

5th Annual
**ELDER CARE
SYMPOSIUM**



**ROTHKOFF
LAW GROUP**
Elder Care Law

Jerold E. Rothkoff, Esquire, Member of NJ, PA Bar
Bryan J. Adler, Esquire, CELA* Member of NJ, PA Bar

Melanie S. Hoff, Esquire, Member of NJ, PA Bar
Donald F. Browne, Jr., Esquire, Member of the NJ, PA Bar
Carrie L. Scattergood, Esquire, Member of the NJ, PA Bar

Solving Elder Law Issues with Respect and Compassion

2022 VIRTUAL ELDER CARE SYMPOSIUM

Dear Professional Partners:

Rothkoff Law Group has exciting news! Our 5th Annual Elder Care Symposium, *Innovations in Elder Care*, will be virtual again this year with a twist! This year, our Virtual Symposium will take place on Thursday, October 20, 2022, from 8:30 a.m. through 4:30 p.m.

We are proud to announce that we were voted #1 for the Best Virtual Health Care Event for our 2021 4th Annual Elder Care Symposium at the 2022 Eventeer Global Award Ceremony! We are looking forward to not only repeating our performance but exceeding expectations with this year's event and are thrilled to be using the same interactive virtual event platform as last year.

Our Virtual Symposium utilizes amazing technology that allows vendor booths to have the look and feel of an in-person conference. It enables us to line up a roster of leading global, national, and local experts in the field of elder care. They will be able to share their insights, examine the current healthcare system for seniors, and address how they have been changed for the better. Attendees from our 2021 Virtual Symposium were overwhelmingly enthusiastic about last year's Virtual Symposium.

As we continue to evolve with the changing times, we have added a special **TWIST** by offering an exclusive In-Person Preview Party in the week prior to the Symposium. This will offer an opportunity to network with all ticket holders, speakers, sponsors, and exhibitors involved in the Symposium. Check out the following Sponsor Grid to see how you can increase awareness about your organization at the Symposium In-Person Preview Party! More details will be announced about this exclusive event as we are closer to the scheduled Symposium date.

CHERRY HILL, NJ 425 Route 70 West, Cherry Hill, NJ 08002 • (856) 616-2923 • (856) 616-2991 NJ FAX
TREVOSE, PA Seven Neshaminy Interplex, Ste 403, Trevose, PA 19053 • (215) 546-5800 • (215) 485-5695 PA FAX

INFO@ROTHKOFFLAW.COM • ROTHKOFFLAW.COM • (877) 475-1101 TOLL FREE
Additional Offices in Turnersville, NJ • Hamilton, NJ • Philadelphia, PA • Radnor, PA

**Certified as an Elder Law Attorney by the National Elder Law Foundation*

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The Symposium echoes Rothkoff Law Group's commitment to advocating for our clients and their families. Professionals who work with the elderly will have an opportunity to learn valuable information, network with their peers, and gain a better understanding of elder care issues. We invite you to join us in sharing information about your organization with 350+ elder care professionals, caregivers, and family members who will attend this dynamic Symposium designed to enhance the knowledge and skills of the practicing elder care professional. A limited number of sponsorships and exhibitor spots are available on a FIRST-COME FIRST-SERVED basis. We expect to SELL OUT just as we have done in all our previous symposiums! Information on our sponsorship and exhibitor levels can be found attached to this letter.

We look forward to you becoming one of the elite sponsors and exhibitors at our 2022 Virtual Elder Care Symposium. Attached is the enrollment form. Please complete and return it, along with your payment to: lcoppinger@rothkofflaw.com or mail it to our Cherry Hill Office at 425 Rt. 70 West, Cherry Hill, NJ 08002.

Stay tuned for more details, including the announcement of speakers, schedule, and event platform demonstrations. You don't want to miss out on this year's Symposium! For questions, please contact Linda Coppinger at lcoppinger@rothkofflaw.com or 856-905-1294. Thank you for your consideration. We look forward to collaborating in the education of our elder care professionals.

Very truly yours,

Jerold E. Rothkoff, Esquire

Bryan J. Adler, Esquire, CELA

2022 SPONSORSHIP OPPORTUNITIES

Sponsor Benefit	SOLD OUT! Presenting Sponsor (Exclusive)	SOLD OUT! Preview Party Sponsor (Exclusive)	SOLD OUT! Caregiver Award Sponsor (Exclusive)	Gold Sponsor	Silver Sponsor	Exhibitor
Cost	\$8,000	\$5,000	\$3,000	\$2,000	\$1,000	\$500
Speaking Opportunity	3 Minutes at Symposium Opening	2 Minutes At Event	1 Minute at Beginning of Award Ceremony	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NEW!! Attendance at Exclusive In-Person Preview Party	8 Company Members	6 Company Members	6 Company Members	4 Company Members	2 Company Members	1 Company Member
NEW!! Display of Company Materials at In-Person Preview Party	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Booth in Exhibit Hall	Exclusive Location	Exclusive Location	Premier Location	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Signage at Event	<input checked="" type="checkbox"/> Large In Person & Virtual	<input checked="" type="checkbox"/> Large In Person & Virtual	<input checked="" type="checkbox"/> Medium Virtual	<input checked="" type="checkbox"/> Small Virtual	<input checked="" type="checkbox"/> Small Virtual	<input type="checkbox"/>
Logo Placement on All Marketing Materials	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Inclusion in Marketing Materials	Large Logo Included in all Promotional Materials, Press Releases, Social Media Posts	Large Logo Included in all Reception Materials & Sponsor Collage	Large Logo in all Caregiver Award Materials & Sponsor Collage	Medium Logo in Promoted Sponsor Collage	Small Logo in Promoted Sponsor Collage	<input type="checkbox"/>
Link to Company Website from RLG Site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
NEW!! Access to 3 Thought-Provoking Discussion Rooms Throughout the Symposium	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Booth Analytics: Who Entered your Booth, What was Downloaded, Contact Information of All Attendees in your Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Attendance at All Presentations & Eligible to Receive Applicable CEs	10 Company Members*	8 Company Members*	6 Company Members*	5 Company Members*	4 Company Members*	2 Company Members*

*Ticket costs include person(s) covering tables in the exhibit hall.

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2022 ENROLLMENT FORM

YES! We want to be a Sponsor or Exhibitor at Rothkoff Law Group's *Virtual Elder Care Symposium* on October 20, 2022.

Organization:	
Contact Person:	
Address:	
Telephone:	
Website:	
Email:	

PLEASE CHECK YOUR PREFERRED OPTION:

<input type="checkbox"/>	Presenting Sponsor	\$8,000	SOLD OUT	<input type="checkbox"/>	Gold Sponsor	\$2,000	
<input type="checkbox"/>	Preview Party Sponsor	\$5,000	SOLD OUT	<input type="checkbox"/>	Silver Sponsor	\$1,000	
<input type="checkbox"/>	Caregiver Award Sponsor	\$3,000	SOLD OUT	<input type="checkbox"/>	Exhibitor	\$500	

PAYMENT INFORMATION:

Check	<input type="checkbox"/>	Credit Card	Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Discover	<input type="checkbox"/> AMEX
Card #						
Expiration Date						Security Code
Name (as it appears on your card)						
Billing Address						

Scan and email this completed form with payment* to: lcoppinger@rothkofflaw.com or mail to:
Rothkoff Law Group, C/O Linda Coppinger, 425 Route 70 West, Cherry Hill, NJ 08002
**In order to reserve your sponsorship level, payment in full must be received no later than 30 days after enrollment*