

# YOUTH COLLEGE & CAREER EXPO — UNVEILING *Artistic Pathways* —

## EVENT OVERVIEW FOR EDUCATORS/STUDENTS



### IN-PERSON

**February 13 • 9:00am-1:00pm**  
10TH GRADE ONLY  
Columbus Georgia  
Convention and Trade Center

&

### VIRTUAL

**February 14 • 8:30am-3:00pm**  
4TH-8TH GRADE ONLY  
**February 15 • 8:30am-3:00pm**  
9TH-12TH GRADE ONLY

[www.letsgrowsteam.org/yccexpo](http://www.letsgrowsteam.org/yccexpo)

## What is the YCCExpo?

The annual Youth College and Career Expo (YCCExpo) is the greater Columbus region's premier college and career education event. YCCExpo shows students the amazing diversity of career opportunities in our region, as well as the skills and education needed to pursue those jobs. Students 4th-12th grades can:

- **Explore** the region's amazing range of careers & the pathways to get there.
- **Hear** from diverse voices sharing experiences & tips.
- **Meet** leading employers, colleges & training programs via their virtual booths.



### PURPOSE



Explore career interests & learn about top **employers, colleges & training programs** in the region.

### TOPICS



- How to **Land a Job**
- **Networking** Essentials
- How to **Ace an Interview**

### RESOURCES



**70+** Employers/Colleges & Post Secondary Partners Representing Every Major Sector



**We know interviews can be challenging, and communicating with confidence takes practice.**

Area career professionals will offer in-person and virtual mock interviews. These volunteers will offer students positive, constructive feedback that will help prepare them for their next "real" interview albeit a job or college admission.

**In-person Mock Interviews: 10th graders only**  
**Virtual Mock Interviews: 7th-12th graders**

# In-Person or Virtual?

Sessions will begin at 9:00am on February 13th (in-person) and 8:30am on February 14th/15th (virtual).

## IN-PERSON

*(10th graders only)*

**High-Quality Engagement**



- Explore booths on-site in the 3 exhibit halls.
- Talk in-person with college and career representatives.
- Participate in on-site mock interviews.
- Engage in interactive STEAM activities and win prizes!

## VIRTUAL

*(4th-12th graders)*

**Flexible and Accessible**



- Explore booths on our digital platform.
- Participate live on February 14th & 15th.
- Schedule virtual meetings with college and career representatives.
- Watch videos from dynamic speakers.

**PLUS...30-day virtual access also included.**

## Exhibit Halls

Students will learn about the region's range of industries, careers and the pathways to get there.



## IN-PERSON

- Our 70+ exhibitors come from all sectors and industries.



## VIRTUAL

- Students can scroll through the hall and visit any booth to explore more.



# Let's Grow STEAMx Hosts the Probe College Fair

Probe is an annual program of college fairs and guidance counselor workshops that are held throughout the state of Georgia. The program is managed by the Georgia Education Articulation Committee (GEAC), whose sole mission is to disseminate information and stimulate interest in post-secondary education for students in Georgia. Approximately 50 colleges will be available in-person to speak with regional high school students during YCCEXpo.



**Probe Student Registration** (in-person only)

## College & Career Readiness Seminars

Students will hear from diverse speakers about college and career advice and insights.

### **Featured auditorium sessions include:**

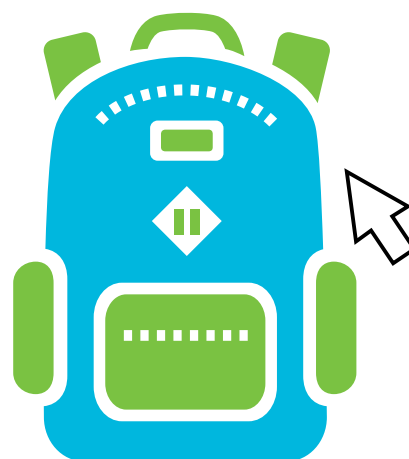
- What's Tea? AI & Me
- From Notebook to Netflix
- Level Up!: The Importance of Internships
- And many, many more!



## Resources & Access

Students can take away materials and resources in their "virtual backpack."

- Students can click through documents and videos and save them to their "virtual backpack."
- Links to these items can then be sent to the students at the email they used to register.
- Access to the backpack will be open for 30 days following the event.



# Leaderboard Engagement Opportunities

Connect, Engage, Earn, & Win Big! Turn Points Into Prizes!



- Meet leading employers, scan their QR codes and earn points.
- Get questions answered in virtual and in-person booths and earn points.
- Attend dynamic in-person and virtual college and career readiness seminars and earn points.
- Participate in an in-person or virtual mock interview and earn points.

