

# PREPARE

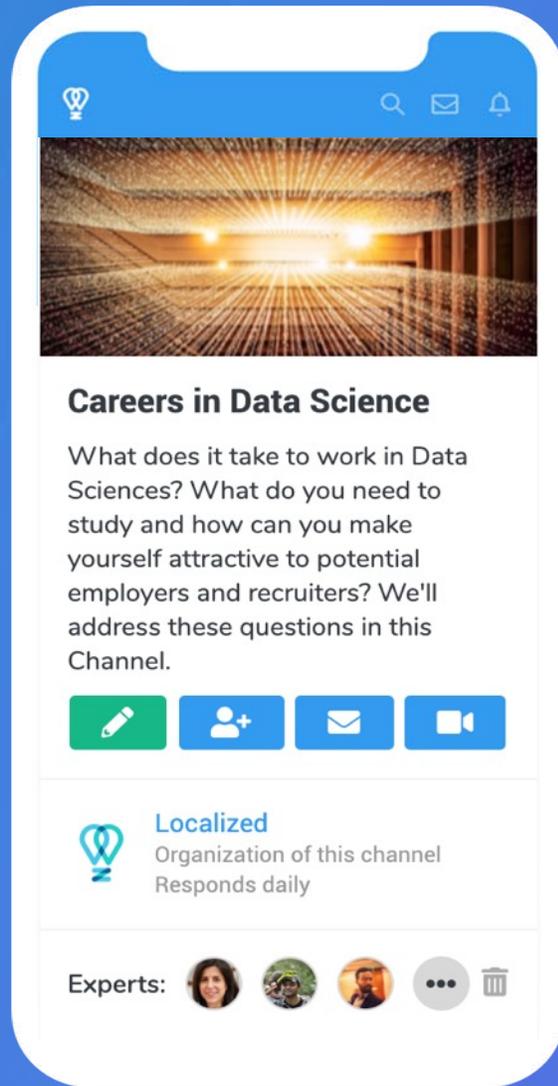
THE NEXT GENERATION OF TALENT



65% of young people will work in jobs that haven't been invented yet.

To succeed, they'll need more than just hard and soft skills; they will need experts to guide them and employers to hire them.





