



RUNWAY TRAINING

educating & inspiring



BUSINESS & ENTERPRISE TRAINEESHIP



HOW YOU WILL BENEFIT:



Increase your
employment
prospects



Learn a wide range of
entrepreneurial skills
from award winning
local entrepreneurs



Work with a real life
company to gain
experience

WHY A BUSINESS & ENTERPRISE TRAINEESHIP?

Traineeships are a great way for 16-24 year olds to develop employability and technical skills, boosting their career prospects. You will receive employability training, a Business & Enterprise qualification and 70 hours real life work experience.

100%

Of trainees would recommend this course



88%

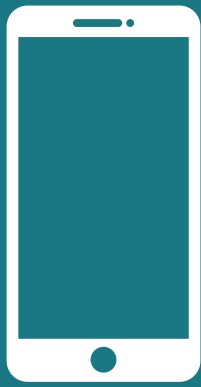
Of 2019/2020 trainees progressed into apprenticeships, education or paid employment.



"The course really helped me grow in confidence and develop new skills. I'm now working at a local employer and can't recommend Runway enough"

Tom Boddy Tunbridge Wells

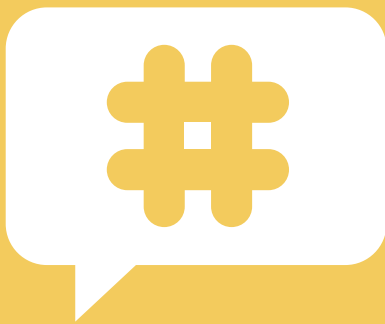




You will study a Business & Enterprise qualification that will show employers what you are capable of



You'll learn from Award winning entrepreneurs to understand what it takes to succeed in business



You'll learn the fundamentals of social media. Giving you the building blocks for any digital marketing career



You'll be given an overview of the most influential social media platforms: Instagram, TikTok, Twitter, LinkedIn and Facebook



You'll be designing a marketing plan and selling your products on a dedicated e-commerce site and keeping a share of the profits



You will be supported every step of the way. Taking part in group sessions and 1-2-1 tutorials



WHAT WILL I LEARN?



Develop and learn about key employability skills including: mindset, problem solving and cv writing



You'll be given an overview of Squarespace and the different hosting options



Be part of managing real life businesses social media accounts



Create a marketing plan to market and sell your products to real life customers



Gain a recognised enterprise qualification



Gain 70 hours work experience which will boost your employment prospects

LEARN FROM REAL LIFE ENTREPRENEURS



Seb is an award-winning vintage clothes reseller who in 2017 set up the company A2Z Vintage. Since setting up the business from his bedroom he now trades internationally and continues to make sales across Europe, Asia and even as far as Australia.

Within a year of creating the business Seb was awarded 'Top Depop Seller' status which has allowed him to further expand the business out of his home and into a storage unit from which he operates.

A2Zvintage is ran solely by Seb meaning for the last 4 years he has been responsible for every aspect of the business from sourcing to finally shipping the clothing and everything in between.

Oliver is an award winning entrepreneur who founded Runway Training aged 22. Tunbridge Wells Businessman of the year in 2018, he has also been a Finalist for both the Kent Invicta Chamber Young Business Person of the Year and Business Person of the Year on multiple occasions.

Having taken Runway Training from a start-up to a National Training Provider employing over 50 staff, he will share his story with the Trainees and teach the Business & Enterprise course as part of the programme. Oliver also mentors for the Kent Foundation and has worked with many young entrepreneurs to help them turn ideas in to start-ups



Hope is a marketing specialist who founded her third start up Marshall Creative at 25 after leaving her corporate job supervising the legal team at an international financial firm.

An industry expert in Digital Marketing Hope has been a Finalist for The Times Of Tunbridge Wells Young Business Person Of The Year, Muddy Stilettos Best Newcomer and The Kent Foundation Start Up Of The Year.

Hope has a Search Specialist qualification from the Digital Institute of Marketing, a undergrad degree in marketing, and a UAL short course qualification in Media Law.



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