

9TH ANNUAL

MEDTECH

PARTNERING CONFERENCE

CONFERENCE
AGENDA

MARCH 9, 2021

TIME	AUDITORIUM	TIME	DEMO TRACK ROOM
9:30AM	Registration/Networking/ Exhibit Booths Open		Enjoy a series of medical device demonstrations from local startups and research institutions. This year we have a wonderful mix of teams and innovations, who will be competing for a \$10,000 first place prize, chosen by our expert panel of judges: <ul style="list-style-type: none"> • Justin Allen, Partner, RiversideLaw • Michael Neidert, VP of Strategic Development, Ximedica • John Peck, Partner, KPPB • Ryan Witt, Hub Director, UCLA Biodesign and Member, Tech Coast Angels LA
10:00AM	WELCOME REMARKS Dina Lozofsky , Senior Director of Business Development, Physical Sciences, Engineering and MedTech		
10:10AM	INVESTOR PANEL: Trends in the MedTech Industry Hear from investors who are actively investing in our industry about what's hot, what's not and what interests them. Terri Burke , Epidarex Capital, Venture Partner Thomas Lee , Medical and Life Sciences Chair, Tech Coast Angels—Orange County Kevin Zhang , Upfront Ventures, Partner MODERATOR: Kwame Ulmer , Venture Partner, Wavemaker 360		
11:00AM	UCLA TDG Innovation Fund: Crossing the Chasm (Fast Pitches) and UCLA Biodesign Program Three project teams from the UCLA Innovation Fund portfolio and the UCLA Biodesign Program will discuss their products, the need that gave rise to them and their impact on patients. MODERATORS: Matthew Savary , Innovation Fund and New Ventures Principal, UCLA TDG Jennifer McCaney , Co-Director, UCLA Biodesign	11:00AM	WELCOME REMARKS Ricky Rath , Business Development Associate, UCLA TDG
		11:15AM	Turning Video Calls into Health Sensors Achuta Kadambi and Laleh Jalilian
		11:30AM	BaroHawk™ Blood Pressure Management System Perceptive Medical
11:40AM	Case Study: The Path to Commercialization — Avenda Health UCLA TDG's Associate Vice Chancellor/ CEO will chat with the CEO of Avenda Health to learn more about their origin story and how they are on a fast track to transform UCLA innovations into products. MODERATOR: Amir Naiberg , AVC, CEO and President, UCLA TDG Shyam Natarajan , CEO, Avenda Health	11:45AM	Portable, Compliant, Real-Time Multi-Modal Diagnostic and Monitoring System Waveflow

12:00PM–1:00PM

LUNCH BREAK

12:15PM–
12:45PM

PARTNERING LOUNGE: Join your fellow attendees for chats around specific themes as you enjoy your lunch! Pop in on as many conversations as you would like.

Trends in Digital Health, HOST: **Joel Kehle**, Business Development Officer, UCLA TDG

Medical Device Innovation Trends, HOST: **Megha Patel**, Business Development Officer, UCLA TDG

Data Access in MedTech, HOST: **Angi Kujak**, Senior Director of Contracts, UCLA TDG

TDG Resources for Startups, HOST: **Tom Lipkin**, UCLA Innovation Fund and New Ventures, UCLA TDG

Ask Amir Anything, HOST: **Amir Naiberg**, Associate Vice Chancellor and CEO and President, UCLA TDG

MedTech Innovation Fund Projects, HOST: **Matthew Savary**, Innovation Fund and New Ventures Principal—Medtech

MedTech Color, HOST: **Victoria Hathaway**, Program Manager, MedTech Color

Accessing Partnerships in Asia: The Role Banks Play, HOST: **Jonathan Frankel**, Healthcare Corporate and Investment Banking, Sumitomo Mitsui Banking Corporation

Magnify Incubator @ CNSI—Q&A, HOST: **Nikki Lin**, Director of Entrepreneurship and Commercialization, CNSI

