



19-21 May 2021

1500hrs (Malaysia time, GMT/UTC +8hrs)

*The Global Tuna Industry: Trailblazing through tough times*

**Programme**

**Chairperson: Mr Phil Roberts, Tri Marine International Pte Ltd, Singapore**

**Day 1: Wednesday, 19 May 2021**

**Opening Session**

- 15.00 - 15.05 Welcome address – Ms. Shirlene Anthonysamy, Director of INFOFISH, Malaysia  
15.05 – 15.15 Special address – Mr. Phil Roberts, Conference Chairman/Managing Director, Tri Marine International Pte Ltd, Singapore  
15.15 – 15.25 Remarks by Hon. Semi Koroilavesau, Minister of Fisheries, Fiji  
15.25 – 15.35 Remarks by Minister of Agriculture and Cooperatives, Thailand (TBC)  
15.35 – 15.50 Keynote Address – Ms. Maria Helena Semedo, Deputy Director General Food and Agriculture Organization of the United Nations (FAO), Rome, Italy

**Session 1: Industry Updates: Surviving the Pandemic and Trade Wars**

Moderator: Mr Marcio Castro de Souza, Senior Fishery Officer (International Trade), Fisheries Division (NFI), FAO, Rome, Italy

- 16.00 – 16.15 **Thai Tuna Industry**  
*Dr Chanintr Chalisarapong, President, Thai Tuna Industry Association (TTIA), Thailand*
- 16.15 - 16.30 **BumbleBee's experiences amidst COVID-19 pandemic**  
*Ms Jan Tharp, CEO and President, The Bumble Bee Seafood Co., USA*
- 16.30 - 16.45 **The European Market: Bolton International's experience amidst COVID-19 pandemic**  
*Mr Attilio Boni, CEO, Bolton International, Italy*
- 16.45 – 17.00 **Ecuador's tuna industry during this pandemic**  
*Ms. Monica Maldonado, Executive Director, Ecuador Association of Tuna Processors and Exporters (CEIPA), Ecuador*
- 17.00 – 17.15 **Challenges faced by Frontliner - Shippers**  
*Dr Julio Moron, Organization of Producers of Frozen Tuna (OPAGAC), Spain*
- 17.15 – 17.35 Q&A

## **Session 2: Sustainability and Social Accountability: Frontliners to the Fore**

Moderator: Mr. Phil Roberts, Tri Marine International Pte Ltd, Singapore

- 18.00 - 18.15 **ISSF's initiatives amidst the COVID-19 pandemic**  
*Ms Susan Jackson, President, International Seafood Sustainability Foundation (ISSF), USA*
- 18.15 - 18.30 **Thai Union's sustainability efforts**  
*Dr Darian McBain, Global Director of Sustainable Development, Thai Union Group PL, Thailand*
- 18.30 - 18.45 **The partnership with Oxfam: Our Journey to a More Equitable and Inclusive Supply Chain**  
*Mr Luciano Pirovano, Global Sustainable Development Director, Bolton Food, Italy*
- 18.45 - 19.00 **Frontliners to the Fore' Or ...Why leading retailers are backing the Seafood Task Force to drive Social Accountability**  
*Mr Ken Kimble, Vice President and General Merchandise Manager of Corporate Food and Sundries at Costco Wholesale, USA and Mr Martin Thurley, Executive Director, Seafood Task Force, UK*
- 19.00 - 19.15 **Walmart's Experience and Sustainability Efforts amidst the COVID-19 pandemic**  
*Mr Mikel Hancock, Senior Director of Sustainability, Walmart, USA*
- 19.15 – 19.30 **The success of longline tuna fishery improvement projects**  
*Mr Iain Pollard, Director, Key Traceability Ltd, UK*
- 19.30 – 19.45 **ILO's Work and Mission in Addressing Labour Issues during the Pandemic with reference to the Tuna industry**  
*Mr Brandt Wagner, Unit Head Transport and Maritime, International Labour Organization (ILO), Thailand*
- 19.45 – 20.05 Q&A

### **Day 2: Thursday, 20 May 2021**

- 15.00 – 15.15** Keynote Address – H E Ab. Bernardo Hidalgo Baquerizo, Vice Minister of Aquaculture and Fisheries, Ministry of Production, Foreign Trade, Investments and Fisheries, Ecuador