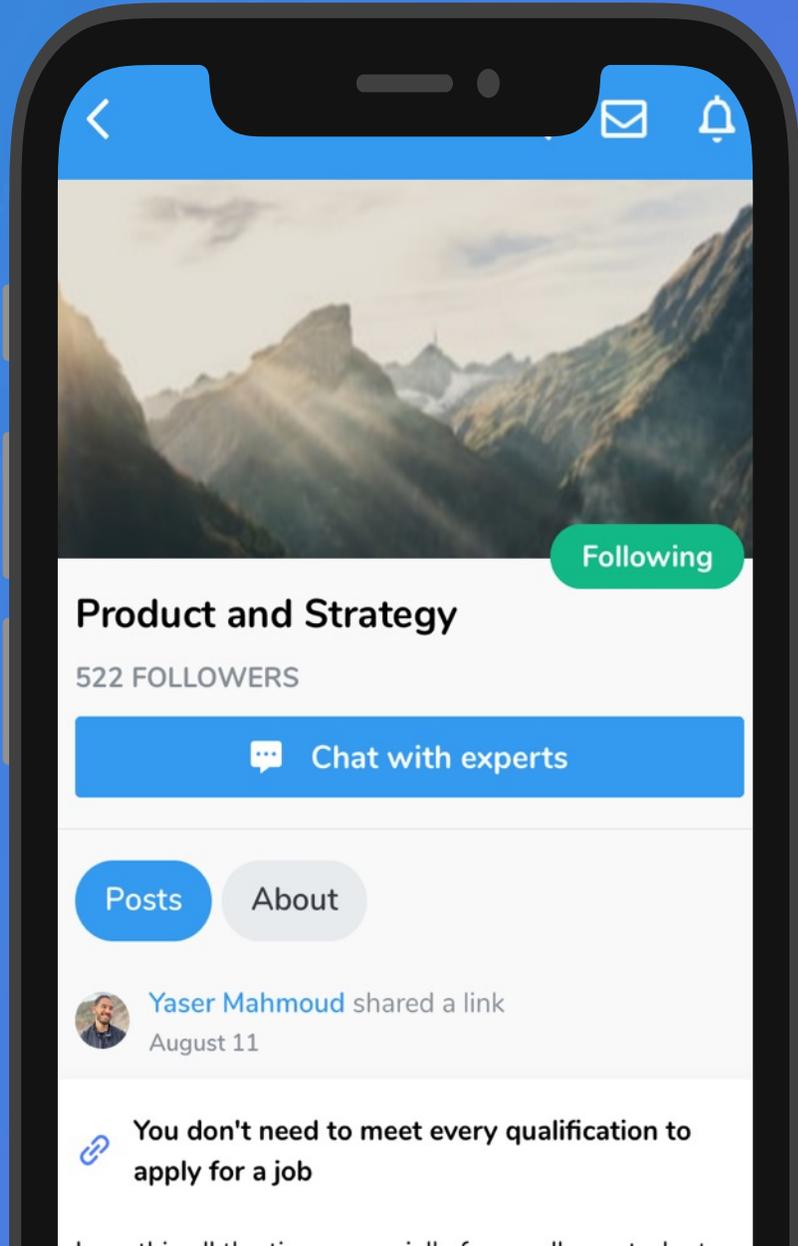
## Give Students an Edge

Localized connects students and recent graduates with industry experts and employers looking for great talent.

We draw on professionals at the height of their careers with global roots who share up-to-the-minute insights via webinars, chat and #AMA sessions on “Channels” in sectors such as FinTech, MedTech, AI, Renewables, EdTech, Construction Tech, Data Science and more.

