The North Military Command & ABA are strategic partners during the whole journey with a main common goal to serve the Alexandrian society and the youth, by qualifying them on the demanded skills to be able to compete in the dynamic industrial market.
VTEC Story

• In 2014, the Government of Egypt asked the ABA to support economic development and job creation in Gheit El Aneb, an underprivileged neighborhood of Alexandria.

• The ABA proposed the creation of VTEC to address the shortage of skilled labor that is facing companies in the governate.

• Making use of land donated by the Governorate of Alexandria, the ABA has constructed two-story facility that is equipped with classrooms, several training workshops, and space for a business incubator for microenterprises and small business.
VTEC Steps to Establishments

- On the first of June 2016, an agreement was signed to grant the ABA the right to use the buildings for the civilized development project in the region of Gheit Al-Enab for the purpose of managing and operating the VTEC center and industrial workshop complex on an area of 2000 square meters.
- ABA invested an amount of Ten Million Egyptian pounds against the construction cost of the building.
- ABA Pumped Five million Egyptian pounds to complete the equipment required for the workshops.

The initial investment:
- The total assets of the Center, including the usufruct, are estimated at 16,200,000 million EGP

Annual operating custom volume:
- The total expenses of the center and the total assets are estimated at about 7,000,000 million EGP
- The ABA covers an amount of 3,500,000 millions, and the donor agencies are used to cover the remaining cost, which is estimated at 3,070,000 millions
VTEC Strategic Goals

1. Enhancing the value added of the center (employment services, training services, workshops manufacturing services)

2. Collaborate through partnerships, sponsorships and networking systems with private sectors and institutions that serve the same mandate.

3. Involving the people of Gheit El Enab area through development and corporate social responsibility programs to develop the surrounding area.

4. Achieving the financial sustainability plan for the coming period.
Mission

Improve the perspective of the vocational labor and to establish bridges between employers and job seekers, by providing the highest quality of technical & vocational employment services.

Vision

The best vocational service provider for employment and qualified technical & vocational labor.

Slogan

Your Trusted Choice for Vocational Training & Employment.
## VTEC in Numbers

### Training & Employment 2018 – 2019 - 2020

<table>
<thead>
<tr>
<th>Year</th>
<th>Employment</th>
<th>Training</th>
<th>Job Seeker Data Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>350</td>
<td>1909</td>
<td>3000</td>
</tr>
<tr>
<td>2019</td>
<td>936</td>
<td>2004</td>
<td>3973</td>
</tr>
<tr>
<td>2020</td>
<td>484</td>
<td>1842</td>
<td>1640</td>
</tr>
<tr>
<td>Total</td>
<td>1770</td>
<td>5755</td>
<td>8613</td>
</tr>
</tbody>
</table>
VTEC Business Model

Vocational Training & Employment Center

- Employment Center
  (Creating job opportunities for the skilled labor according to the labor market needs)

- Industrial Workshops Center
  (Incubators for entrepreneurs and Small entrepreneurs)

- Home Services Call Center
  (Marketing assistance / marketing for graduates of VTEC)

- Training Center
  Improving and developing skills according to the labor market demand

- RUDS
  VTEC has an active RUDS unit inside its premises that links the technical education students to factories
Challenges
1- lake of coordination between Demand and Supply Sides.
2- Difficulties in classification regarding jobseekers.
3- Mismatch between demand and supply.
4- Skill gaps on personal & technical levels.
5- Poor business environment (High turnover).
6- Engagement of private sector is not sufficient.
7- Covid 19 crisis.

To Overcome Challenges

- Designed special programs
  - On Job Training system
  - Career readiness Diploma
  - Career Guidance service
  - Mentorship
  - Adopting the Entrepreneurship programs / Innovation technics
  - Networking with partners.
  - Implementing market studies and labor market
  - Conduct Surveys (salary demand – mismatch skill gaps)
  - Membership program
  - Online training sessions.
  - Online job fairs.
**Apprenticeship Program**

What is Apprenticeship Program?

- It is a hands-on method of teaching skills, knowledge, and competencies needed for employees to perform a specific job within the workplace.

