

BLACK HEALTH MATTERS SUMMIT AT KAPPA ALPHA PSI®FRATERNITY, INC. 85TH GRAND CHAPTER MEETING

VIRTUAL SUMMIT

TUESDAY, JULY 13, 2021 8AM - 5PM EST



Please note some of the sessions are concurrent.

ABOUT BLACK HEALTH MATTERS

Black Health Matters is the world's largest African American multi-channel health communications company. We provide focused solutions to improve the health outcomes of underserved communities and people of color. On July 13th, Black Health Matters is partnering with Kappa Alpha ® Psi Fraternity, Inc. to produce Black Health's biggest event! The Summit focuses on achieving our ultimate goal of improving the lack of health awareness that exists in the African American community. Black Health Matters values the significance of health education—the black community deserves to have access to the resources that provide individuals with more opportunities to lead healthier lives. The BHM/ Kappa Summit aims to provide quality education on essential healthcare topics that have been historically underrepresented in conversations within the Black community.

LEARNING OBJECTIVES

- 1. The BHM/Kappa Summit will address an intersectional array of healthcare topics as they relate to the black and minority communities in a series of dialogues with esteemed presenters. The BHM/Kappa Summit aims to explore health education through a diverse lens where different areas of mental and physical health are discussed.
- 2. The BHM/Kappa Summit will advocate to bring awareness for health equity so that physicians and healthcare providers in the United States understand how minority groups are impacted differently by the healthcare system. By understanding the systemic disadvantages that are placed on the black community, the BHM/Kappa Summit will open up a dialogue about the future of equitable health services in America.
- 3. The BHM/Kappa Summit plans to have wide outreach to the largest audience possible. The platform that houses this content will remain up and open for three months past July 13th for continual learning after the premiere. By offering the forum on a virtual platform, Black Health Matters hopes that all communities value and recognize the importance of discussing black health through meaningful dialogue.



8:00AM -8:10AM

PERFORMANCE AND WELCOME

An introduction and official welcome to the Black Health Matters Kappa Health Summit.



Roslyn Young-Daniels



Reuben A. Shelton III, Esq.



Pastor Smokie Norful

8:10AM -8:20AM

THE STATE OF BLACK HEALTH IN AMERICA

Exploring the significance of race in healthcare outcomes in the American medical system.



Rochelle P. Walensky, MD, MPH

8:20AM -8:35AM

MORNING WORKOUT SESSION

Stay active during this morning workout with an esteemed professional trainer!



Cliff Boyce

8:40AM -9:10AM

COURAGE UNDER FIRE

Understanding racial biases in America through the perspective of military professionals.



Major General Hawthorne Proctor



Lt. Caron Nazario

9:15AM -9:40AM

BLACK MEN IN WHITE COATS DISCUSSION

A discussion exploring the systemic barriers that prevent black men from becoming medical doctors.



Rev. Al Sharpton



Dale Okorodudu, MD

9:45AM -10:45AM

MUTIPLE MYELOMA: DON'T GUESS

Sponsored by: Janssen Mutiple Myeloma
A discussion on racial disparities in and treatments for Multiple Myeloma diagnoses.



Brandon Blue, MD



Bishop Horace E. Smith, MD



Tiffany H. Williams

10:50AM -11:20AM

MAKING COVID HISTORY

Sponsored by: VIR COVID-19 experts explore the medical response and defense throughout the course of the pandemic.



David Hong, MD



Dan Fagbuyi, MD

11:25AM -12:25PM

COVID 19: OUR PATH FORWARD

Sponsored by: GSK
A multi-faceted discussion of America's progression into a post-pandemic future.



Tamera Coyne-Beasley, MD



Omar Danner, MD



Linda W. Earland



Maurice "Mo" Evans

11:25AM -11:55AM

REMOVING THE STIGMA OF MENTAL HEALTH IN THE BLACK COMMUNITY

Opening up a discussion about the intersectionality of mental health through a black lens.



Stephen Broughton



Lorenzo Lewis

12:00PM -12:30PM

CARING FOR BLACK SKIN

A discussion emphasizing racial medical awareness for different approaches in treating black skin.



Camille Cash, MD

12:30PM -1:00PM

HEALTH EQUITY & COVID RESPONSE

Detailing the CDC's role in America's COVID-19 response with a focus on aiding the black community.