# Our Experts Work Here





# Learn from the Best

Students & alumni access the following insights:

## 1 Future Trends

What are future trends in my industry?

## 2 Skills to Master

What new and emerging skills do I need to master to succeed?

## 3 Opportunities

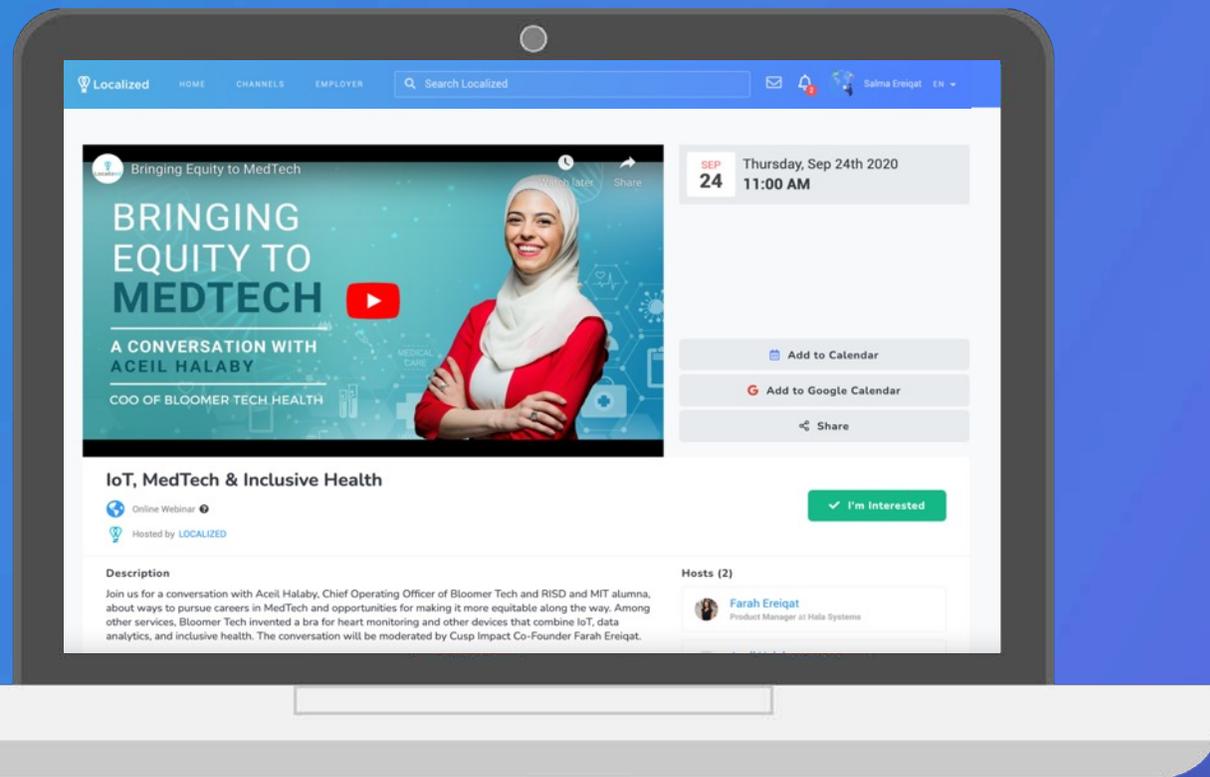
What new opportunities are available to me?