## Win Prizes on the Leaderboard

### IN-PERSON ENGAGEMENT

Interact with exhibitors and use the app to scan their QR codes after attending seminars and visiting their booths. Earn points for exciting prizes and even redeem them for fun on-site activities. Remember, your involvement is crucial for making the most of your journey and boosting your chances of winning big!



### VIRTUAL ENGAGEMENT

Discover the virtual platform, check out different booths, sign up for and join mock interviews, and tune into seminars. Every activity you participate in earns you points, bringing you closer to fantastic prizes. Remember, the more you engage, the better your chances of winning!

## Scavenger Hunt powered by Historic Columbus



This activity is all about discovering, exploring, and learning, and you can rack up points for cool prizes along the way. Join our in-person scavenger hunt to uncover fascinating historical tidbits about your city. For example, do you know the local landmark where Beyoncé filmed a movie? It's time to dive in and grow!

# LEADERBOARD ACTIVITY

The leaderboard is a fun activity that will encourage students to explore and participate. Students are awarded points for various completed tasks. Every task has specific points assigned and will be unlocked through participation.

The leaderboard will be displayed on the in-person event app and the virtual platform to see their points and the top scorers throughout the event.

The leaders will be listed on the leaderboard. At the end of the event, those with the most points will be rewarded with great prizes!

## POINTS ALLOCATION

### ★ 500 POINTS ★

Login

### ★ 250 POINTS ★

Booth Q&A

Booth Meet & Greet

Survey Completed

Watch a Webinar

### ★ 100 POINTS ★

Text Chat at Booth

View Booth Video

### ★ 75 POINTS ★

Booth Visit

### ★ 50 POINTS ★

For Pre-registering

View Booth Document

**WANT TO SEE HOW YOU CAN EARN POINTS?**

Visit [yccexpo.vfairs.com](http://yccexpo.vfairs.com) to see all points available!

## — TOP 10 PRIZES —

### 1ST PLACE

Canon Camera



### 6TH PLACE

Gaming Chair



### 2ND PLACE

Nintendo Switch



### 7TH PLACE

TI-84 Plus Graphing Calculator



### 3RD PLACE

Chromebook



### 8TH PLACE

\$50 Amazon Gift Card



### 4TH PLACE

Podcast Bundle



### 9TH PLACE

JBL Earbuds



### 5TH PLACE

\$100 Nike Gift Card



### 10TH PLACE

LED Lights



*...and many more giveaway opportunities for students AND educators!*

# How to Register for YCCExpo

## DO NOW #1

### LET'S GET REGISTERED!

All attendees, use these steps to register.

1



Go to  
[yccexpo.vfairs.com](http://yccexpo.vfairs.com)

2

Click on the green  
"Register Here"  
button.

3

1. Tell us who you are.
2. Answer all relevant questions.
3. Check off disclaimer box.

4

When registration is  
complete, hit  
"Submit" and look  
for confirmation  
email.

5

Prepare to "Stand  
on Business" at  
the Youth College  
and Career Expo!

## DO NOW #2

### ATTENDING IN-PERSON & ALREADY REGISTERED?

Let's reserve your spot in the seminar & mock Interviews!

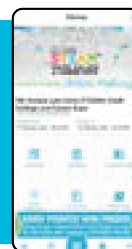
1

On your mobile device,  
download the vFairs app  
from Google Play or Apple  
App Store.



2

Use the email  
address you used to  
register. After  
logging in, you'll  
see this screen...



3

#### TO RESERVE YOUR SPOT FOR SEMINARS:

1. Click on **Seminars**.
2. Click on **In-Person** in the blue bar in the middle of the screen.
3. Scroll down the list and click **Add to Schedule** under the session you'd like to attend.

4

#### TO RESERVE YOUR SPOT FOR MOCK INTERVIEWS:

1. Click on **Mock Interviews**.
2. Click on **Book a Meeting**.
3. Select an interviewer and an available time slot.

5

#### CONFIRM YOUR SELECTIONS BY:

1. Go to the Homepage.
2. Click on **My Event**.
3. Choose **My Event** option.
4. Review your selections.

NOW YOU'RE  
READY! SEE YOU  
AT THE EXPO!



## Know Before You Go

**Come Prepared** – Download event app [in-person only], research schools, employers, and industries beforehand. Take the opportunity to learn from professionals about their journey.

**Dress for Success** – Stand on business and impress the professionals with your appearance and attitude. Remember your attitude determines your altitude.

**Bring Your Device** – In-person attendees use your phone to capture valuable information and earn exciting prizes along the way.

**Respect Others** – Avoid spamming and respect the exhibitors and fellow attendees. Win prizes fairly and engage with integrity.

**Punctuality Matters** – Arrive early, be on time for interviews and seminars, use this opportunity to make a strong impression and demonstrate your interest in the event.

**Concessions Available** – In-person attendees only, if you need a snack, the concession stand will be open. Bring a few dollars to satisfy your hunger.