- Employees learn in the environment where they will need to practice the knowledge and skills obtained during training.
## VTEC Membership System

<table>
<thead>
<tr>
<th>Service</th>
<th>Silver Package</th>
<th>Bronze Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employment services for qualified skilled labor</td>
<td>50 Vocational labor + 70 normal labor / year</td>
<td>20 vocational labor + 50 normal labor / year</td>
</tr>
<tr>
<td></td>
<td>50% discount on the vocational labor + normal labor for free</td>
<td>50% discount on the vocational labor / normal labor for free</td>
</tr>
<tr>
<td>Fully equipped classroom rental service</td>
<td>60 days / year</td>
<td>20 days / year</td>
</tr>
<tr>
<td></td>
<td>Free of charge</td>
<td>Free of charge</td>
</tr>
<tr>
<td>Soft skills training service</td>
<td>For the employed ones + 20 from the workers inside the company</td>
<td>For who have been employed</td>
</tr>
<tr>
<td></td>
<td>Free of charge</td>
<td>Free of charge</td>
</tr>
<tr>
<td>Training of general principles and awareness of OSH inside the work environment</td>
<td>For the employed ones + 20 from the workers inside the company</td>
<td>For who have been employed</td>
</tr>
<tr>
<td></td>
<td>Free of charge</td>
<td>Free of charge</td>
</tr>
<tr>
<td>Wage market research service</td>
<td>Research / year</td>
<td>250</td>
</tr>
<tr>
<td></td>
<td>Free of charge</td>
<td></td>
</tr>
<tr>
<td>Job Fair services (Mini Fair – Big Fair)</td>
<td>1 mini fair + 1 big fair</td>
<td>1 mini fair</td>
</tr>
<tr>
<td></td>
<td>1 free mini fair</td>
<td>Free of charge</td>
</tr>
<tr>
<td></td>
<td>50% discount for the big fair</td>
<td></td>
</tr>
<tr>
<td>Vocational training services</td>
<td>10-12 trainees / per course</td>
<td>10-12 trainees / course</td>
</tr>
<tr>
<td></td>
<td>20% discount</td>
<td>20% discount</td>
</tr>
</tbody>
</table>

**Workshop services:**
- Klim and handmade carpets production line or producing them as promotional materials according the demand annually or seasonally
- Maintenance and installation of air conditioning
- Welding workshop services

<table>
<thead>
<tr>
<th></th>
<th>Silver Package</th>
<th>Bronze Package</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>20% discount</td>
<td>15% discount</td>
</tr>
<tr>
<td>ICDL training services</td>
<td>50 trainees</td>
<td>20 trainees</td>
</tr>
<tr>
<td></td>
<td>Free of charge</td>
<td>Free of charge</td>
</tr>
</tbody>
</table>
Sponsorship Program

- The sponsor is a supporter who is able to support partially any part of VTEC process for the sustainability aim.
- The sponsorship can take many forms and channels as scholarships to train some jobseekers, grant to buying some new training technics and equipment & any other supporting form that help in maintaining the quality of service provided or on the other side for the sustainability of VTEC.
- The sponsor will be able to profit from some VTEC benefits as free training for the sponsor staff, free events organization in VTEC premises, sponsor logo in VTEC sponsorship wall, free employment services, and other services based on the sponsor interests and VTEC capabilities.
1- **Workforce Development Network (WDN) Event:** which is a wide network of interested parties who have the same goals and intentions to enhance and improve the vocational training and employability for the vocational labor.

2- **Capacity Building:** WISE team has provided VTEC team with machines, equipment and experts in the different fields to create for VTEC independent certified curricula for training for each specification (welding, Carpentry, OSH,…).

3- **Fire fighting and OSH System:** WISE team worked hard to establish a whole firefighting system in VTEC premises for the safety of VTEC students, trainers, staff and any other clients come to VTEC.

4- **ISO 9001 + OHSAS 18001:** WISE team was keen that VTEC receive its ISO and OHSAS certificate from a TUV to proceed its work in the industrial field with all professional tools needed to be a unique high quality service provider not only in Alexandria but also in Egypt.
1- **National Employment Pact (NEP):** an initiative created by the GIZ to provide the vocational jobseekers with a placement to a suitable job opportunities—the NEP trained VTEC team to provide a professional employment service.

2- **Intercompany Training:** which is a new specific training program for the Dual Education System (RUDS) to close the gap between the educational outcome and business sector market needs.