## 4 Job Snapshot

What does a day in the life of a successful professional look like in my preferred sector?

## 5 Guidance

What do experts have to say about common problems I am likely to face?



On Localized, students & alumni can follow “Channels” to post questions, join webinars and interact with experts. Recent guest experts on Localized include:

- Mohamed Okasha, Co-Founder of FAWRY
- Ayman Sharaiha, Co-Founder of Altibbi
- Anas Bahnassi PhD, Pharmacy Programs Integration Ambassador at McKesson Canada
- Yaser Mahmoud, Product Lead @ Facebook
- Fadi Ghandour, Founder of Aramex
- Hala Hanna, Managing Director @ MIT Solve
- Anthony Haddad, Chief of Staff @ Amazon MENA
- Hussein Al-Natsheh, Chief AI Officer @ Mawdoo3
- Hiba Helewa, Product @ Google
- Mais Dweik @ McKinsey
- Mounir Kabbara @ PWC
- Amr Awadallah, CTO @ Cloudera

## What Learners Have to Say



I attended a Localized webinar about careers in Virtual Reality. I loved my experience! The site has job postings, career pages and webinars for all sorts of careers.

Oyintarelado (Tarela) Osuobeni, Johns Hopkins SAIS



I found more useful information [about entering the tech sector] than any of the resources I've seen at my school's career center.

