



The one-stop eHub

Adly Thoma
Chairman & CEO

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The Team



Eng. Naguib Sawiris

Chairman - Orascom TMT Investments S.à r.l.

Executive Chairman - Orascom Investment Holding S.A.E.

Founder - Orascom Telecom Holding S.A.E.

Founder – Gemini Africa

Adly Thoma



Eng. Adly Thoma

Chairman & CEO – Gemini Africa

Board member - Al Mawwan, Hall of Talents, Vesstoss, Hekayatee Podcast, Clakett, Alfa Group & Banati Foundation

Worldwide project management consultant - Schlumberger

Lecturer & Inspirational Speaker

Gemini Africa (GA), a limited liability investment company, part of Orascom group, playing an integral role in orchestrating the development of the ecosystem to foster young entrepreneurs and bolster startups...



GA's impact dawns from Egypt and reaches out to the entire African continent with an aspiration not only to uplift entrepreneurship but also to fight against different socioeconomic challenges and create sustainable business opportunities for all.



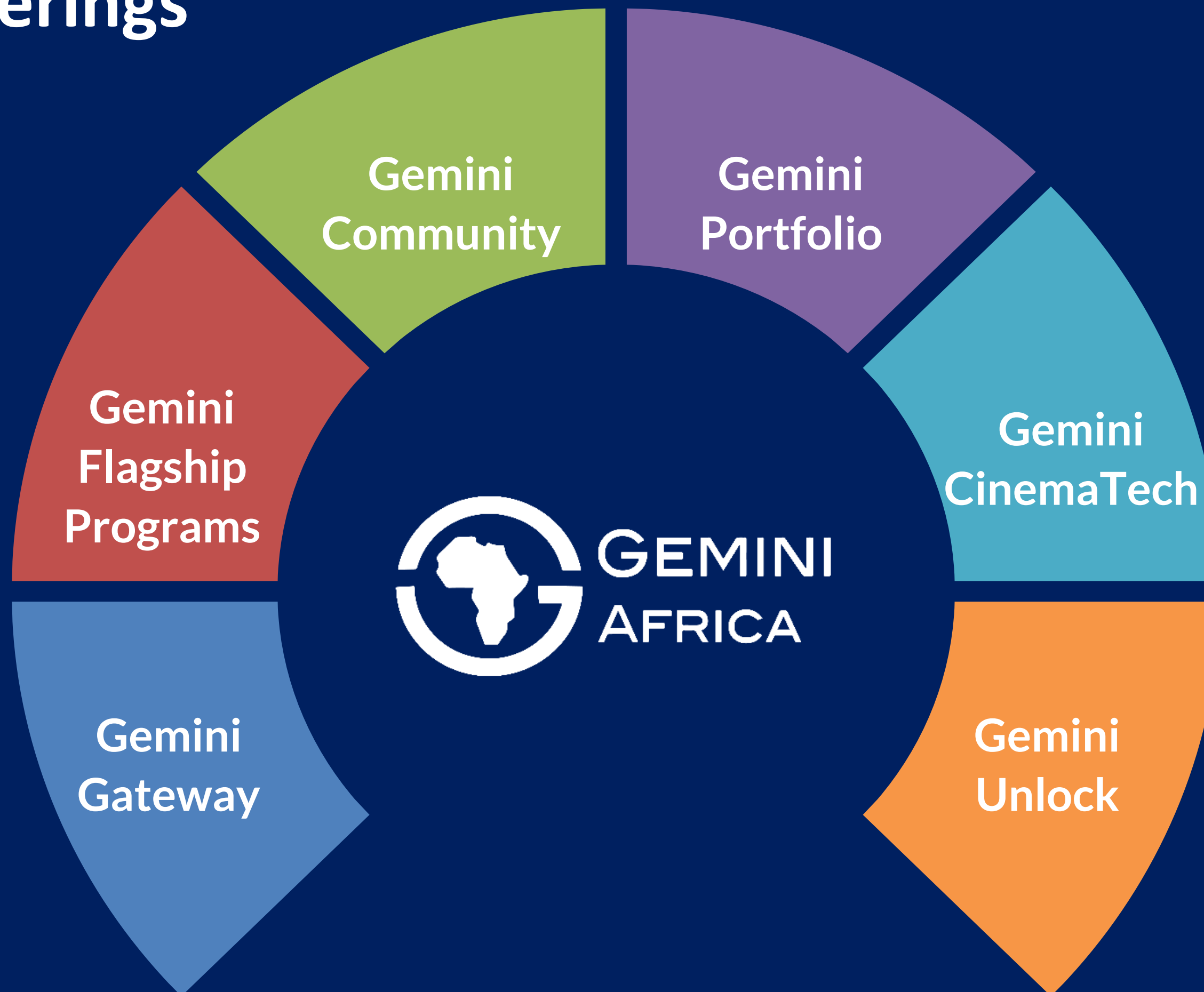
The Mandates

By being the one-stop entrepreneurial hub (eHub), offering access to:

1. Orascom Investment Group
2. Investment & financial solutions
3. Growth acceleration
4. Untapped business opportunities
5. African & International exposure
6. Academia & resources
7. Matchmaking & networking
8. Mentorship & coaching



The Offerings





The one-stop eHub

Our Mandates

1. Foster entrepreneurs, startups & MSMEs by:

- Building the **Gemini Africa community**
- Connecting with potential investors
- Untapping business opportunities
- Mentoring and coaching
- Supporting youth and women



2. Developing the eHub through partnerships

GA promotes a new vision of

Collaboration superseding Competition

through its fast-growing partnership network of local, regional and international key players.



