



Virtual Conference

April 21-23, 2021 8am - 1pm PDT



Attendee

Virtual Conference

Navigation Guide

Getting Started

This manual shows attendees how to navigate through the virtual platforms to make the most of your participation in the Frontiers Virtual Conference.

The Frontiers Event can be accessed on two platforms:

- 1) The Frontiers App
- 2) vFairs Event Platform

The Frontiers App

The Frontiers App is accessible on a mobile or tablet/computer.

You will receive an invitation to join the Frontiers App at the email address you used to register for the event. Once signed in, a verification code will be sent to your email. Insert this code to gain access to the event. This invitation allows access via mobile or tablet devices.

Using the Frontiers App you can:

- Network 1:1 with attendees
- View Speaker Presentations (at the end of each day)
- Preview information about the Conference

Pages 3 to 6 show how to accept the invitation from a mobile phone, how to accept the invitation from a tablet/computer, set up your profile and add events to your schedule.

See these videos for things you can do within the Frontiers App: Logging in Via the Invitation Setting Up Your Profile Adding Contacts Sending Messages Scheduling Appointments

Logging in Via Invitation

1 Find your Invitation. Check your email for an invitation message from CrowdCompass.

2 Download the App. Click **Download the App** to be taken to the App Store or Google Play Store depending on your device type. Click **Get** or **Install** to start downloading the app on your device.





Verify your account

1 Return to your Invitation. Once the app has finished installing, open your invitation email again.

Click Verify Account.

2 Confirm your Verification. Click **Open App** to complete the verification and unlock all the app features!

Logging in Via the Web

Through the invitation

1 Open your invitation email. Access your invitation on the device that you plan to bring to the event.

Tap Verify Account.

2 Activate your account. Underneath the Open App button, click **mobile web browser** to complete the verification via the Online Event Guide.





Through a URL

1 Open the OEG. Access the web version of the app using this URL: <u>https://crowd.cc/frontiers21</u> Click **Log In** in the top right, then **Log In** once again from the dropdown.

2 Enter your details. Enter your first name, last name, and email address. Then tap **Next**. We'll send you an email to verify your account. We just want to make sure it's you.

3 Verify your account. Access your verification email. You'll see it includes your six-digit verification code.

Return to the log in page and enter the verification code, then tap **Verify** to log in.

Marketing Yourself

Build your profile

1 Access your profile settings. After logging in, tap the hamburger icon in the top left, then tap your name at the top of the screen.

2 Tell us about you. Upload an image, choose your privacy settings, connect any relevant social media accounts, and fill out the text fields to give other attendees a sense of who you are.

When you've finished, tap Done.



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| _{Carrier} হ Cancel | 3:22 PM Edit Profile | Done |
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Take it public

1 Edit your profile. If you don't mind fellow attendees seeing your profile, you can set it to public.

After logging in, tap the hamburger icon in the top left, then tap your name at the top of the screen.

2 Update your settings. Under Privacy Settings, toggle your selection to "Public" to make your profile visible to anyone on the attendee list.

Tap Done to save.

Adding to Your Schedule

Browse around

1 Open the schedule. After logging in, tap the Schedule icon.

2 Browse the calendar. Switch days by using the date selector at the top of the screen. Scroll up and down to see all the sessions on a particular day.

See something interesting? Tap the plus sign to the right of its name to add it to your personal schedule.





View your schedule

1 Take a look at your agenda. Tap My Schedule to see what sessions you've added.

2 Make edits. Tap the minus sign next to any session you've added to remove it from your schedule. You can also tap the name of any session to be taken to its detail page.

The Main Event (vFairs Event Platform)

Type <u>https://frontiers21.vfairs.com/</u> into your browser to join the conference. For best performance, use Chrome, Safari or Firefox.

From this platform, you will be able to:

- Watch event presentations using the Auditorium Tab
- Engage with Exhibitors during the breaks
- Engage with Speakers for Q & A during the breaks
- Access Poster Sessions & Event Surveys
- Create an event Swag Bag of resources

Login

Click on the 'Login' tab on the Homepage. It will open a pop-up window to enter your email address (the one you registered with), then click 'Login'.

| Ŋ | Login | × |
|---|------------------------|--------------|
| | Email: | |
| | | |
| | New user? Register now | Cancel Login |

Main Lobby

Once you log in, use the buttons on the top navigation bar to enter the Auditorium, the Exhibit Hall, Poster Sessions and Lounge. You can also click on the various posters and banners to link to information about Exhibitors and conference resources.



