symposium content. The duration of the symposium is 50 minutes. We ask that all content is submitted to meetings@nanosweb.org by January 15, 2021. Programs submitted after January 15 will not be included in the conference materials.

Information required for industry symposia may include, but are not limited to:

- Sponsoring organization and contact information
- Symposium program outline including proposed topics and talk titles
- Names and affiliations of the speakers/moderators
- A brief summary of session

Cause for revision requests or rejections include:

- Information is not relevant to the interests of NANOS attendees
- The mission statement, purpose, or function of the organization's event is not in alignment with NANOS's mission
- If it is in competition with NANOS products or initiatives

NANOS will provide a virtual platform for broadcasting the symposium. Symposium slots are limited and can be offered as a semi-live or on-demand content. This is subject to availability.

MARKETING MATERIALS DEVELOPMENT

POSTCARD, E-BLAST, VIDEO

All marketing materials need to be pre-approved by NANOS prior to posting on the website, e-mailing or mailing.

Video must be focused on patient care and pre-approved by NANOS.



KEY DATES*

& CONTACT INFORMATION

*Subject to change

JANUARY 15, 2021

Symposium Content Due.
Exhibitor Registration Deadline.
Exhibitor Listing & Logo submission.

FEBRUARY 1, 2021

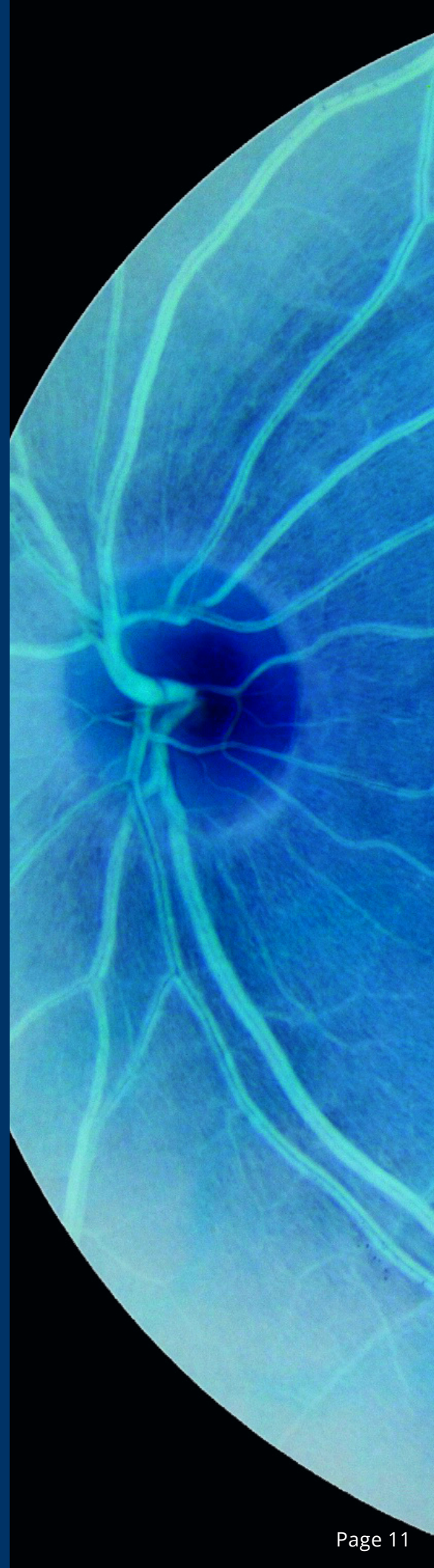
Payment Due in Full.
Virtual Exhibit Booth set up.

MARKETING DELIVERABLES DEADLINES

Connect with the NANOS Executive Office regarding the due dates for other marketing deliverables.

NANOS EXECUTIVE OFFICE CONTACTS

Email meetings@nanosweb.org for exhibit inquiries.
Email toma@nanosweb.org for meeting and year round sponsorship inquiries.



OVERVIEW

VIRTUAL PLATFORM

*Photos of platform are examples, actual images may vary.

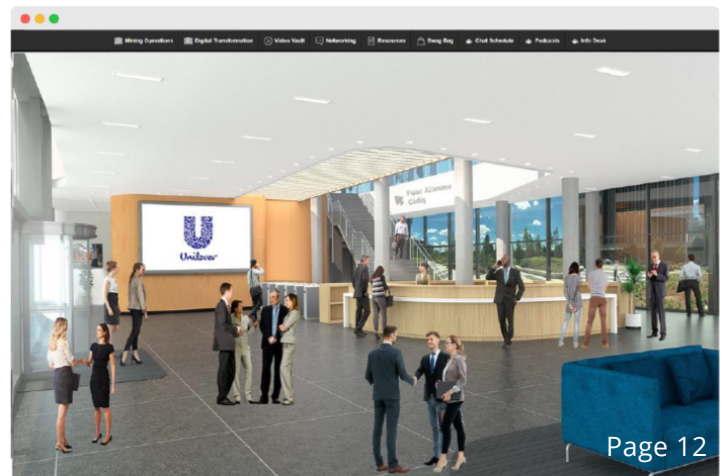
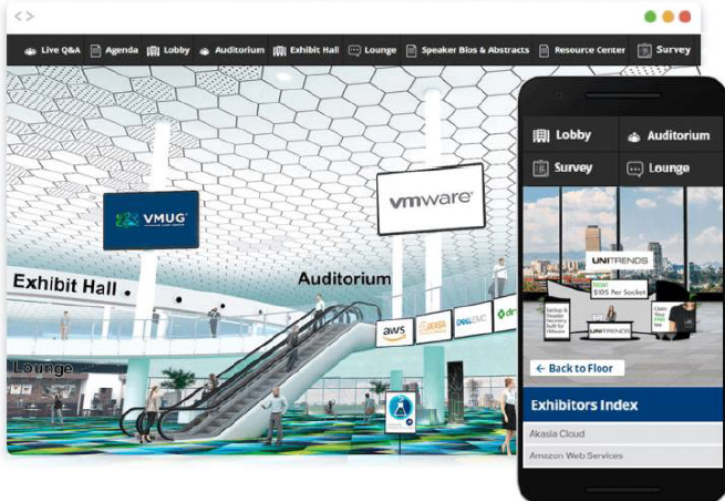
Virtual meeting experience easily accessible on all devices.



Interactive exhibit booths with video and chat features.



Branding options available in the lobby, engagement lounge and other virtual areas.





**INTERESTED IN A CUSTOMIZED
SPONSORSHIP PACKAGE OR EXHIBITOR
OPPORTUNITY?**

**BUNDLED OFFERINGS ARE AVAILABLE.
EMAIL MEETINGS@NANOSWEB.ORG AND
WE'LL WORK OUT A SOLUTION THAT
MEETS YOUR GOALS & BUDGET.**

