



SkillLab

Empowering people to turn
skills into careers



SkillLab

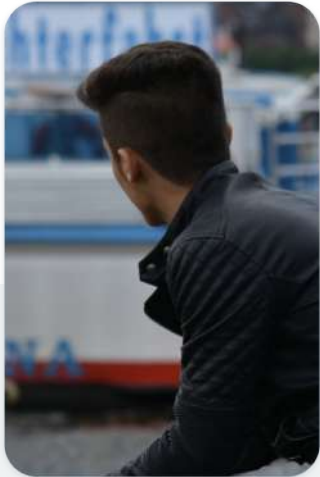
We are a social enterprise working with mission-oriented organizations to empower people to turn their skills into decent work and lasting careers.

Our solution leverages the power of artificial intelligence to help people explore, capture, and express their skills, enabling our partners to better understand their beneficiaries' skill sets and connect them to training and employment opportunities.



LABOUR MARKETS ARE SHIFTING

Global megatrends are creating mismatches between skill demands and skill supplies and creating pressure on labour markets to connect people with skills and to connect skills with employment



Migration




**Automation /
Digitalization**



**Climate Change /
Green Economy**



COVID - 19



**“The world’s labour markets
are characterized by
substantial inequalities...”**

*International Labour Organization**



**People are struggling to
participate in changing
labour markets**



**Vulnerable and marginalized
workers are underserved by
labour market systems**



**New approaches that empower
people to connect their skills
with decent work are needed**

*World Employment and Social Outlook Trends 2020

WORKERS FACING EXCLUSION



Women and youth



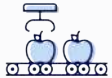
Migrants & refugees



Manual laborers








Persons with limited formal education



Displaced workers



EXPERIENCING EXCLUSION

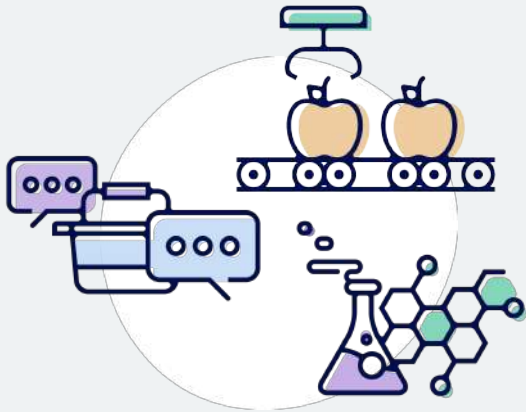
-  Lack of recognition of prior learning
-  Discrimination and lack of trust in abilities
-  Lack of formal employment history
-  Language and communication barriers
-  No access to information or personalized services





WHAT ARE MY SKILLS AND KNOWLEDGE?

Skill profiling is the process of capturing and documenting the skills and knowledge a person has gained through various professional, educational and informal experiences.



HOW DO MY SKILLS AND KNOWLEDGE RELATE TO DIFFERENT CAREERS?

Career orientation is the process of providing advice and support to help people manage their journey through learning and work changes.

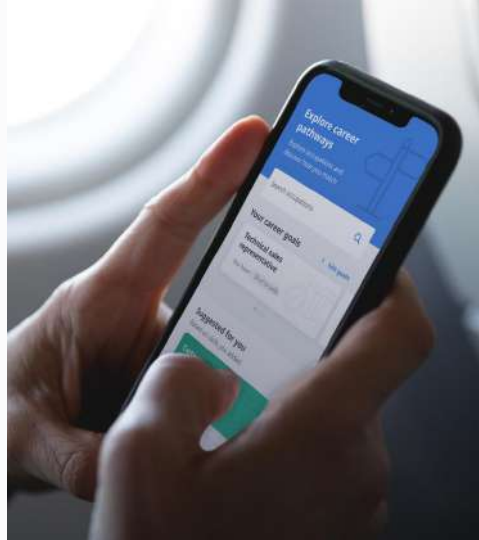
EMPOWERING PEOPLE

Our Application uses Artificial Intelligence to help people capture their skills, explore careers and apply to jobs

 Skill Profiling

 Career Orientation

 Job Application Support



STATE OF THE ART CAREER SUPPORT

Our partners use the information to better understand their clients and uncover pathways to education and employment

