

Speaker Profile



2021 | 30
years

biochemistry

CYBER Celebration



Deanna Utroske

Cosmetic Industry Thought Leader & Beauty Business Content Specialist

Deanna Utroske is a noted indie beauty expert and industry thought leader, regularly invited to speak at events such as the FounderMade Beauty & Wellness Summit, IBMG's Uplink Live and BeautyX, in-cosmetics global, Cosmoprof North America, and more.

Deanna identifies and interprets cosmetics and personal care trends early, plainly, and accurately; and is a trusted resource for beauty editors and market researchers as well as a go-to judge for both cosmetic industry and media awards programs. As a visible and vocal professional, Deanna encourages and inspires women to become thought leaders and attain success as entrepreneurs and business leaders within the beauty and wellness industries.

[Find out more at deannautroske.com.](http://deannautroske.com)