



Kingdom of the Netherlands

Agrytech
A program by Berytech

Berytech
The Ecosystem
for Entrepreneurs

Initiated by
USJ
Université Saint-Joseph de Beyrouth
جامعة سانت يوسف في بيروت

Accredited as
eubic
certified by abn

qoot

LEBANON
AGRIFOOD
INNOVATION
CLUSTER

____ qoot.org

QOOT Cluster is the first agri-food innovation cluster in Lebanon.

It is a platform where both SMEs and existing companies in the Lebanese agri-food sector can come together and work on increasing the competitiveness of the sector and placing Lebanon back on the innovation map, both at regional and international levels.

LAUNCHING EVENT | 26 MEMBERS >> Feb. 2019



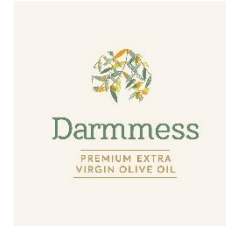
Cluster Members

60+ members and associate members of Small, Medium and Large agri-food companies



Cluster Members

60+ members and associate members of Small, Medium and Large agri-food companies



Cluster Associate Members

60+ members and associate members of Small, Medium and Large agri-food companies



Boecker[®]

NOIYŌ

G.W.R.[®]
CONSULTING

 **agzia**
AGFOOD BRAINIACS

55+ MEMBERS & ASSOCIATE >> Jan 2021

4

AGREEMENTS
WITH
UNIVERSITIES



International Partnerships



13 companies registered on World Food Innovations

THE GOOD
THYMES

eshmoon
HOLISTIC

HUM'N GO

WORLD  FOOD
INNOVATIONS

TEKNOLOGIX
Industrial Automation Specialists

SMART
gourmet
WE COOK HEALTHY

ROBINSON AGRI
SUSTAINABLE INNOVATION


CAVE DES OURS

RIGIN



CROWN
FLOUR
MILLS



ALRIFAI
resistible since 1948



بن أبي نصر
CAFÉ ABI NAS



Compost Baladi
كومبوسب بلدي



European Cluster Excellence Initiative Bronze Label Certificate:

LBN003201907C191136

QOOT

Lebanon Agri-Food Innovation Cluster

was benchmarked according to a benchmarking approach developed and performed by the "European Secretariat for Cluster Analysis" of VDI/VDE Innovation + Technik GmbH (www.cluster-analysis.org). By participating in this benchmarking the cluster organisation has expressed its interest in striving for cluster excellence and is awarded with the European Cluster Management Excellence label in BRONZE. The benchmarking took place on July 25th, 2019. The certificate expires on July 25th, 2021.

Helmut Kergel, Director

European Secretariat for Cluster Analysis, Berlin

Oliver Ziegler, Project Manager

European Secretariat for Cluster Analysis, Berlin



ACTIVITIES



7
Workshops on
various topics:
Lean
management,
crisis
management,
Business
innovation,
Quality and
packaging, ..



2 Trade missions
with 14+
companies



Meet & Learn
events with
more than 21
national and
international
speakers



E-gatherings,
networking
events,
Panel discussions



Matchmaking
and joint
projects for
import substituti
on



R&D Academia-
Industry
Collaborations



Linkages with
various programs
for TA and
funding
opportunities



4 international
events with
various
embassies



Focus Pillars of QOOT in 2021



Access to market

- Export market opportunities and promotion
- Expanding import substitution for the aim of local market share gains+ export
- Access to market (local and international)
- Create a QOOT online shop for members

Business Innovation support

- R&D linkages with academia
- Agreement with lab, certification bodies and/or analysis center that will give priority/ discounted service for members
- Trainings (outsource or in-house relevant trainings, either FOC or at preferential rates)

Collaborations between members and other entities

- Joint projects (product development, sales channels, R&D)
- Providing a safe environment to promote Knowledge exchange for the benefit of all
- Involved parties: Resources sharing (HR, logistics, online channels, R&D...)

Access to financing

- Matchmaking with grants/NGO's/Investors
- Matchmaking with logistics / value chain/ suppliers-clients



THANK YOU!

www.QOOT.org

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