 Empowered Clients

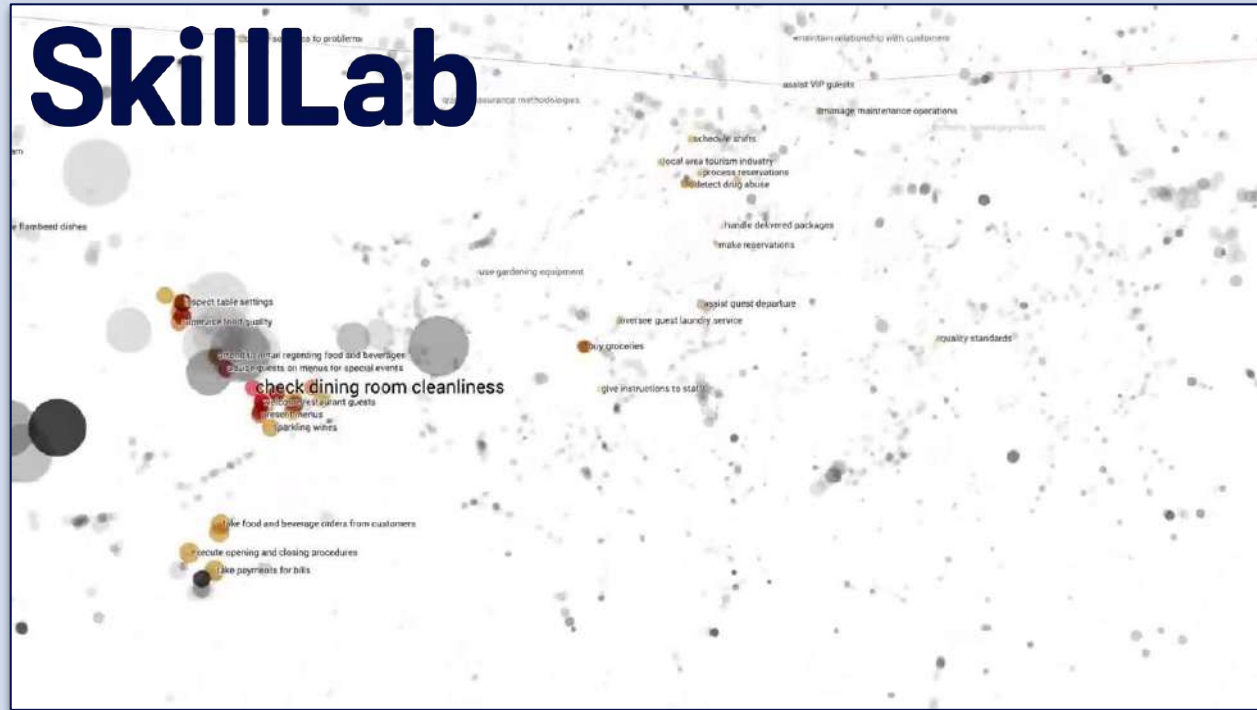
 Informed Service Delivery

 Data Analytics






**We think in skills.
Not in titles**

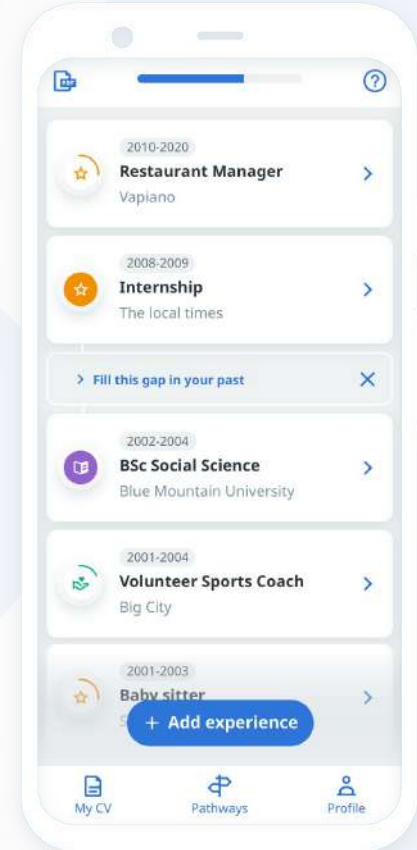
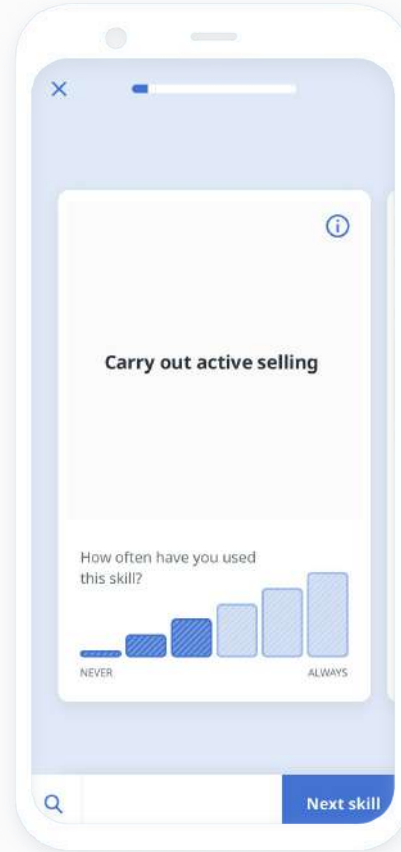
Our award-winning
artificial intelligence
interviews job seekers
and maps them to
occupations and
education
opportunities