3- **RUDS:** the dual education system, VTEC has an active RUDS unit inside its premises. This unit main role is to link the technical education students to factories through a process of follow up and documentation cycle to protect the student and guarantee their training quality inside the factories.

4- **The Observatory:** VTEC cooperate with observatory researches team to measure the market needs, supply and demand regarding the Vocational occupations, to guide VTEC team where and how to proceed to provide a quality services based on market demand.
VTEC Success Partners
VTEC Workshops

RMG Workshop

Carpentry Workshop
VTEC Workshops

Automotive Electrical and Mechanical

Self Employed Occupations
Handy Man Workshop
VTEC Workshops

Handmade Crafts Incubator

Train a lot of Gheit Al Enab district Females

Design and define some products for production

Open market channels
VTEC Workshops

Handmade Crafts Incubator
VTEC Workshops

Welding Workshop
VTEC Workshops

Culinary Arts and Hospitality
Common Goals

Promote Investment
Support the investments regarding generating job opportunities to overcome the unemployment.

Improve perceptions about vocational training
Change the society’s perceptions toward the vocational students and graduates.

Improve the quality of vocational education
Develop educational curriculum, training and teaching techniques to graduate highly qualified technician.
Expand the vocational training centers for employment purposes.
Involve businessmen initiatives to promote vocational education.
Create new specialties to match with the labor market needs.

Fill gaps in employment value chain
Link industry, creativity and research and development.
Increase availability of information and data about the labor market.

Enhance Legislation
Improve vocational and technical legislations and laws.
Decentralize system.
Design laws, legislations that control and create good environment for both employees and employers.

Promote Gender Equality in Vocational Training
Increase equity between men and women in vocational training.
Alexa Employment Fair

As VTEC believes on the importance of reducing the unemployment and finding job opportunities to youth community, VTEC always seeks to participate in job fairs like our participation in “Alexa Employment Fair” which resulted in receiving more than 1000 registrations of job seekers in various fields.

Egypt First Youth Skills Competition

VTEC always seeks to sponsors skills competitions held for technicians and students that explore their art and creativity by using their skills. And as a part of this role VTEC sponsored “Egypt First Youth Skills Competition” which held in the Arab Academy for Science, Technology and Maritime Transport with the attendance of Dr. Ahmed Gushy the Ministry of Education.
As being a part of Alexandria Social community, VTEC always participates in public seminars which is set about varied topics related to Alexandria community like our participations in “Future Visions for the Mediterranean” seminar, Tourism seminar “Problem and Solution”, CSR forum, and other seminars related to the development of Alexandria.
We always celebrate our graduates through organizing graduation ceremonies held in VTEC. During these ceremonies all our graduates are honored and take their certificates.

VTEC sponsoring Ghait El Enab and Bashair el Khair community, in the interest of the center for this engagement we have prepared some social activities like mother’s day and collaborated with our partners in another event to nominate the best seven mothers of this year.
We always have social responsibility towards the people with special needs as well as the people in Bashayer El – Kheir as we always celebrate with them in different occasions like the mother’s day and the spring festival etc.…

**Ramadan Tournament**

VTEC always supports its partners through making networking activities to fill the gap between the different perspectives as we organized football tournament for different vocational schools, eagle gym, Rotaract, Super Fny and Ana Fny.
Intercompany Training

In cooperation with the GIZ, VTEC implemented six waves of training during 2018, 2019 & 2020 for the dual education. The students got OSH, soft skills and welding training. Also, VTEC always organizes their graduation ceremony after the end of each wave.

YEEPA

VTEC organized “YEEPA” competition for the dual education students sponsored by the GIZ. The competition was held inside VTEC and it was about the occupational safety and health.

RLMO / Dual Education Conference

The Regional labor market observatory (RLMO) in Alexandria has announced its first labor market study about the food sector during its conference held in VTEC. Also, the conference was for supporting the dual education.
VTEC celebrated the signing of the cooperation protocol between the National Employment Pact (NEP) and the Vocational Training and Employment Center (VTEC). This cooperation main goal is to match between the jobseekers and the employers in the private sector as well as providing income opportunities for youth.

