



Mobile learning  
service



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Funzi is **a mobile learning service**.

We are on a mission to deliver learning to billions of people via their mobile devices.

Our service **funzi.mobi** provides short, self-study courses that produce **lasting learning results**.

We combine a unique pedagogy and mobile technology to make learning accessible to just about anyone in the world.



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# Why do we exist?

Equal education and learning opportunities are basic human rights. Currently, most education efforts focus on **10% of the global population**. Billions of people don't have access to learn the skills they need to improve their lives.

## Our contribution

**Our vision** is to be the spark for people who are looking for a better tomorrow for themselves and their communities and inspire them to learn the skills to live happier and healthier lives.

**Our mission** is to bring learning to the other 90% of the global population by using the power of mobile.



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# Funzi approach

We make learning **accessible, easy, and impactful** for billions of people. Funzi optimized for mobile to make learning accessible anywhere, at anytime.

Funzi helps learners to digest information by breaking down courses into guided **bite-sized handfals of learning cards** that allow users to learn at their own pace.

We focus on serving the growth markets, where the gap to quality learning and skills-development is bigger. Funzi is designed for **aspirational young adults** between the ages of 18-35.





# Learn skills with Funzi

In order to successfully participate in the global economy, people need **critical 21st century skills** that will allow them to participate in the development of their countries and the world. Our course selection is handpicked to meet skills gaps in countries around the world.

We help our learners to become better leaders or master extraordinary communication skills. Our courses improve practical and transferable employability skills and life skills.

Topics we cover are **career-development, communication skills, life skills, healthy living, and sustainable communities.**



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# Our partners

We partner with industry pioneers and leaders that believe in our mission. Together, we are bringing skills development and lifelong learning to billions of people globally with our scalable service. We offer **content**, **distribution**, and **community partnerships**.

Our partners provide us with validated high-quality content and help connect us with our future learners while Funzi courses support our partners' target audiences in lifelong learning and skills development.





# Funzi courses

Our affordable **premium courses** are developed together with Pearson, the world's leading learning content publisher. We transform Pearson's best-selling books into inspiring mobile learning courses.

Our **free courses** have been developed with partner organizations around the world, including United Nations, Harambee, SWITCH-Asia, and other NGOs & educational institutions.



# Learning made easy



## **Pedagogy**

The Funzi pedagogy is optimized for mobile and makes digesting information easy.



## **Bite-sized**

Our courses are broken down into bite-sized handfuls of learning cards. This allows users to learn one step at a time.



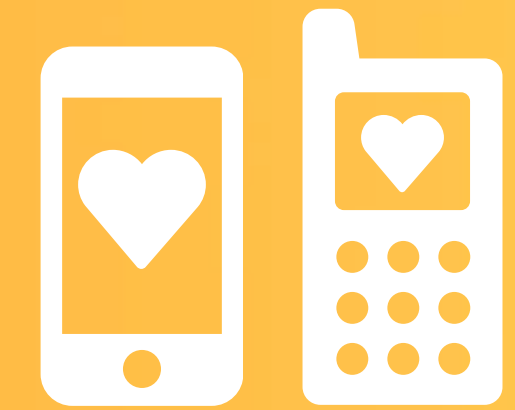
## **Flexible**

Funzi is flexible: the courses are not tied to deadlines, and learners can advance at their own pace.



## **Inspiring**

Our unique mobile pedagogy enhances the learning experience and makes learning feel inspiring and supported.



## **Works on any device**

Funzi runs seamlessly on a mobile screen, and it's accessible anywhere. It's designed to fit our learners' busy lives.



# Millions of users love Funzi

## 8 MILLION LEARNERS WORLDWIDE

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We already have over 8 million users globally and our users find Funzi an easy way to learn

## MOBILE LEARNING THAT WORKS

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Funzi's ability to produce sustainable learning outcomes has been scientifically substantiated