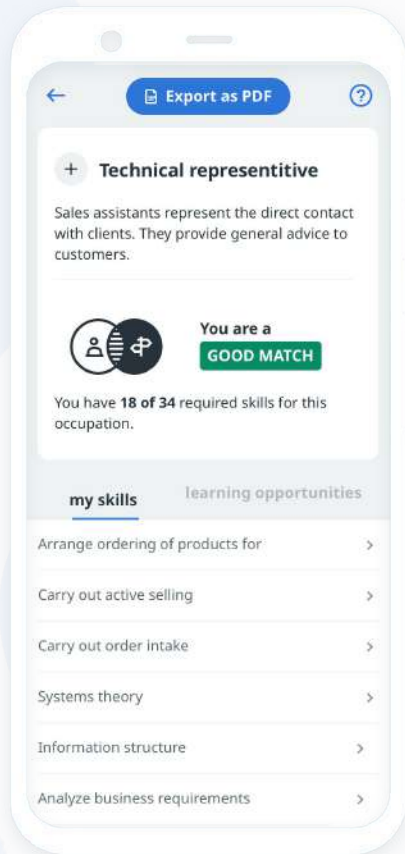
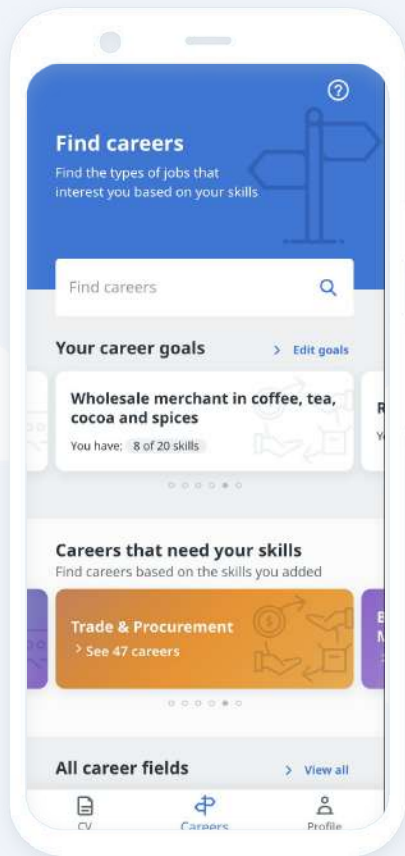


SKILL PROFILING

Our AI-enabled interview helps people to quickly and easily capture their lifelong learning experiences and skills.




-  Enter professional, educational and or informal learning & work experiences
-  Discover and document skills with an AI-based interview in 27 different languages using over 13 thousand skills
-  Automatically create a personal skill profile, CV, and job application support documents





CAREER ORIENTATION


Our solution helps people discover and explore uncover career opportunities and set personal goals. We uncover and highlight relevant and sustainable careers and personalized and tailored education.