Information Desk

If you have technical questions, visit the **Info Desk** and click on HELP to chat online with a representative. You may also send your questions to us at <u>frontiers@getvfairs.io</u> and we will be happy to assist you.



Auditorium

Click the 'Auditorium' tab in the top navigation bar to access the presentations.Once inside the auditorium, click on the main slide to view the agenda. Select the session in progress and click on the play button to join the live program.



Note: The Play button will appear next to a session only when the session is in progress.

LANGUAGE SELECTOR

Watch the presentations in your preferred language: English, Spanish or Portuguese. Choose the language using the selector on the lower left hand side of the presentation screen and Voila!



Poster Hall

You can engage in Live Poster Sessions, hosted Day 1 and 2 of the conference during the noon hour, PDT. Just click on the 'Poster Session' tab to join the sessions. Clicking on the PDF tab will open the session in a pop-up.

Lounge

Connect with presenters, exhibitors and other attendees in the networking Lounge. The Lounge is open all day throughout three days of the conference.

Clicking on the Lounge tab in the top navigation bar will take you to a space where you can read the bios of our experts, network with Exhibitors, attend Speaker Q & A during breaks, meet fellow attendees and see what's happening on social media.



The 1:1 Networking tab will take you to the Frontiers App to converse with your fellow attendees. See Page 2 for Sending Messages via the Frontiers App.

Exhibit Hall

The Exhibit Hall is open all day throughout the conference. There you can check out the latest innovations and services from our exhibitors.

Clicking on the Exhibit Hall tab in the top navigation bar will take you inside.



There are three options to visit booths:

- 1. Scroll left or right in the Exhibit Hall and **click on booths**.
- 2. Use the Exhibitors Index in the bottom left to choose booths listed alphabetically.
- 3. Use the search bar at the top of the page by typing in a name.

Exhibitor representatives will be on hand during the breaks to interact with you. All times are PDT.

| Wednesday 4/21 | Thursday 4/22 | Friday 4/23 |
|--------------------|---------------------|--------------------|
| 10:00am – 10:30am | 10:00 am – 10:30 am | 10:00 am - 10:30am |
| 12:00 pm – 1:00 pm | 12:00 pm – 1:00 pm | 12:00 pm – 1:00 pm |

See how to chat or join a video chat in the Networking section on pages 12 - 14.

Booth View

Clicking on the booth image will take you inside the booth as shown below.



Networking

Once inside the booth, click on the 'Chat' tab to enter the chatroom.

| Direct Messages | - | © BIRD | Booth Reps Online | |
|---------------------------|------------|------------------|-------------------|--|
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| All Chatrooms | - | | | |
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| ACE BAKERY LLC | | | | |
| ACS INDUSTRIES INC | | | | |
| O ADVANCED FOOD PRODUCERS | | | | |
| | | | | |
| | | | | |
| 0 | | Enter Message | | |
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Inside the chatroom, the list of the booth reps online appears in the right side panel.

| | | | | Attendee* |
|------------------|---|---------------|----|-------------------|
| Direct Messages | | O BIRD | 00 | Booth Reps Online |
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Public Chats

The center space seen above is for public chat where anyone can send a message that will be visible to all.

Private Chats

To initiate a private chat with a booth rep, send them a direct message by either

- Hovering over their name and clicking on the 'Chat now' button that appears
- Or by clicking on the name of the online booth rep you wish to chat with. Doing this will open a pop-up



Click on the 'Chat' tab to exchange messages with the booth rep.



If the booth rep wishes to initiate chat with you, he/she will be able to send you a direct message. Message notification will appear under the **Direct Messages** label.

| Direct Messages | • | Booth admin . | 00 |
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Click on the booth rep's name in the **Direct Messages** list and you can start exchanging messages with the booth rep.

Finish a Chat

After you have finished the conversation, click on the Exit Button to end that chat.

Audio/Video Chat

To initiate Audio/Video chat, click on the audio/video icon at the top-right of the privatechat area.

Swag Bag

The Swag Bag is your virtual briefcase. As you go through the event, you can add documents to your personal Swag Bag for future viewing up to 60 days after conference ends (June 23).

While visiting a booth, you can add documents to your Swag Bag. To view available documents, click "Documents" under the booth. Add documents to your Swag Bag byclicking "+ Swag Bag" to the right of the file. Once an item has been added, the buttonwill read "- Swag Bag" to show it was successfully added.

To access your Swag Bag, click "Swag Bag" in the top navigation bar.

Documents in your Swag Bag can also be emailed. While in your Swag Bag, simply click on the checkbox next to each document and click on "email" to the far right. You will be mailed a link where the files can be downloaded