#LongLA, HOST: **David Whelan**, CEO, Bioscience LA

TIME	AUDITORIUM	TIME	DEMO TRACK ROOM
1:00PM	Real World Data Jacqueline Law, VP, Research Product Management Flatiron Health	1:00 PM	Microfluidic Tissue Processing Platform for Single Cell Diagnostics Kino Discovery
1:20PM	Tracking and Treating Depression with Digital Health Tools from UCLA's Depression Grand Challenge Depression is the most common cause of disability worldwide, yet we still don't even understand the basis of the disease. UCLA's Depression Grand Challenge is a multifaceted effort to cut the burden of depression in half by 2050 and eliminate it by the end of the century. UCLA researchers are transforming the detection and treatment of depression through innovative software-based techniques. Michelle Craske , Co-Director, UCLA Depression Grand Challenge and Distinguished Professor of Psychology and Psychiatry and Biobehavioral Sciences Jonathan Flint , Co-Director, UCLA Depression Grand Challenge and Professor of Psychiatry and Biobehavioral Sciences MODERATOR: Joel Kehle , Business Development Officer, UCLA TDG	1:15PM	The MultiClip Device: A Better Tool for Gastrointestinal Hemostasis Digestive Designs
		1:30PM	CT-Guided Biopsy Angle Device Samuel W. Yu
		1:45PM	Surfactant Administration and Airway Support to Very Low Birth Weight Infants (SAAVI) BB Medical Surgical
2:00PM	Beyond Philanthropy: Business Models for Successfully Serving the Underserved Medical device innovations offer improved outcomes the world over. But sometimes it is difficult to translate a patient need into a business opportunity, a gap frequently covered by philanthropy. In this panel we'll discuss frameworks and case studies in building successful business models in abandoned verticals. Kathryne Cooper , Co-Director, West Coast Consortium for Technology and Innovation in Pediatrics (CTIP) Dorothy Goldman , Founder, Oratel Diagnostics Josh Vose , Founder, World Hernia Project MODERATOR: Matthew Savary , Innovation Fund and New Ventures Principal, UCLA TDG	2:00PM BREAK	
		2:15PM	5G Connected AI Powered ECG Monitor QT Medical
		2:30PM	LUMI LegTrek
		2:45PM	Valero Dexterity Test® Neuromuscular Dynamics
		2:45PM BREAK	

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TIME	AUDITORIUM	TIME	DEMO TRACK ROOM
3:10PM	<p>Driving Digital and Data Solutions for Patients with Serious Illnesses</p> <p>Healthcare is one of the few remaining industries in the 21st Century that is fundamentally untransformed; the Covid-19 pandemic has accelerated the need for a system-wide paradigm shift, making digital and data solutions more critical than ever. Amgen Digital Health and Innovation drives the discovery, development and application of emerging technology solutions and advanced data analytics techniques at Amgen. With the rise of new data analytics techniques—such as artificial intelligence, machine learning, and deep learning—we can further innovate on behalf of patients living with serious illnesses and support their treatment beyond what was previously thought possible.</p> <p>Eric Henckels, Director of Technology Strategy and Innovation, Amgen</p>	3:00PM	<p>Avenda Health Office-Based AI Prostate Cancer Therapy</p> <p>Avenda Health</p>
		3:15PM	BREAK / JUDGE DELIBERATION
		3:30PM	WINNER ANNOUNCEMENT
3:30PM	<p>Should I Stay or Should I Go (to the doctor): Will Telehealth Outlive the Pandemic?</p> <p>Dr. Eve Glazier, President, Faculty Practice Group, UCLA Health</p> <p>Dr. Rekha Murthy, Professor of Medicine, Cedars Sinai</p> <p>Kaushik Srinivassan, Attorney, RHA</p> <p>MODERATOR: Harsh P. Parikh, Sr. Associate, Nixon Peabody LLP</p>		
4:15PM	<p>Medtech Innovator Judges Choice</p> <p>Paul Grand, CEO, Medtech Innovator</p>		
4:30PM	<p>FDA as a Driver of Medical Device Innovation</p> <p>Dr. Murray Sheldon, Associate Director of Technology and Innovation, FDA/Center for Devices and Radiologic Health (CDRH)</p>		

5:00PM–6:00PM

HAPPY HOUR
RAISE A GLASS AND WIND DOWN
BY VISITING THE PARTNERING LOUNGE
OR EXHIBITOR BOOTHS

5:15PM

KAHOOT SESSION – PARTNERING LOUNGE

THANK YOU FOR JOINING US!