-  Match individual skill profile to 2,942 careers
-  Enable informed decisions to identify career goals
-  Recognize and address skill gap with online and local education and training

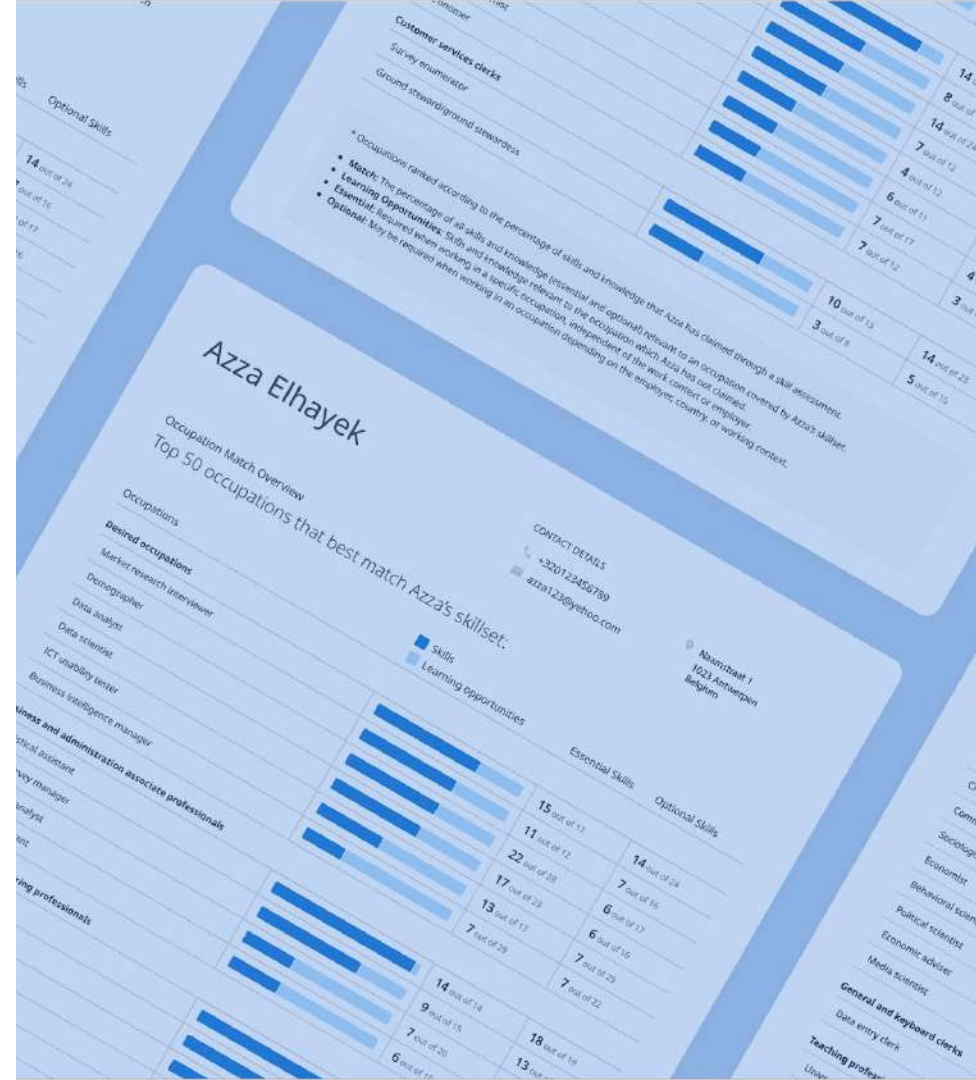
JOB APPLICATION SUPPORT

Users can automatically generate application materials. Application materials are customized and tailored to desired careers or career goals.

 Automatically generate skill-based application materials tailored to careers

 Improve employability by enabling users to showcase their capabilities

 Translate application materials to 27 different languages



SKILL PROFILES IN YOUR MISSION

Our solution is designed to support the mission of our partners, facilitating better, more personalized employment services for workers at scale