Veer Parikh, Georgetown U. International Student from India



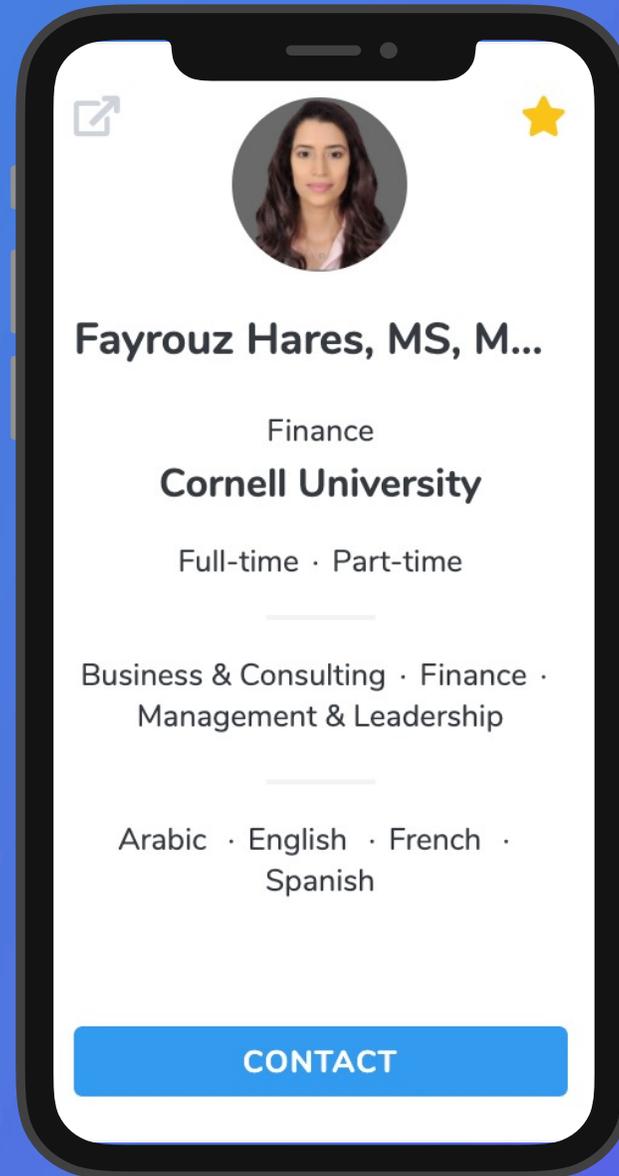
## NPS Score: 90

Iyad Uakoub is a career and workplace coach. He advises Silicon Valley startups on People, Learning and Recruiting. He previously worked at Stanford University in career services and is Localized's Career Coach-in-Residence.

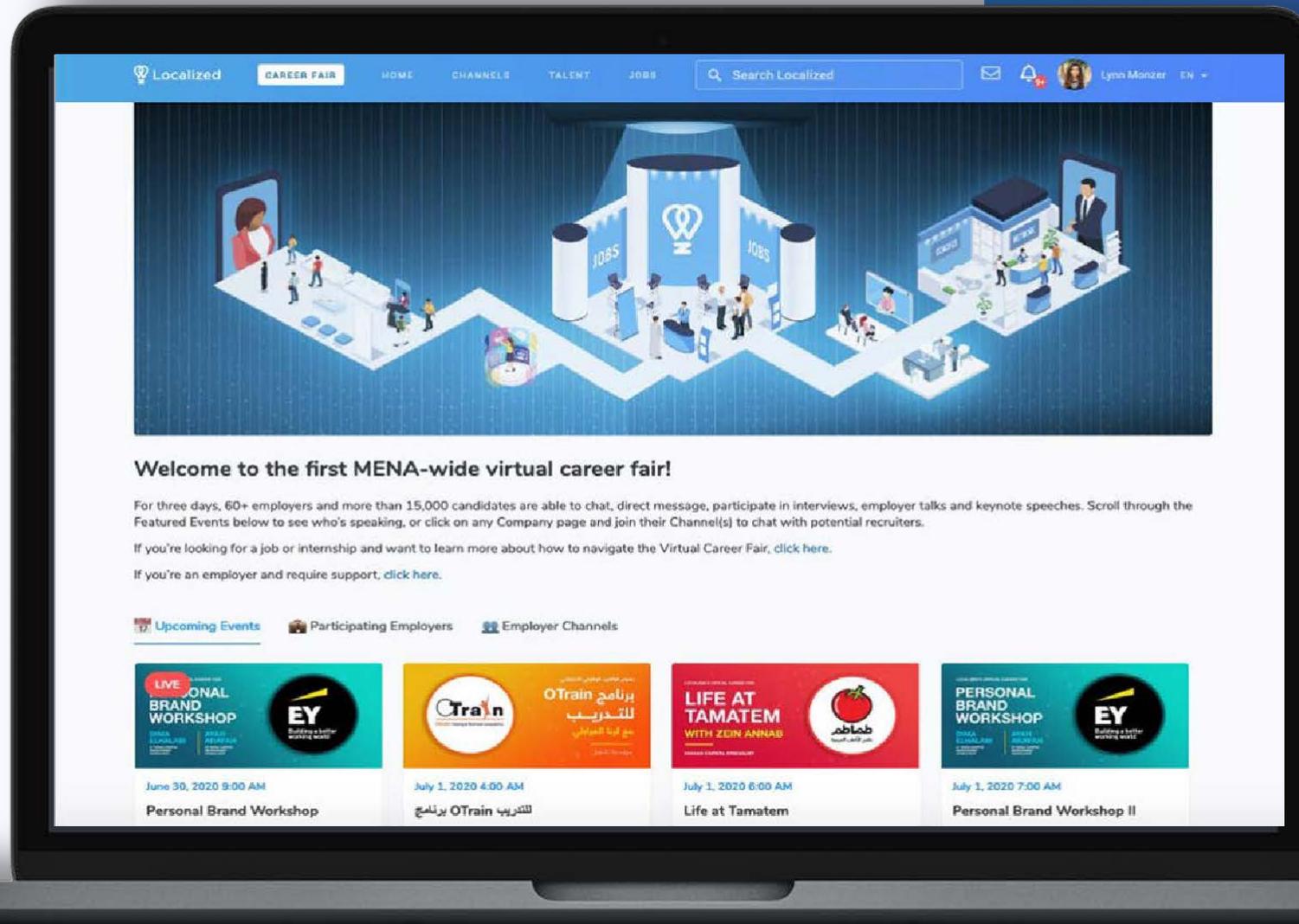
Students and alumni on Localized can access weekly labs, workshops, coaching and office hours with Iyad.