Jeffrey E. Hall, PhD, MA, MSPH, CPH



Cameron Webb, MD

12:30PM -1:00PM

SICKLE CELL AWARENESS

Raising awareness for the disproportionate impact of sickle cell disease on the black community.



Mapillar Dahn



Beverley Francis-Gibson

1:05PM -2:05PM

FAMILY MATTERS: BLOOD & BOND

Sponsored by: Janssen Prostate Cancer
A discussion with urologists exploring the familial risks associated with prostate cancer.



Anthony E. Barnes, MD



Robert & Althea Young



Kevin L. Billups, MD



Bill Whyte

2:10PM -2:40PM

SEXUAL HEALTH

A dialogue on sexual health, with an emphasis on getting your grove back at any age.



Paul Gittens, MD

2:10PM -2:40PM

BLACK DATA MATTERS

The ways that clinical trial participation can act as early intervention cancer treatment



Ricki Fairley (Moderator)



James Lillard, MD

2:45PM -3:15PM

DOMESTIC VIOLENCE

A discussion on domestic violence and its impact on victims, survivors, their families, and our community.



Bernadine Waller, PhD, LMHC

2:45PM -3:15PM

ALZHEIMER'S & DEMENTIA

Sponsored by: AARP
A discussion on Alzheimer's/Dementia and how to care for those with the disease.



Shaun O. Smart, MD



Eunice L. Sykes

3:20PM -3:50PM

HOW PARENTS CAN HELP CHILDREN BECOME READY FOR THE NEW SCHOOL YEAR

About the nuances of raising a Black child with special needs and preserving their mental well-being



Lloyda B. Williamson, MD

3:20PM -3:50PM

THE IMPACT OF SYMTOMATIC UTERINE FIBROIDS

Sponsored by: Myovant
An in-depth talk on gynecological health with a focus on disparities experienced by black women



Gloria Richard-Davis, MD

3:55PM -4:25PM

BREAST CANCER

Sponsored by: Gilead

A conversation about the signs, symptoms, risk factors, and treatment plans for breast cancer



Lannis Hall, MD, MPH

3:55PM -4:25PM

CHRONIC AND RARE KIDNEY DISEASE IN AFRICAN AMERICANS: WHAT EVERYONE SHOULD KNOW

Sponsored by: Travere

A forum discussing kidney disease and rare kidney disease. We talk about how living with the disease through a personal testimonial



Kevin Mott (Moderator)



Jason Cobb, MD

4:30PM -5:00PM

TRANSFORMATIVE OR TROUBLE: UNDERSTANDING THE IMPACT OF VIRTUAL LEARNING DUE TO COVID.

About the nuances of raising a Black child with special needs and preserving their mental well-being



Marshalyn Yeargin-Allsopp, MD

4:30PM -5:00PM

ADVANCING CLINICAL TRIALS

Sponsored by: Genentech
Discussing the steps we can take to advance the outcomes of clinical trials for the Black community



Gerren Wilson, PharmD

5:00PM -5:15PM

CLOSING REMARKS AND PERFORMANCE

Closing statements and "Thank You" message to participants, speakers and sponsors



Roslyn Young-Daniels



Pastor Smokie Norful

PRESENTING SPONSORS







SPONSORS







Genentech A Member of the Roche Group













PARTNERS















































BLACK HEALTH MATTERS TEAM

PRESIDENT & FOUNDER

Roslyn Young-Daniels

GROUP MANAGEMENT DIRECTOR

Leslie Garcia-Fontenot

EVENT PRODUCTION

Dedra N. Tate, Director Linette Roach, Media & External List Terrian Freeman, Specialist

SALES

Colin Rock, Head of Sales Asten Morgan, Sales

ACCOUNT MANAGEMENT

Maria Moffit, Group Account Director Tanya Hill, Group Account Director Jacqueline High, Account Director Dana Gileza, Account Director Octobria Saddler, Project Coordinator

EDITORIAL

Shanelle Rein, Editor Dezimey Sagh Kum, Intern Raine-Monet Williams, Intern

GRAPHICS

Baba Dougherty Holly Ashton E.C. Pizarro III

CORPORATE

Andrea Cosgrove, Accounting Lorri Thomas, Assistant to President Makalia Weeks, Project Coordinator