

TV & RADIO

PHOTO

SOCIAL MEDIA

PRINT

OUTDOOR

MARKETING

WEB



# STATE AND COMMUNITY HEALTH MEDIA CENTER

## SAVE TIME AND MONEY

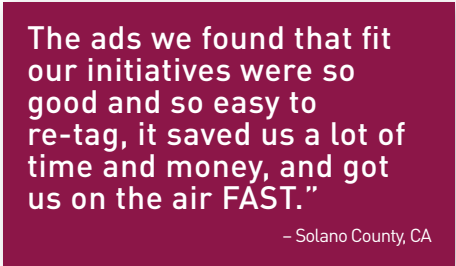
USING ADVERTISEMENTS AND MATERIALS FROM THE MEDIA CENTER

“We saved thousands of dollars by using the Media Center.”

– Cabarrus Health Alliance, Cabarrus County, NC

“Using the Media Center gave us access to a large database of audience-tested ads produced in Spanish. It made the process of securing these ads quick and easy.”

– University of Arkansas for Medical Sciences



### MEDIA CENTER FACTS:

**10+ TOPICS**

ABOUT NUTRITION, PHYSICAL ACTIVITY, OBESITY, AND MORE

**1900+**

ADVERTISEMENTS, MATERIALS, AND PHOTOS

### ROYALTY-FREE PHOTOS AVAILABLE!



### GETTING STARTED

1. Visit The Media Center
2. Register As A New User
3. Log-in To View Advertisements and Audience Testing Data
4. Search For and View Advertisements, Materials, and Photos
5. Select Items and Place an Order

Visit the  
**State and Community Health Media Center**  
for ads, materials, and photos at

<https://nccd.cdc.gov/schmc>

**NEED HELP?**  
**SEND YOUR QUESTIONS TO**  
[schmc@cdc.gov](mailto:schmc@cdc.gov)