



**Rittal
Innovation Days
2021**

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Attendee Guide



Rittal Innovation Days 2021

Attendee Guide

Discover Industry 4.0 Trends!

Rittal and EPLAN are excited to introduce our new annual **Innovation Days** event.



Welcome!

On behalf of Rittal, I'm excited to welcome you to the first annual Rittal Innovation Days. We're very happy you could join us for this event and we look forward to helping you experience the ingenuity and innovation Rittal and our partners bring to the industrial automation and IT world.

While we of course wish this event could take place in person, we believe this virtual setting provides unique opportunities for creating connections and networking with industry experts who may not have been able to participate in a more traditional format. This virtual format also offers unique interactive experiences created specifically for this inaugural event.

The next two days of programming feature lively, informative discussions on some of the most relevant topics in industrial automation, including Industry 4.0, IIoT, power distribution, energy-efficient climate control solutions, the evolution of enclosures and IT cabinets, and more. Rittal and EPLAN specialists will also discuss how digitalization of the engineering process creates collaboration and transparency to help companies overcome today's industry challenges.

Next year, Rittal North America celebrates 40 years of U.S.-based manufacturing. We're proud to continue building on this legacy and giving back to the communities where we live and work. Our network of U.S. production facilities and modification centers provides customers with custom solutions and quick delivery from coast to coast, and Rittal's global footprint helps support our customers no matter where they do business.

We encourage you to participate and engage in the upcoming sessions. Ask a lot of questions. Share your experiences. Tell us your stories.

We're all in this together and we value your partnership and the time you're giving us by attending this event. It's because of our strong connections and shared goals that we continue to grow and innovate. Now, on with the show!

Mike Freund

Chief Executive Officer, Rittal North America

**Are you connected with
Rittal North America?**

Follow us on Facebook, Twitter, and LinkedIn
and use the hashtag **#RittalInnovationDays**



Day 1 Agenda

Please note that session times are considered tentative as some presentations might be less than 45 minutes. Refer to the Auditorium agenda on the day of the event for actual times.

Time	Description	Location	Track	Speaker(s)
8:30 - 9:00AM	Networking	Exhibit Hall		
9:00 - 9:45AM	Kick-Off	Auditorium		Mike Freund Jack Sosnowski John Finnegan Rittal
9:45 - 10:30AM	Next Generation Power Distribution Panel	Auditorium	New Product Innovations	Jim Sirois Siemens
10:30 - 11:15AM	AX Overview	Auditorium	New Product Innovations	Graham Zimmerman Airline Hydraulics
11:15AM - 12:00PM	No Messenger Required: Learn How to Use Secure Free Digital Services for Instant Collaboration	Auditorium	Automation/ Smart Manufacturing & Modifications	Chris Louch Shreyas Pande EPLAN
12:00 - 1:00PM	Lunch			
1:00 - 2:00PM	Digital Pedestal Station Design	Auditorium	Automation/ Smart Manufacturing & Modifications	John Burns Siemens
2:00 - 2:45PM	IIoT at Work: Planning the Next Edge Installation	Auditorium	Automation/ Smart Manufacturing & Modifications	Herb Villa Rittal
2:45 - 3:30PM	Digital Control Panel Design	Auditorium	Automation/ Smart Manufacturing & Modifications	John Burns Siemens
3:30 - 3:45PM	Networking	Exhibit Hall		

Access

All attendees must be registered to attend Rittal Innovation Days.

You may enter the event beginning:

August 24th at 8:30am CDT
August 25th at 8:30am CDT

Lobby

Explore all Rittal Innovation Days has to offer! Once you log into the event, you will land in the lobby area. From here you can visit the **Auditorium** and **Exhibit Hall**.

Day 2 Agenda

Please note that session times are considered tentative as some presentations might be less than 45 minutes. Refer to the Auditorium agenda on the day of the event for actual times.

Time	Description	Location	Track	Speaker(s)
8:30 - 9:00AM	Networking	Exhibit Hall		
9:00 - 9:45AM	Prevent F&B Plant Heat from Ruining Your Electronics	Auditorium	Food & Beverage	Chuck Stace & Weston Six / Rittal
9:45 - 10:30AM	Standardization & Workflow Optimization	Auditorium	Automotive	Anja Wreidt EPLAN
10:30 - 11:15AM	Why Upgrading Your IT Equipment is Crucial, Not Optional	Auditorium	Retail & Logistics	Herb Villa Rittal
11:15AM - 12:00PM	P&ID and Fluid with EPLAN to Speed Up Your Workflow in the Food & Beverage Industry	Auditorium	Food & Beverage	Sean Mulherrin EPLAN
12:00 - 1:00PM	Lunch			
1:00 - 1:45PM	Thermal Design & Dimensioning to Increase Thermal Reliability	Auditorium	Oil & Gas	Kruno Kutnohorski EPLAN
1:45 - 2:30PM	60335 Approved Chiller	Auditorium	Automotive	Joel Ferasol Rittal
2:30 - 2:45PM	Closing Remarks	Auditorium	Mike Freund Jack Sosnowski John Finnegan Rittal	

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Detailed Agenda

Attend any session of your choosing.

