

**PRIVACY NOTICE FOR WELLBEING 360 PRIVACY NOTICE FOR PARTICIPANTS  
WELLBEING 360**

**Identity and address of the Personal information controller**

The controller of the personal information that you provide is Instituto Tecnológico y de Estudios Superiores de Monterrey (onwards Universidad Tecmilenio), located at Avenida Eugenio Garza Sada 2501, Sur Colonia Tecnológico, Monterrey, Nuevo León C.P. 64849.

**CONTACT DETAILS OF THE PERSONAL DATA DEPARTMENT**

For any questions related to the protection of your personal data, you can contact the Department of Personal Data of Universidad Tecmilenio. The contact details of the Personal Data Protection Department are the following:

Email: [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx)

**PERSONAL DATA AND SENSITIVE PERSONAL DATA PROCESSED BY UNIVERSIDAD  
TECMILENIO**

Universidad Tecmilenio will process personal data of Participants, who are called those who attend the event.

Personal Data of Participants that Universidad Tecmilenio will process:

- Identification data
- Contact information
- Job related data
- Academic data

Likewise, we inform you that in order to fulfill the purposes described in this privacy notice, sensitive personal data, which require special protection, will not be processed. We inform you that the processing of said data is necessary to comply with the obligations derived from the legal relationship between you and Universidad Tecmilenio, which is why your consent is exempted.

**Primary Purpose**

Universidad Tecmilenio will process your personal data for the following primary and necessary purposes:

- To manage your participation in the Wellbeing 360 face-to-face and / or virtual event.
- To provide technical assistance if you request it.
- Attend, process and follow up on your requests for information, comments and suggestions about the services we offer.
- To record memory or summaries, of the face-to-face and / or virtual Wellbeing 360 event. In order to document the participations and presentations and prepare informative material, for dissemination and / or promotional purposes in different physical communication media and / or electronic, including official media and official social networks of Universidad Tecmilenio and the Instituto de Ciencias del Bienestar y la Felicidad.

- To grant proof or recognition of participation in the face-to-face event and / or virtual Wellbeing 360.
- In case of carrying out the event in person, preventive actions of admission to the Wellbeing 360 event will be taken care and mitigation of health emergencies, COVID-19 and / or other diseases, as well as to guarantee the health of the people who are in the facilities and / or third parties.

We inform you that you cannot oppose Universidad Tecmilenio to cease the processing of your data for the primary and necessary purposes mentioned above, by virtue of the fact that the treatment is necessary to fulfill obligations derived from the event Wellbeing 360 from Universidad Tecmilenio.

### **Secondary purposes**

In addition, if you do not object, Universidad Tecmilenio will process your personal data for the following additional purposes that are not necessary for the requested service, but that allow and facilitate better service:

- To send you promotional information about courses, diplomas, seminars, symposia, extra-academic workshops, events and add them to the Institute of Happiness Sciences newsletter.
- For the application of surveys of the conferences and the virtual event Wellbeing 360
- For the application of surveys and evaluations to improve the quality of the products and services we offer.
- To promote academic life, research, extension, sporting, cultural, recreational and social events carried out by "Universidad Tecmilenio".

In case you do not want your personal data to be processed for any or all additional purposes, from this moment you can communicate the above to the email [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx)

The refusal to use your personal data for additional purposes may not be a reason to deny you the services or products that you contract or request or to terminate the relationship established with us.

### **Transfers**

Universidad Tecmilenio to fulfill the necessary purposes described above or others required by law or by the authorities, will only transfer the necessary data in the cases provided by law.

### **ARCO rights and/or revocation of consent**

You or your legal representative may exercise any of the access, rectification, cancellation or opposition rights (hereafter "ARCO rights"), as well as to revoke your consent for the processing of your personal information by sending an email to the Data Protection Department address: [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx).

In this sense, you can get informed about procedures, requirements and deadlines for the exercise of your ARCO rights and/or revocation of your consent in our web page <http://tecmilenio.mx/aviso-de-privacidad/derechos-arco/> or contact the Department of Protection of Personal Data that will process the requests for the exercise of these rights, and will answer any questions you may have regarding the treatment of your information.

The contact details of the Department of Protection of Personal Data are the following: Paseo del Acueducto No. 2610, Colonia Del Paseo Residencial, Monterrey, Nuevo León, C.P. 64909. Email: [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx).

### **Limitations and/or divulcation of your data**

You will be able to limit the use or divulcation of your personal information by sending your request at the mail [aviso.privacidad@servicios.tecmilenio.mx](mailto:aviso.privacidad@servicios.tecmilenio.mx). In case that your application is approved you will be registered in the exclusion list from Universidad Tecmilenio.

### **Use of cookies**

We inform you that in some of our webpages we use cookies and other technologies, through which it is possible to monitor your behavior as an internet user, as well as to provide you a better service and experience while browsing in our webpage. The personal information which can be collected through the use of these technologies are the following: Identifiers, username and password of a session, region you locate at, kind of browser, OS, date and time of starting and ending of a session, web pages visited, searches realized and advertising reviewed. These technologies may be disabled following the procedures of the internet browser you are using.

### **Changes in the Privacy Notice**

Universidad Tecmilenio will notify you of changes or updates to this privacy notice directly to your email.

Last updated: 16/06/2021