VTEC consider USAID as one of its strategic partners as the USAID contributed in the period from 2016 to 2018 to support VTEC with building a workforce development network, capacity building for VTEC’s employees, creating Fire fighting and OSH System.
Partnerships & Cooperation Protocols

Fixawy

VTEC has a special partnership with Fixawy Corporation which provide training in some home required skills as simple electric installation, plumbing, carpentry and satellite installation.

IECD and VTEC are cooperating in training and employing 30 graduates on the OSH skills and in establishing the “second chance school” for any youth who has dropped out from school in early years so he / she can attend the school and retrieve what he/she should acquire as education.

Caritas consider VTEC as it’s training arm which provide Caritas trainees with high quality training courses and employment opportunities to some of them.
In cooperation with French Chamber of Commerce and Industry in Egypt (CCIFE), VTEC organized a huge job fair to link between the jobseekers and the business sector. As a result of this huge event around 1000 applicants participated in the event and interviewed by 15 companies.

Exxon Mobil is permanent partner as we celebrated their 2nd cooperation with VTEC through their grant to provide technical training for the jobseekers in the fields of welding, car mechanics, ready-made garments & handy man (fixaway).
The Japan Embassy has supported VTEC to provide the best experience of training as the embassy agreed to provide VTEC with welding simulators and new sewing machines.

The International Labour Organization is supporting VTEC by providing a skillmap mobile application to enhance the performance of matching the jobseekers with the suitable jobs according to their skills and qualifications. Moreover, VTEC applied for ILO call about jobseekers' skills mismatch.
**IMC**

VTEC is included in IMC’s database as a training service provider for the corporates from different sector, as this cooperation helps the companies which are included in the IMC’s database to pay only 20% of the provided training and the other 80% are supported by the IMC.

**Monda**

Monda is a leather hand-made project for creating leather products, the project takes place in VTEC and aims to provide training employment for the jobseekers.

**ECG Signing Protocol**

The cooperation is about train and recruit around 100 job seekers in some administrative professions as document controller, secretary, AutoCad and other vacancies in their construction projects all around Egypt.
VTEC organizes many job fairs to meet the needs of employment in their companies through reaching out for the potential candidates of the jobseekers, through different channels such as street advertising, our database, social media, etc……., then VTEC recruitment team make the first interview with the job-seekers to guide them for the right vacancies, finally the jobseeker make the second interview with the recruitment team of the company.
CERTIFICATE

for the management system according to ISO 9001:2015 and ISO 45001:2018

The proof of the conforming application with the regulation was furnished and in accordance with certification procedure it is certified for the company

Vocational Training and Employment Center - VTEC
Bashayer Elkher, 1
ET – 21565 Alexandria

Scope

Employment Services and Vocational Training.

Certificate Registration No.: TIC 15 100 1910498
TIC 15 118 20253
Valid until: 2022-02-04
Valid from: 2019-02-05

Audit Report No.: 3330 2XDW 80

This certification was conducted in accordance with the TIC auditing and certification procedures and is subject to regular surveillance audits.

Jena, 2020-07-24

TÜV Thüringen e.V.
Certification body for systems and personnel

Original certificates are branded with a hologram.

The current validity can be demanded at our homepage www.tuev-thueringen.de.
Zertifizierungsstelle des TÜV Thüringen e.V. • Emet-Rustka-Ring 5 • D-07745 Jena • ☏ +49 3641 309740 • ☺ zertifizierung@tuve-thueringen.de
Feedback System

VTEC Feedback System

Trainees
- 1-Training Evaluation
- 2-On going Monitoring

Job Seekers
- 1-Phone Calls Follow up
- 2 Monthly/Quarterly/Annaly Follow up

 Corporates
- 1-Mid/After Survey

Donors
- 1-Satisfaction Letter

Feedback Target Segments

Feedback Tools

Feedback Type

Feedback Handling

Negative Feedback
- Escalation
  - Route case analysis
  - Improve the process

Positive Feedback
- Record
  - Add to Our learning Tank

Improve the process
Stay Connected
Stay connected with VTEC, we will always respond to your inquiries as fast as possible as we appreciate your time.

📞 (+203)3612701 – (+203)3612702 – (+203)3612708
🌍 Vocational Training and Employment Center – Bashayer El – Kheir, Gheit Enab, Behind Qesm Karmouz – Alexandria, Egypt
✉️ Info.vtec@aba.org.eg
💻 VTEC - مركز التدريب و التشغيل المهني