Tracks		
New Product Innovations	Automation/Smart Manufacturing & Modifications	Verticals
AX Enclosure Overview	Digital Pedestal Station Design	Prevent F&B Plant Heat from Ruining Your Electronics
Next Generation Power Distribution Panel	IIoT at Work: Planning the Next Edge Installation	Standardization & Workflow Optimization
No Messenger Required: Learn How to Use Secure Free Digital Services for Instant Collaboration	Digital Control Panel Design	Thermal Design & Dimensioning to Increase Thermal Reliability
		P&ID and Fluid with EPLAN to Speed Up Your Workflow in the Food & Beverage Industry
		Why Upgrading Your IT Equipment is Crucial, Not Optional
		60335 Approved Chiller

Keynote Speakers



Mike Freund
Chief Executive Officer
Rittal North America LLC



Jack Sosnowski
Vice President of Commercial and Business Operations
Rittal North America LLC



John Finnegan
Vice President of Industrial Sales
Rittal North America LLC

Booths

Rittal Exhibit Hall	Stoneway Electric Supply Exhibit Hall
EPLAN Exhibit Hall	Standard Electric Exhibit Hall
Siemens Exhibit Hall	HTE Automation Exhibit Hall
ABB Exhibit Hall	Power/mation Exhibit Hall
Electric Motor Sales Exhibit Hall	Power-Flo Technologies/Dittman & Greer, Inc. Exhibit Hall
Georgia Control Center Exhibit Hall	Airline Hydraulics Exhibit Hall
AWC, Inc. Exhibit Hall	Industrial Networking Solutions Exhibit Hall
Industrial Electronic Supply (IES) Exhibit Hall	

Exhibit Hall

- Check out Rittal distributor product and information booths
- View product videos, documents, and images
- Connect with Rittal and EPLAN experts
- Interact with surveys and chat rooms

Leaderboard Information

Collect Points

Earn points by interacting in the virtual environment and chatting with Rittal/EPLAN experts and Industry Peers.

Leaderboard	
Actions That Earn Points	Point Value
Register for the event	300 Points
Log in on August 24th	200 Points
Log in on August 25th	200 Points
Visit any booth	100 Points
Click on a link in any booth	150 Points
Participate in a booth chat	150 Points
Download a document	100 Points
Watch a video	100 Points
Attend the Kick-Off Meeting	250 Points
Attend Next Generation Power Distribution Panel by Siemens	250 Points
Attend Digital Pedestal Station Design by Siemens	250 Points
Attend IIoT at Work: Planning the Next Edge Installation by Rittal	250 Points
Attend No Messenger Required: Learn How to Use Secure Free Digital Services for Instant Collaboration by EPLAN	250 Points
Attend Thermal Design & Dimensioning to Increase Thermal Reliability by EPLAN	250 Points
Attend Prevent F&B Plant Heat from Ruining Your Electronics	250 Points
Attend other sessions in the auditorium	150 Points
Participate in a live Q&A in the auditorium	150 Points
Fill out Event Feedback Survey	300 Points

Win Prizes

Players are automatically entered to win one prize per person, and your total points determine your place in the leaderboard and your prize eligibility. After the event, attendees will have 5 days to collect points before point totals are tallied and prizes are awarded. Winners will be notified by email and phone.

Prizes	
Leaderboard Place	Prize
1st Place	Rittal-Hosted Lunch (valued at \$150)
2nd Place	Rittal/EPLAN Branded Apparel (valued at \$75)
3rd Place	Rittal/EPLAN Branded Merchandise (valued at \$35)

Rittal and EPLAN employees, employee families, and Rittal distributors are not eligible to participate.

Virtual Event Logistics

Logging In:

To log in on the morning of the Rittal Innovation Days event, use the link and account credentials provided to you at the time of registration. For any questions regarding log-in, contact tech@vfairs.com or vandeneeden.t@rittal.us.

Navigating the Virtual Environment:

A navigation bar will be viewable at the top of your screen throughout the event. This navigation bar will allow you to view the agenda and session descriptions, visit any area in the environment in one click, chat with other attendees, view the game rules, take the event survey, visit Tech Support, and more!

Troubleshooting:

Should you need any assistance once you are logged into the virtual event, you may visit the Tech Support desk in the Lobby. A representative will be present and available via chat all day.

Post-Event Access:

After the conclusion of the event, you will be able to revisit the virtual environment using the same link and credentials in order to watch session recordings and access resources, available to you and your team through November 24, 2021. However, all live functions such as chat will be disabled.

Rittal Partner Exhibitors

A special thanks to our Business Partners, Siemens and ABB, for their participation in the first annual Rittal Innovation Days. Make sure to pay them a visit in the Exhibit Hall!

The Siemens logo, consisting of the word "SIEMENS" in a bold, teal, sans-serif font.



Power-Flo Technologies Inc.
Supplies, Services, Solutions



A Tradition of Innovation & Service