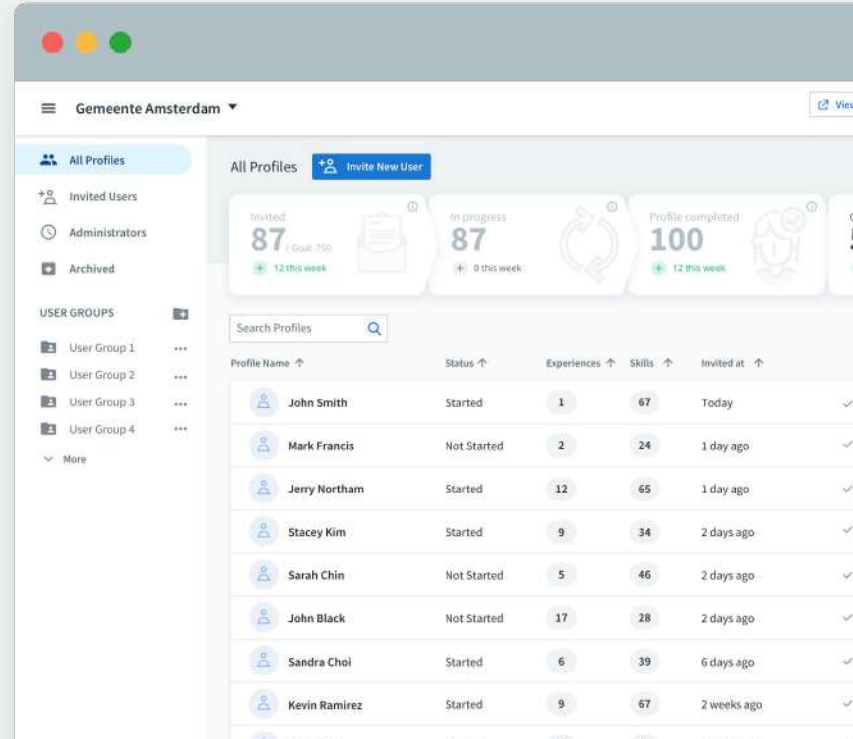
Explore skill profiles of users based on 13,485 unique skills

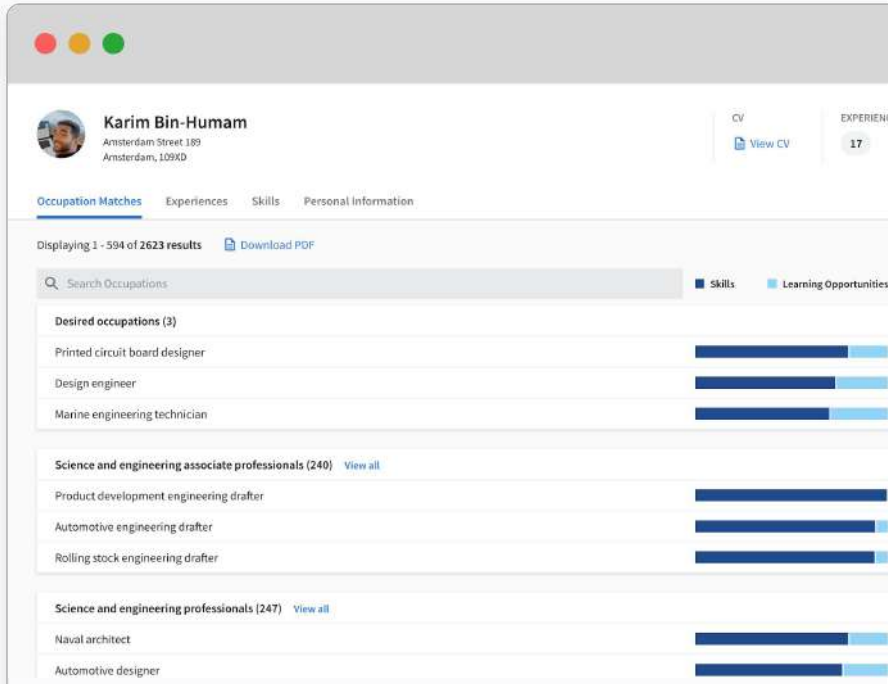


Search client profiles to find matches for careers or skill combinations



Track, monitor, and report outcomes





OUR CLIENTS ARE EMPOWERED CLIENTS

Our partners can manage the distribution and usage of the application. Users can use the application on their own, at their leisure.



Quick distribution to clients via e-mail or unique web link with the click of a button



Remote service delivery options and intake through client's use of the application.



Efficiency gains by enabling personalized services with fewer meetings and independent clients.

GUIDE CANDIDATES TO THE RIGHT TRAINING COURSES

Our education editor feature allows education services to translate course offerings into discrete skills. Courses are then recommended to app users based on their existing skills and their career goals.



