Empowering people to turn skills into careers
SkillLab

We are a social enterprise working with mission-oriented organizations to empower people to turn their skills into decent work and lasting careers.

Our solution leverages the power of artificial intelligence to help people explore, capture, and express their skills, enabling our partners to better understand their beneficiaries’ skill sets and connect them to training and employment opportunities.
LABOUR MARKETS ARE SHIFTING

Global megatrends are creating mismatches between skill demands and skill supplies and creating pressure on labour markets to connect people with skills and to connect skills with employment.
“The world’s labour markets are characterized by substantial inequalities...”

*International Labour Organization*

People are struggling to participate in changing labour markets

Vulnerable and marginalized workers are underserved by labour market systems

New approaches that empower people to connect their skills with decent work are needed

*World Employment and Social Outlook Trends 2020*
WORKERS FACING EXCLUSION

- Women and youth
- Migrants & refugees
- Manual laborers
- Persons with limited formal education
- Displaced workers
EXPERIENCING EXCLUSION

- Lack of recognition of prior learning
- Discrimination and lack of trust in abilities
- Lack of formal employment history
- Language and communication barriers
- No access to information or personalized services
WHAT ARE MY SKILLS AND KNOWLEDGE?
Skill profiling is the process of capturing and documenting the skills and knowledge a person has gained through various professional, educational and informal experiences.

HOW DO MY SKILLS AND KNOWLEDGE RELATE TO DIFFERENT CAREERS?
Career orientation is the process of providing advice and support to help people manage their journey through learning and work changes.
EMPOWERING PEOPLE
Our Application uses Artificial Intelligence to help people capture their skills, explore careers and apply to jobs

- Skill Profiling
- Career Orientation
- Job Application Support

STATE OF THE ART CAREER SUPPORT
Our partners use the information to better understand their clients and uncover pathways to education and employment

- Empowered Clients
- Informed Service Delivery
- Data Analytics
Our award-winning artificial intelligence interviews job seekers and maps them to occupations and education opportunities.

We think in skills. Not in titles.
SKILL PROFILING

Our AI-enabled interview helps people to quickly and easily capture their lifelong learning experiences and skills.

- Enter professional, educational and or informal learning & work experiences
- Discover and document skills with an AI-based interview in 27 different languages using over 13 thousand skills
- Automatically create a personal skill profile, CV, and job application support documents
CAREER ORIENTATION

Our solution helps people discover and explore uncover career opportunities and set personal goals. We uncover and highlight relevant and sustainable careers and personalized and tailored education.

- Match individual skill profile to 2,942 careers
- Enable informed decisions to identify career goals
- Recognize and address skill gap with online and local education and training
**JOB APPLICATION SUPPORT**

Users can automatically generate application materials. Application materials are customized and tailored to desired careers or career goals.

- Automatically generate skill-based application materials tailored to careers
- Improve employability by enabling users to showcase their capabilities
- Translate application materials to 27 different languages
SKILL PROFILES IN YOUR MISSION

Our solution is designed to support the mission of our partners, facilitating better, more personalized employment services for workers at scale

- Explore skill profiles of users based on 13,485 unique skills
- Search client profiles to find matches for careers or skill combinations
- Track, monitor, and report outcomes
OUR CLIENTS ARE EMPOWERED CLIENTS

Our partners can manage the distribution and usage of the application. Users can use the application on their own, at their leisure.

- Quick distribution to clients via e-mail or unique web link with the click of a button
- Remote service delivery options and intake through client’s use of the application.
- Efficiency gains by enabling personalized services with fewer meetings and independent clients.
GUIDE CANDIDATES TO THE RIGHT TRAINING COURSES

Our education editor feature allows education services to translate course offerings into discrete skills. Courses are then recommended to app users based on their existing skills and their career goals.

- Define courses by skills offered
- Drive motivated users to enroll directly in the right course offerings
- Enroll committed candidates that know which skills they will learn
DATA ANALYTICS
We enable our partners to collect and synthesize standardized data about the people they serve.

- Analyze user data to identify trends, determine skill needs and anticipate labor market trends
- Track outcome data and placement to improve service delivery
- Automatic report generation through PowerBI integration or API
EMPOWER YOUR PEOPLE

“The execution of our pilot with SkillLab exceeded our expectations. It allowed us to use the advantages of artificial intelligence in our employment facilitation programs.”

Galo Quizanga - Global Director of Economic Inclusion, HIAS

Keibym - Ecuador
“The application helped me to look into occupations that I hadn’t considered before.”

Danielis - Ecuador
“The application increased my confidence in my skills.”

Safaa - Syria / Finland
“This application gave me hope that it is possible to work in the job that I want.”

Bilal - Palestine
“I found it easier to express my skills using the app than a traditional interview.”
SkillLab helps me to better understand job-seekers' experiences, skills, and employment potential.

SkillLab improves the ability of my beneficiaries to describe their own skills.

SkillLab helps me to provide better career service to job-seekers.

**OUR PARTNERS SPEAK FOR US**

Partner with us to change how we value and provide service to workers.

90%  SkillLab helps me to better understand job-seekers' experiences, skills, and employment potential.

85%  SkillLab improved the ability of my beneficiaries to describe their own skills.

70%  SkillLab helps me to provide better career service to job-seekers.

*Based on 2020 partner questionnaire*
We received thousands of applications to the Google AI Impact Challenge and are excited that SkillLab was selected to receive funding and expertise from Google.

Jacquelline Fuller - President, Google.org
JOIN OUR PARTNER NETWORK

Work with our diverse team of passionate and dedicated people to help turn people’s skills into careers.

SkillMap is used by partners in 24 Countries with users from 56 countries in 10 languages.

Contact us: info@skillLab.io
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