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## Andrew McDougall

*Associate Director, Global Beauty & Personal Care*

Andrew is an innovative, competent and successful analyst and journalist, with a particular focus on the beauty sector. Since joining Mintel in 2016, he has led the team on trends, delivered projects to clients around the world, featured at the biggest and best beauty industry events, and brings over a decade of experience in the market. He has also been integral in the development of many AV initiatives, such as webinars and podcasts.

Prior to joining Mintel, Andrew honed his analytic and broadcast skills as a journalist for ten years.

He lived in France for four and a half years and spent seven years reporting on the cosmetics industry interviewing top industry figures and reporting on all aspects from formulation and packaging to finance and market trends. Andrew has a BA (Hons) degree in Journalism from Cardiff University.