

IBA

Institute of
Business Administration
Karachi



Leadership and Ideas for Tomorrow



**PARTNERSHIP
PROPOSAL**

IBA VIRTUAL CAREER FAIR 2021



IBA
Career Development
Center

DAY

**Wednesday
March 17, 2021**

SPONSORSHIP PACKAGES

Specifics	PLATINUM RS. 1,200,000	GOLD RS. 750,000	SILVER RS. 500,000
Acknowledgement as 'Title' Sponsor on all collaterals	✓	X	X
Branding on Info/Help Desk	✓	X	X
Exclusive sponsor's message to be displayed on IBA social media handles	✓	X	X
Content on Welcome Video	✓	X	X
Logo on Title Page of Post-Event Report	✓	X	X
1 Hour Live or Recorded Session in Auditorium	✓	X	X
Placement of Logo on Career Fair's Website	✓	✓	✓
Logo Placement in Virtual Lobby	✓	✓	✓
Logo Placement in Virtual Exhibition Hall	✓	✓	✓
Premium Stall	✓	✓	X
Branding on Merchandise	✓	✓	X
Promotion on the IBA Job Portal	✓	✓	X
Logo in the Email Signature with the Title	✓	✓	✓
Announcement of Partnership on CDC's Official Social Media Handles	✓	✓	✓
Placement of Static Banners in Virtual Lobby	✓	✓	✓
Placement of Videos in Virtual Lobby	✓	✓	X
Placement of Dynamic Banners in Virtual Lobby	✓	✓	X
Placement of Banner in the Virtual Auditorium	✓	✓	X
Highlights in IBA's Magazine – The Current	✓	✓	X
Special Mention During the Thank You Note	✓	✓	✓
Standees Placement in IBA Main Campus	8	5	2

CONTACT US

In case of any queries related to this partnership proposal, feel free to contact the following representatives:

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For general inquires, you can reach out to us:

Career Development Center

Institute of Business Administration

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