## HIGHER COMPLETION RATE

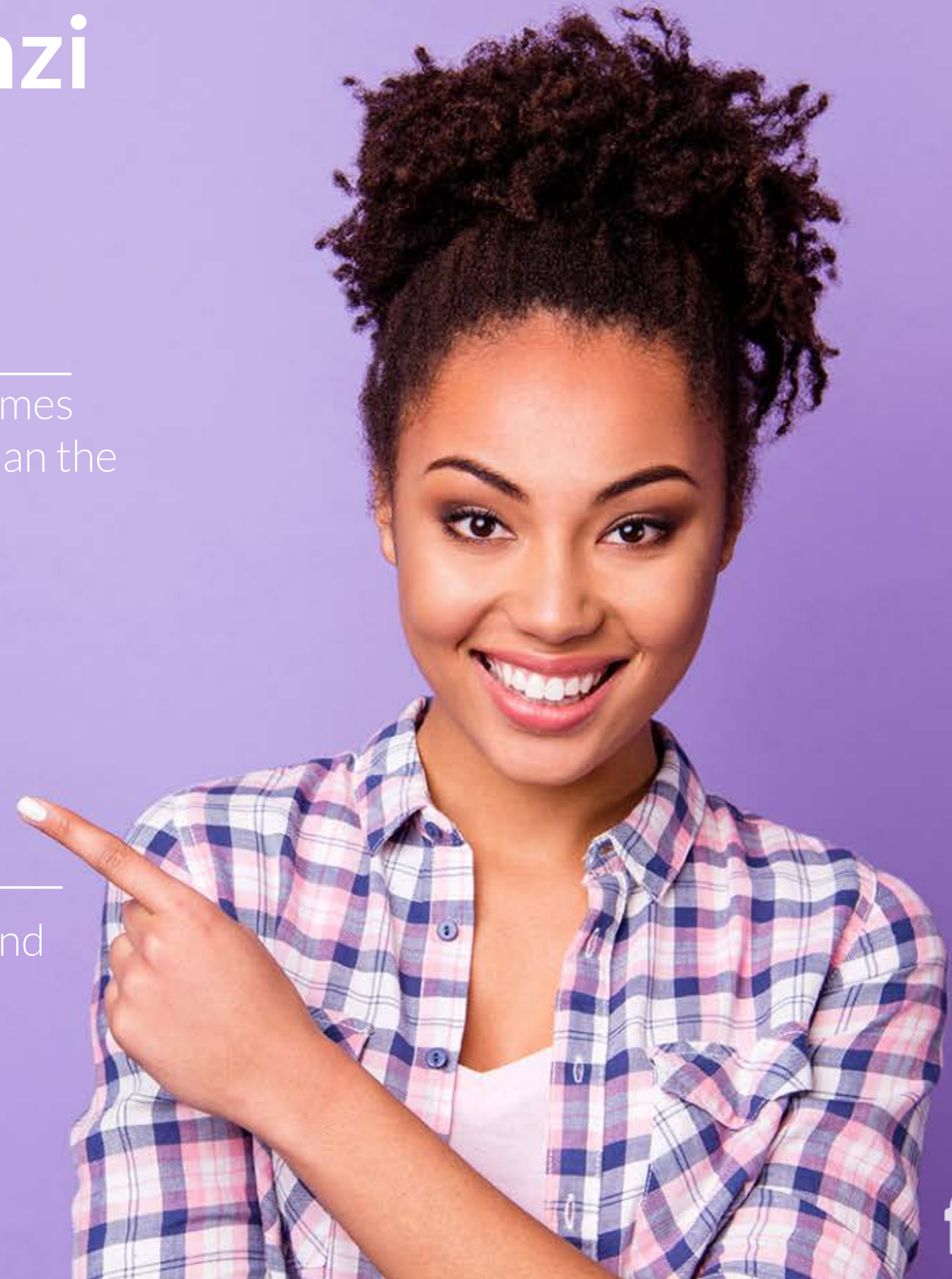
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Our courses have a 4-6 times higher completion rate than the industry average

## 95 % POSITIVE FEEDBACK

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Our learners love Funzi and 95 % of our feedback is positive



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# Funzi events

## Learner events

Funzi learner events are organized once a month to support and guide our learners in starting, changing, and advancing their careers.

**How to... with Funzi** are master-class style events where participants can learn how to develop specific skills, get practical tools, and gain deeper understanding of the topic with career experts.

## Industry events

The quarterly partner and industry event series "**Mobile talks:...**" is closely related to Funzi white papers and set out to spark conversation, change, and action.

The event concept is **talk show-like discussions** that bring together experts from different fields and with varying viewpoints to discuss topics in the areas of learning and career.



# Funzilife Ltd.

Funzi was founded in 2014 in Espoo, Finland by a group of experienced entrepreneurs and experts in education, mobile business, and technology. We wanted to create a service that is globally remarkable and equally accessible.

Today we are an evolving team of designers and experts of different fields, bringing together various cultural backgrounds and expertise.

Read more about [Funzi](#)!







## Get in touch:

For general inquiries: [info@funzi.fi](mailto:info@funzi.fi)

The mobile learning service is available at  
<https://funzi.mobi>

Facebook: [@funzi.fi](https://www.facebook.com/funzi.fi)

Twitter: [@funzi](https://twitter.com/funzi)

Instagram: [@funzi](https://www.instagram.com/funzi)

Company site: [funzi.fi](https://funzi.fi)