## **Session 3**

### **(i) Retail Marketing: Not Business as Usual?**

Moderator: Ms Estela Cuesta, News Analyst, IHS Markit, United Kingdom

- 15.20 - 15.35 **Trade Impacts, Challenges and Opportunities for the tuna sector (post-COVID)**  
*Mr David Vivas, Legal Officer, UNCTAD, Geneva, Switzerland*
- 15.35- 15.50 **European Retail Market**  
*Mr Henk Brus, Managing Director – Pacifical C.V, The Netherlands*

15.50– 16.05 **Trends in the USA Retail Market**

*Mr John Connelly, President – National Fisheries Institute, USA*

16.05- 16.20 **Trends in the MENA region**

*Mr Arnab Sengupta, Director, Phoenix Group, Middle East and North African Region, UAE*

**(ii) E-commerce and Logistics: Revolutionizing Retail Growth**

Moderator: Dr. Audun Lem, Deputy Director, Fisheries and Aquaculture Department, Food and Agriculture Organization of the United Nations (FAO), Italy

16.25 – 16.40 **E-commerce and Consumer Trends**

*Mr Vaughan Ryan, Managing Director – Asia, Consumer Intelligence, NielsenIQ.com, Singapore*

16.40 - 16.55 **Grupo Calvo's Initiative**

*Mr Martin Barbaresi, Director of Marketing, Grupo Calvo, Madrid, Spain*

16.55 - 17.10 **Developments in Blockchain Technology**

*Mr Bubba Cook, Tuna Programme Manager, World Wide Fund For Nature (WWF), New Zealand*

17.10 – 17.25 **Shipping in Tuna**

*Mr Thue Barfod, Global Head of the Fish & Seafood Segment, Maersk Asia, Hong Kong*

17.25 – 17.45 Q&A

**17.45 – 18.15 DEMONSTRATION ON SUSHI AND SASHIMI TUNA PREPARATION**

*Ms Yuki Chidui, Owner of Nadeshiko Sushi, Japan*

**Session 4: Technological Innovations**

Moderator: Mr Henk Brus, Managing Director – Pacifical C.V, The Netherlands

18.15 - 18.30 **Marine Instrument's innovation on Tuna Drones**

*Mr Gabriel Gomez, Managing Director, Marine Instruments, Spain*

18.30 - 18.45 **Hermasa's new innovation in tuna product development**

*Mr Adrian Carril, Commercial Director, Hermasa, Spain*

18.45 – 19.00 **AI in Tunascope's Innovation**

*Mr Kazuhiro Shimura, Creative Director, Dentsu Inc. (TUNASCOPE), Japan*

19.00 - 19.20 Q&A

- 19.20 - 19.35 **Sealed Air's Innovation in Packaging of Tuna products**  
*Mr Gonzalo Campos, Fish and Convenience/Ready meals, Senior Marketing Manager-EMEA, Sealed Air Food Care, Spain*  
*Co-presenter: Mr Soni Surendra, Marketing Director – Asia Pacific, Sealed Air Corporation*
- 19.35 – 19.50 **OceanMind's PSMA tools and FAD-free work**  
*Mr Bradley Soule, Director of Intelligence, OceanMind, UK*
- 19.50 – 20.05 **Satlink's Innovations amidst the COVID-19 pandemic**  
*Ms Kathryn Gavira O'Neil, Scientific Advisor, Satlink, Spain*
- 20.05 – 20.25 Q&A

**Day 3: Friday, 21 May 2021**

- 15.00 – 15.15 Keynote Address: Ambassador Peter Thomson, UNSG's Special Envoy for the Ocean**

**Session 5:**

**(i) Sustainable Tuna Resource Management**

**Moderator: Ms Helga Josupeit, Senior Advisor, INFOPECA**

- 15.20 - 15.25 Mr Guillermo Compean, Director, Inter American Tropical Tuna Commission, USA  
15.25 - 15.30 Mr Francisco Tiu Laurel Jr, Chairman, World Tuna Purse Seine Organization  
15.30 – 15.45 Panel Discussion

**(ii) Social Accountability and Certification during the Pandemic period**

- 15.45 – 15.50 Ms Yemi Oloruntuyi, MSC  
15.50 – 15.55 Mr Paolo Bray, Friend of the Sea  
15.55 – 16.00 Mr Marcelo Hildago, OSA International, New Zealand  
16.00 – 16.05 Ms Tashryn Mohd Shahrin, ASEAN Researcher, Greenpeace Southeast Asia  
16.05 – 16.10 Mr David Hammond, Human Rights at Sea, UK  
16.10 – 16.30 Q&A

**Session 6: Partners in Development**

- 18.00 – 18.10 BioSystems (Merce Boix, Business Development Manager)  
18.10 – 18.20 Ensis

*Others TBC*

**Closing**