



JA Inspire™  
Virtual



## A VIRTUAL CAREER FAIR FOR STUDENTS



APRIL 22, 2021  
9:00 AM - 3:00 PM

**Educator Packet**

When our students know  
where they're going...

we all advance



JA Inspire Virtual is Junior Achievement's capstone career development program for 7<sup>th</sup> - 12<sup>th</sup> grade students brought to life by our region's employers.

Using virtual technology, JA Inspire Virtual features a mega online career event filled with local business exhibits providing downloadable career information and exhibitor videos.

Available at no cost to you, JA Inspire Virtual is adaptable for in-class or remote learning!

# A POWERFUL CAREER EXPLORATION EVENT



JA Inspire Virtual is more than a career fair. It brings together the business community and local schools to help launch middle school students into their future—high school, college, and careers beyond.

The JA Inspire Virtual self-guided curriculum implementation is flexible, based on educator preferences. Content is a combination of narrated, interactive screencasts and fillable PDF student activity pages, presented in short, bite-sized components that enhance student engagement.

## Program Overview

[Click Here to Learn More](#)

7-12 JA Inspire  
Virtual

The program is both classroom and event-based, and consists of three segments:

- In-class sessions
- *JA Inspire Virtual*
- In-class debrief

During *JA Inspire Virtual*, students engage with business volunteers to learn about skills that will be in demand when they graduate. Students participate in activities, often seeing actual equipment or tools the businesses' employees use on the job.

Students will:

- Understand courses they need to take in high school.
- Understand options for post-secondary education.
- Learn about specific careers and the opportunities they present.
- Understand how to chart a clear pathway to a career.
- Become excited for their futures.

- ✓ 6 Sessions: 1 is Event
- ✓ Educator-Led Instruction
- ✓ Facilitated by community organizations and volunteers (Session 4)

# Virtual Platform

## VIRTUAL LOBBY



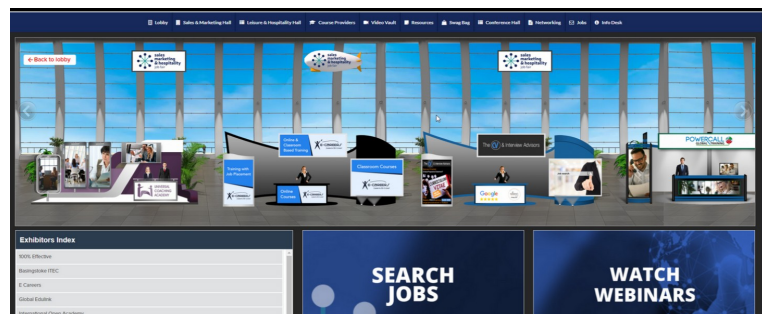
Students enter through the virtual lobby where they move amongst avatars to make their way to:

- **JA Help Desk:** Ask questions about the day
- **Auditorium:** View webinars on career topics
- **Halls:** Explore company booths

## VIRTUAL HALLS

Students move through the virtual halls, visiting companies that are of interest to them.

There is an exhibitor index that allows students to easily find companies by name. Or, students can scroll through the businesses, stopping by to visit and get information.



## VIRTUAL BOOTHS



Students visit booths featuring videos, pamphlets, flyers, pictures, and career stories from the company. Videos contain “A day in the life of an employee” snap shots or company tours; booths also contain information on education needed and jobs available at the company.

Students are able to add provided information to their "virtual back packs" and revisit it after they leave the fair. Students may reenter the fair for 90 days after the event and can share with other students, teachers, and adults at home to continue learning from the experience.

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## VIRTUAL AUDITORIUM

Students can stop in the auditorium throughout the day to watch engaging webinars. Topics cover interviewing, resumes, entrepreneurship, soft skills, and more.



# Event Preparation

## Event Registration

- 💡 Educators will register with [JA Engage](#) and request their JA Inspire Virtual class.
- 💡 JA Inspire Virtual Coordinators (district liaisons) will provide JA with student information. Students will utilize JA provided login information to access the digital curriculum.
- 💡 JA will register educator and student registration information with vFairs, the event platform. vFairs login information will be provided prior to the event.

