

Recipient Success Story:

Navajo Nation, Partners in Health. REACH- Healthy Navajo Store Initiative (HNSI)

Success area: Food System- Healthy HNSI Stores

“The Healthy Navajo Stores Initiative is working to harness the potential of small stores in Navajo Nation. These stores, ranging from convenience stores to trading posts, are often the most readily accessible source of food for community members on Navajo Nation. The Healthy Navajo Stores Initiative (HNSI) aims to increase the amounts of fruits, vegetables, and traditional Diné foods that are offered in small stores in Navajo Nation. By promoting produce and traditional Diné foods through stocking, display, and promotional changes, a Healthy Navajo Store can provide community members with healthier food options and become leaders in the effort to reclaim a healthier Navajo Nation. HNSI is facilitated by COPE and works closely with store and community partners to identify stocking and marketing changes, as well as community initiatives.”

<https://www.copeprogram.org/foodaccess>

Healthy Navajo Stores Initiative (HNSI) Success Story Video. Available for download and streaming here:

<https://www.dropbox.com/sh/ukvf3m6losao088/AAAFImRLKY4KsfphGoSGYi7Sa?dl=0>