Define courses by skills offered



Drive motivated users to enroll directly in the right course offerings



Enroll committed candidates that know which skills they will learn

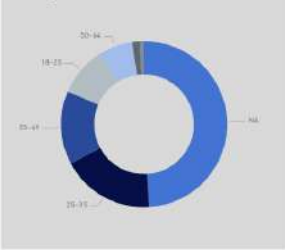
The screenshot shows a course management interface. At the top, there's a table with columns: SKILLS, CREATED AT, CREATOR NAME, and UPDATED AT. The first row shows '18' under SKILLS, 'March 04, 2021' under CREATED AT, and 'March 04, 2021' under UPDATED AT. Below the table are tabs for 'Details' and 'Skills'. The 'Details' tab is active, showing 'Basic information' for a course titled '2D Computer Aided Design (CAD) Award Level 2'. The course URL is 'https://www.southdevon.ac.uk/course/2d-computer-aided-design-cad-award-level-2'. The description states: 'The course is for beginners and will equip candidates with the basic understanding and principles of 2D drawing environment in terms of hardware, software and physical surroundings. It will explore the typical composition of a Computer Aided Design (CAD) system and health and safety matters that are associated with safe working practices. The software used is AutoCAD.' To the right of the details, there are sections for 'All skills', 'Mathematics knowledge', 'Manual drafting techniques', 'Use manual drafting techniques', 'Liaise with engineers', and 'Engineering principles'. A 'Learn more' button is visible at the bottom right of the details section.

The screenshot shows a mobile app interface. At the top, there's a back arrow and a help icon. Below that, there's a course card for 'Computer Aided Design (CAD) Parametric Modelling Award Level 2'. The card has a blue 'Learn more' button. Below the course card, there's a 'Similar courses' section with two more course cards: 'Computer Aided Design (CAD) Parametric Modelling Award Level 1' and '2D Computer Aided Design (CAD) Award Level 2'. Both similar course cards have blue 'Learn more' buttons. At the bottom right of the app interface, there's a 'Help' button.

Our Users Came from: 62 different countries



Users Age



Profile completion

In Progress Users



Completions by User Group (top 3)



Skills added this week:
456

12%
more than last week



DATA ANALYTICS

We enable our partners to collect and synthesize standardized data about the people they serve.



Analyze user data to identify trends, determine skill needs and anticipate labor market trends



Track outcome data and placement to improve service delivery



Automatic report generation through PowerBI integration or API

EMPOWER YOUR PEOPLE

“ The execution of our pilot with SkillLab exceeded our expectations. It allowed us to use the advantages of artificial intelligence in our employment facilitation programs. ”

Galo Quizanga - Global Director of Economic Inclusion, HIAS



Keibym - Ecuador

“The application helped me to look into occupations that I hadn’t considered before.”



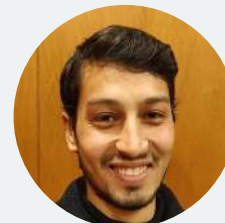
Danielis - Ecuador

“The application increased my confidence in my skills.”



Safaa - Syria / Finland

“This application gave me hope that it is possible to work in the job that I want.”



Bilal - Palestine

“I found it easier to express my skills using the app than a traditional interview.”

OUR PARTNERS SPEAK FOR US

Partner with us to change how we value and provide service to workers

90% SkillLab helps me to better understand job-seekers' experiences, skills, and employment potential

85% SkillLab improved the ability of my beneficiaries to describe their own skills

70% SkillLab helps me to provide better career service to job-seekers.

“ SkillLab helps me to explain the skills that my clients have and relate them to the skills employers demand. Thank you for offering us this app! ”



**Based on 2020 partner questionnaire*

“ We received thousands of applications to the Google AI Impact Challenge and are excited that SkillLab was selected to receive funding and expertise from Google. ”

Jacqueline Fuller - President, Google.org

AWARDS



Impact Challenge
Winner



Winner



Pitch Competition
Winner



Winner



Finalist



Finalist

JOIN OUR PARTNER NETWORK

Work with our diverse team of passionate and dedicated people to help turn people's skills into careers



Contact us: info@skillLab.io
www.SkillLab.io

SkillMap is used by

partners in 24 Countries with
users from 56 countries in
10 languages



International
Labour
Organization

South Devon College



City of
Amsterdam



STUTERN

B | R | N | O



DignifAI



Spring House