## JA Inspire Virtual Curriculum

- 💡 The digital curriculum is accessed utilizing a login provided by JA. The student activities can be educator-led or self-guided, and include a career assessment to get students thinking about what they might like to do after high school.
- 💡 Curriculum completion is strongly recommended as it prepares students for the experience and helps students maximize their time during the fair. The experience illuminates a world of career possibilities for students, preparing them for future success.
- 💡 To learn more, please visit: [JA Inspire Virtual Curriculum Overview](#).

## Event Orientation/Exhibitor List

- 💡 Educators and students will receive access to a video recording walking them through the JA Inspire Virtual orientation and what to expect during the event.
- 💡 Educators and students can visit the [JA Inspire Virtual](#) page for the most up-to-date list of exhibitors prior to the event.

# During the Event

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## Event Details

- 💡 JA Inspire Virtual can be completed while in school or while students work remotely.
- 💡 To promote a safe learning environment, interactions are limited to moderated Q & A with company representatives.
- 💡 Students will visit company booths and view virtual webinars.
- 💡 Gamification features and prize giveaways help motivate student participation.
- 💡 Prior to signing off, students will take the JA Inspire Virtual event survey. A pop-up reminder will notify the students when it is time to complete the survey.

# After the Event

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## Student Virtual Back Packs

- 💡 Students' virtual back packs allow them to collect information from booths and revisit at a later date.
- 💡 Students must enter an email address to send themselves and/or their parents/guardians their virtual back pack.
- 💡 Once sent, students have lifetime access to their virtual back pack information.

## Ninety-Day Event Access

- 💡 Educators and students have access to the entire career fair for 90 days after the event.
- 💡 The vFairs login will need to be used to access the career fair.
- 💡 Students can login from home to view and share the information with parents/guardians.
- 💡 Educators can login and utilize the career fair information to enhance classroom learning and provide supplemental activities for students post-event.



# Education Partner Liaison Information

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## Education Partner Liaison Role and Responsibilities

- 💡 As the JA Inspire Virtual Coordinator, you will be responsible for:
  - Recruiting student classrooms to participate.
  - Communicating all necessary information to educators and students.
  - Collecting the following educator and student registration information:
    - [Campus and Class Information](#) (please download and complete the spreadsheet).
  - Ensuring curriculum and event access.
  - Requesting that your district technology department whitelist the JA Inspire link: <https://jactinspire.vfairs.com/>.

A graphic consisting of two overlapping rectangular shapes. The top shape is a light green color, and the bottom shape is a darker green color. The letters "FAQ" are written in white, bold, sans-serif font in the center of the light green shape.

## FAQ

### **Who should attend?**

Students in grades 7-12. We suggest whole classrooms and grade levels attend if possible.

### **How long is the virtual career fair?**

While students can visit during single class periods, we suggest at least 3 hours to get the most out of the fair.

### **Will there be any type of curriculum completed during the fair?**

Yes. A downloadable workbook will be available to each student. Students may use the workbook during the virtual career fair to guide their experience.

### **How do the students get access to the event?**

JA staff will send you log-in information prior to the event.

### **Will we know which companies will be in attendance prior to the event?**

Yes. Please stay tuned at the following link for the most up-to-date list of exhibitors: <https://jactinspire.vfairs.com/>.

### **What pre-work is available?**

JA will provide the school with curriculum that is to be completed prior to the event. The curriculum is available in a digital format and can be completed via educator facilitation or as self-guided activities by the student. The curriculum includes downloadable career assessments and other tools to evaluate the students' interests and how they relate to those who are in different careers.

### **Is there a set schedule for the day?**

No. The JA Inspire Virtual fair is self-paced and asynchronous. All booths and webinars will be available throughout the entire experience. The workbook allows students to map their course before the day begins, helping them to navigate the resources available.

### **How will students access the information gathered after the event?**

Students will be given a virtual "back pack". They can add pamphlets, flyers and other information to their bag and can email it to themselves or their parents/guardians for lifetime access. In addition, educators and students are able to return to the career fair for 90 days after the event, further exploring and utilizing information for supplemental activities.



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Achievement<sup>®</sup>**  
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