One student described the session as "Life-changing" and his NPS score is 90—compared to the industry average of -26.

## Preparing for the Future of Work



- Regional and global employers join to recruit interns and employees virtually.
- Students and alumni gain industry insights from top professionals working in the fields of the future.
- Universities gains tools to engage students and alumni and content to further advance their career journeys.

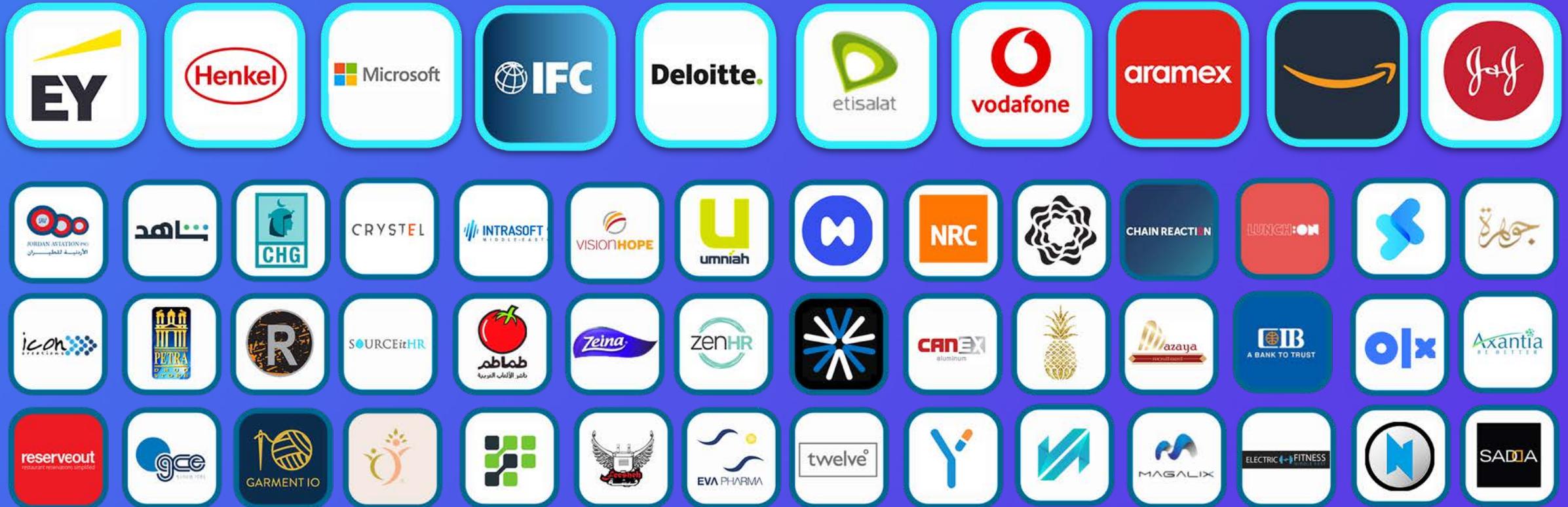


# MENA Virtual Career Fairs

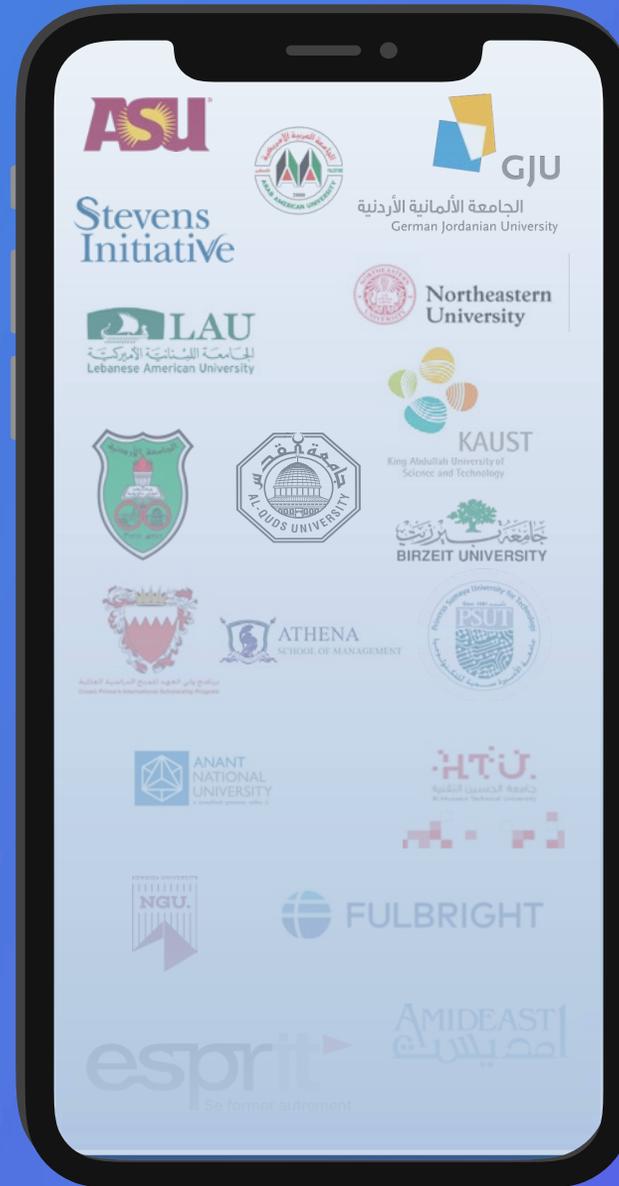
Localized is providing an efficient way for global employers to build brand awareness and recruit online.

Our next Virtual Career Fair takes place May 26-27 2021.