Partnership Network



3. Offering Exceptional Investment Solutions

- GA offers a full partnership investment model backed by Gemini Holding and Orascom Investment holding.
- GA is partnering with Banque du Caire for pioneering financial solutions including access to financial services, outstanding programs and countless pitching events.

4. Tackling the Untapped (Flagship Programs)

GA has created a family of flagship programs pillared on the deepened understanding of the on-ground pressing problems to bolster startups in diverse fields by stepping into the untapped to bridge the gap between these business opportunities and the ecosystem.

Flagship Programs



Bridging to the Untapped

Flagship Products/Programs

- 1 Investments**
(Foundation Ventures, VCs, Angel Investors)
- 2 Governmental Access**
(NIGSD)
- 3 Academia**
(AUC - AAST - Agora - Strathclyde)
- 4 Youth & Social Entrepreneurship**
(Success Journey - Entrepreneurship in Upper Egypt - GIZ)
- 5 Banking**
(Uplift4Banking - Banque Du Caire)
- 6 Innovation & Technology**
(Uplift4AgriTech - WFP)
- 7 Show Business & Media Platforms**
(Uplift4CinemaTech - Board of Trustees - TikTok - Podcast - TV Show)
- 8 African Access**
(WPDI - Ae Trade - Uplift4Africa)
- 9 Summits**
(RiseUp, Techne, CairoICT)

5. Promoting Innovation and SDGs Implementation

- **GA** is promoting digital transformation by matchmaking our entrepreneurship community's innovative ideas with medium and large corporates for mutual business opportunities.
- **GA** is cooperating with multiple governmental bodies to develop human capital and the Egyptian economy for the 4th industrial revolution to implement the Egypt 2030 vision
- **GA** is endorsing 3 of the **UN SDGs** as part of our responsibility in advancing prosperity and well being in Egypt and Africa.



6. Creating social Impact & African Reach

GA creates impact and participates in the advancement of socioeconomic conditions in Egypt and Africa through:

- Cooperating with the international ecosystem to tailor flagship programs for Africa.
- Developing integrated programs for youth capacity building and refugees training programs.
- Supporting youth & women and promoting equal gender ratios.
- Speaking in good at different events to spread the entrepreneurship culture.





The one-stop eHub

Our Portfolio



- **The first interactive platform specialized in booking, ordering, paying & delivering ready mixed concrete in Egypt.**
- **The platform connects contractors, project managers & construction fields.**
- **Started with ready mixed concrete and extended to silo cement and steel in 4 months only.**
- **Gemini Africa fostered AlMawwan till they became partners with Orascom Construction.**

<https://www.almawwan.com/>

- **Hall of Talents** is an online networking platform for filmmakers, artists, and industry professionals to team up, share and gain knowledge and industry insights and create a wide variety of ambitious projects that will enrich the industry.
- **Hall of Talents** plans to revolutionize the filmmaking industry by removing all the barriers that the projects face in order to see the light, and closing the loop by reinvesting our platform's revenues into projects that will create a lot of opportunities for our talents.





- **Vesstoss** offers an energy-efficient, green, practical, public transport solution
- **Vesstoss** provides on demand electric scooter ride-sharing in gated compounds

<https://www.vesstoss.com/>

- **Hekaytee is a podcast** with a mission is to help create a better narrative, through telling stories that matter.
- **Hekaytee** shares knowledge and resources to empower a wider community of change makers.

حكايته

HOSTED BY
MARIANNA AZIZ

<https://www.hekaytee.com/>

- **Clakett** is Egypt's first all-inclusive digital ecosystem for the film and creative industry, professionals and amateurs alike, to find cast, crew, shooting locations, service providers, jobs and projects.
- **Clakett** is a great place for independent creatives to build their portfolios and expand their network as they can share a showreel, apply for jobs, find a cast, book a crew, find and book shooting locations and share upcoming projects to start connecting and collaborating.
- **Clakett** is also a great place for production houses and agencies to post jobs, find a cast, book crews and shooting locations and gain exposure within the industry."



CLAKETT

<https://www.clakett.com/>

Contact Gemini Africa

Visit us!

<https://uplift.gemini africa.com/>

Facebook:

<https://www.facebook.com/africagemini/>

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Thank You!