

# Management Team



Mr. Danish Imtiaz

## Manager - Career Development Centre

*dimtiaz@iba.edu.pk*  
38104701 Ext. 1179

Mr. Danish is currently leading IBA's Career Development Centre (CDC) as Manager and has been moderating the recruitment processes of some of the top MNCs and local companies operating in Pakistan for the past four years. He has over 9 years of professional experience while working with few of the most prominent institutions in Pakistan. Apart from managing operational activities of the CDC, he also conducts training programs on various career development & life skills themes and facilitates several educational and skill based programs. Previously, he was engaged with Habib University where he was primarily involved in conceptualizing and implementing various activities at the Office of Student Recruitment, Admissions and Enrollment Management.



Mr. Shiraz Ahmed

## Senior Executive

*shirazahmed@iba.edu.pk*  
38104701 Ext. 1176

Mr. Shiraz Ahmed has been associated with the CDC department since March 2004, ultimately gaining experience in talent marketing, human resources practices, sourcing, interviews, recruitment drive, assessment center, compiling graduate directories and facilitating recruitment cycle of IBA students and graduates in various MNC's and local organizations. Being CDC's oldest gun, he is well-known across all industries.



Ms. Javeria Fatima Qureshi

## Executive - Marketing & Communications-CDC

*jfatima@iba.edu.pk*  
384104701 Ext: 1183

With a thorough experience of digital branding and marketing, Javeria Fatima is passionate about creating strategies that can help organizations achieve their branding goals. As a business graduate with marketing majors and multiple industrial experience, she has sound knowledge about business academics and the corporate sector.



Mr. Ebbad Qureshi

### **Executive – Corporate Relations - CDC**

*equireshi@iba.edu.pk*  
*384104701 Ext: 1177*

Mr. Ebbad Qureshi completed his Bachelors of Engineering in Electrical from Isra University, Hyderabad. Before joining IBA, he was associated with CDC and Office of Research, Innovation & Commercialization (ORIC) at Isra University, Hyderabad. He maintains a handy experience in organizing Job Fairs and Recruitment Drives along with establishing Corporate Linkages and will be looking forward to replicate this at IBA.



Syed Ali Mustafa

### **President- IBA Career Fair**

*s.ali.17043@khi.iba.edu.pk*

Ali is a junior year BBA student at IBA. He has been affiliated with IBA alumni and placement society for about three years now. Being an enthusiastic individual, he is passionate about the society and career fair with personal attachment due to long term connection. He is planning to major in retail marketing and setting up his own venture.



Sanjana Chanani

### **Managing Director-IBA Career Fair**

*s.chanani.17615@khi.iba.edu.pk*

Sanjana Chanani is in her Junior year, She is currently pursuing her Bachelors in Economics alongside a minors in Marketing.

IBA Career Fair holds a very sentimental value to her as she has been affiliated with it for approximately 3 years now, she has seen it grow bigger and better each passing year right in front of her. She owns a Jewelry based start-up and has worked at some very well known MNCs before. Sanjana learns from every opportunity that comes her way.



Ghufuran Ahmed

### **Chief Financial Officer - IBA Career Fair**

*g.ahmed.17054@khi.iba.edu.pk*

Mr. Ghufuran Ahmed has been associated with the IBA Alumni and Placement Society for the past 3 years now. Currently a potential CFA Level I candidate, pursuing a career in the field of finance, Ghufuran is full of passion and loves his work. He aims to create a positive impact on this world by filling it with kindness and humility.



Ms. Namra Bilwani

**Vice President- Business Development**

*n.bilwani\_18667@khi.iba.edu.pk*

Namra Bilwani has been actively associated with IBA Alumni & Placement Society since the past two years. She is currently enrolled in BS Economics and Mathematics and wishes to pursue a career in actuarial sciences. Her exposure towards the Corporate Sector and incredible financial management skills make her a very valuable resource. With her experience and dedication, she aims to set the bar to the highest.



Midha Moeen

**Vice President - Corporate Affairs**

*m.moeen\_18967@khi.iba.edu.pk*

Midha Moeen, an incredibly passionate mind, has been associated with the IBA Alumni & Placement Society for the past two years. She is enrolled in BSc Accounting and Finance at the IBA and wishes to pursue a career in Finance. As a foresighted leader, Midha has always been an enthusiastic individual who thrives to pave the direction towards success for the people around her. With thorough experience in corporate affairs, she intends to attain unprecedented achievements and leave behind a legacy.



Mr. Ahmed Rao

**Vice President - Operations**

*a.rao\_18570@khi.iba.edu.pk*

Ahmed Rao is currently in his fourth semester pursuing Computer Science from IBA. He aspires to be a successful entrepreneur, founding his own tech startup. Besides this long term aim of his he possesses immense passion for event management. He has extensive experience in managing all aspects of various kinds of events including planning, marketing, budgeting, liaison and onsite event logistics. As an operations professional he makes sure everything runs smoothly.



Muhammad Atif

**Vice President - Creatives**

*m.atif\_19227@khi.iba.edu.pk*

Muhammad Atif is currently enrolled in BBA marketing and has been affiliated with career fair for second years now. He is passionate about digital marketing and creative content and has done a couple of internships. He aims to establish a marketing agency that addresses modern day market needs.



Mr Mustafa Ahmed

**Vice President - Guest Relations**

*m.ahmed\_19361@khi.iba.edu.pk*

Mustafa is a sophomore and is currently doing his BBA. He has been very active in event management from college, has organised multiple themed events there, and has also been with the Alumni and Placement Society for the past two years. Working in his factory he has developed marketing as his main objective and strives to continue with it in the future. He aims to use his experience and manage his team in a more structured manner.



Maham Zehra

**Vice President- Marketing**

*m.zehra\_19241@khi.iba.edu.pk*

Maham Zehra has been closely engaged with the IBA Alumni & Placement Society for the past two years. She is currently enrolled in BBA and aspires to continue marketing. Her dedication and skills makes her an important asset.