# Employers Recruiting on Localized in MENA include

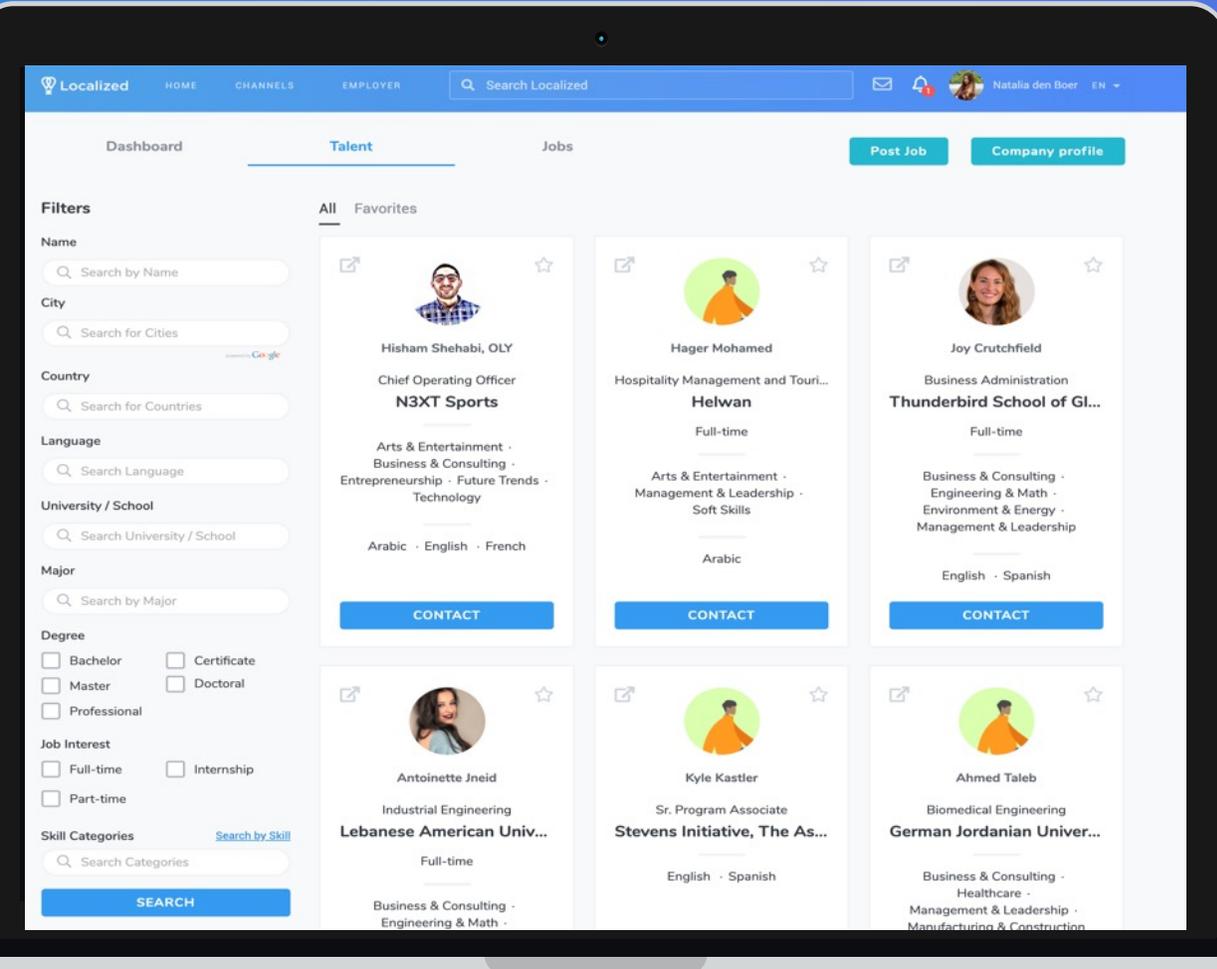


# Our Partners



- Brand-name international partners including MIT AAA, Tsinghua University's Schwarzman Scholars, Northeastern University, ASU and Columbia University.
- Top universities in KSA, Jordan, Lebanon, Egypt, Tunisia, Palestine, UAE, Qatar, KSA and students across the region.
- Institutional partnerships with talent hubs including JA Worldwide/Injaz Al-Arab, Fulbright MENA/AMIDEAST, CPISP in Bahrain, Global Business School Network and more.

# Helping Youth Get Internships & Jobs



## TALENT SEARCH & JOB POSTS

Employers search talent, download resumes and post jobs and internships.

## CANDIDATE MANAGEMENT

Employers message candidates, track applicants, favorite profiles and more.

## VIRTUAL CAREER FAIRS

Employer talks, Zoom-integrated employer “booths” and much more.

# Benefits

Access global industry experts sharing insights daily



Access to thematic events such as our AI careers spotlight

Participate in virtual career fairs and exclusive recruiting events



Chat and video messaging between alumni and current students

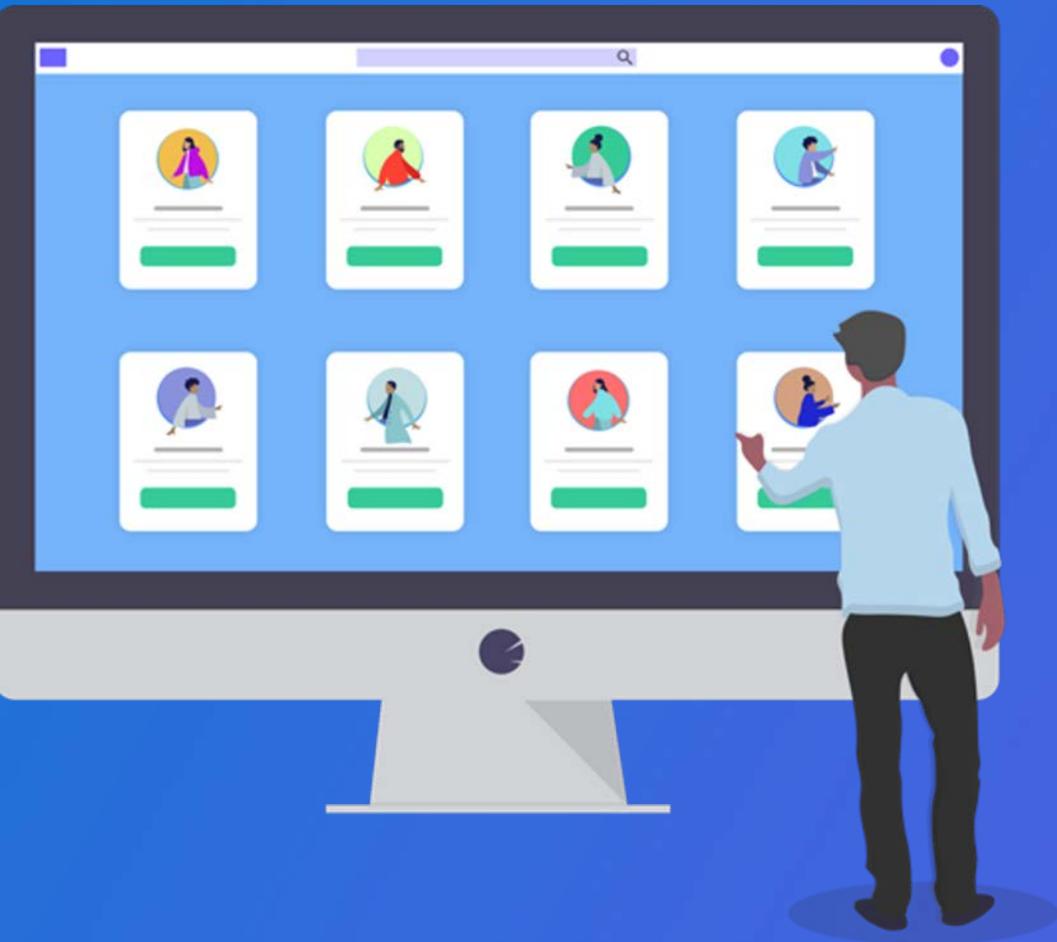


Join webinars, coaching and expert events with industry leaders



Tools to enable alumni to share expertise scalably





# Contact Us

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